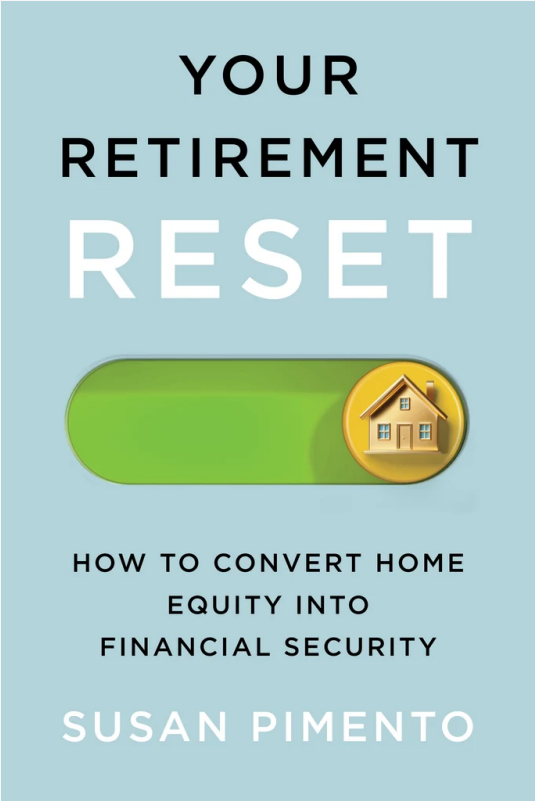
“Your Retirement Reset” by Canadian Retirement Expert Susan Pimento Arrives in Bookstores Across Canada

Susan Pimento's guide to turning home equity into retirement income is in stores across Canada and via Simon & Schuster in the U.S. Media tour underway.



Your Retirement Reset: How to Convert Home Equity into Financial Security

TORONTO, ON, CANADA, September 29, 2026 /EINPresswire.com/ -- Many Canadians share the same quiet worry: running out of money before they run out of life. Retirement expert Susan Pimento has a name for it: FORO, the Fear Of Running Out. As of today, her answer to it is in bookstores across the country.

Your Retirement Reset: How to Convert Home Equity into Financial Security, published by ECW Press, is now in stores nationwide, including Indigo and Chapters locations and independent booksellers. It is also available on Amazon.ca and from Canadian independent bookseller McNally Robinson, in trade paperback, ebook and audiobook. In the United States, readers can order the book through Simon & Schuster at www.simonandschuster.com/books/Your-Retirement-Reset/Susan-Pimento/9781770418974.

The book is written for Canadians in or near retirement and for the adult children who help them plan. It addresses a gap in how Canadians talk about retirement. Most advice is about saving. Very little explains how to turn what people have built into steady income that lasts. For many retirees, the family home is their largest asset.

Your Retirement Reset explains, in plain language, the tools Canadians can use to unlock home equity. It shows how those tools fit alongside government benefits and registered savings, and how to weigh the trade-offs with family before making a decision.

“Canadians have been told to save, save, save. Nobody tells them how to spend it,” said Pimento. “Meanwhile, the biggest asset most retirees own is right under their feet, and they’ve been

taught to treat it like it's off limits. A lot of people are house-rich and cash-poor. This book is for anyone lying awake at 3 a.m. doing retirement math. You've done the hard part. Now let's make it work for you."


Author Sue Pimento

"The book is about something that affects every one of us. How we're going to live and live well in the second half of our lives. Sue challenges us to think differently about retirement, especially the difference between having assets and having the income we need to enjoy life. She also challenges the traditional idea that the equity in our homes should simply sit there untouched until we die. Used thoughtfully and conservatively, she believes home equity can be a part of the retirement income conversation," said Jennifer Smith, Publisher at ECW Press, at the book launch.

National Media Tour Underway

> "...the biggest asset most retirees own is right under their feet, and they've been taught to treat it like it's off limits."
>
> *Susan Pimento, Founder of Retire with Equity*

Susan Pimento is on a national media tour, and ECW Press is booking interviews with broadcast, print, podcast and online outlets. She can speak to:

• FORO (the Fear Of Running Out) and why it is keeping retirees up at night
• How Canadians can use home equity safely as a source of retirement income
• Common myths about reverse mortgages and downsizing
• What the shift from defined benefit to defined contribution pensions means for today's retirees
• How adult children can start the money conversation with their parents

To request an interview, contact Cassie Smyth, Publicist, at ECW Press (details below).

Readers can find free resources and learn more about Pimento's work at retirewithequity.ca.

Book Details

Title: Your Retirement Reset: How to Convert Home Equity into Financial Security
Author: Susan Pimento
Publisher: ECW Press
In stores: September 29, 2026
Formats: Trade paperback, ebook, audiobook
Price: $28.95 (Canada); US$28.95 (United States)
ISBN (paperback): 978-1-77041-897-4
Pages: 280
US distribution: Simon & Schuster

About Susan Pimento and Retire with Equity

Susan Pimento is a Canadian retirement expert, author and founder of Retire with Equity, an education and advocacy platform on retirement financing. She spent more than 30 years in banking and mortgage lending, including as a Vice President at a Schedule I bank. She advises financial institutions and policymakers on modernizing retirement solutions for Canadians 55+, and co-authored EY Canada's report The Canadian Retirement Evolution.

Her motto: "Don't Retire...ReWire!" Learn more at retirewithequity.ca.

Media Contact

Cassie Smyth
ECW Press
+1 416-694-3348
info@ecwpress.com

This press release can be viewed online at: https://www.einpresswire.com/article/946116611

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.