Rank My Website Rebrands as Keyworth, Putting SEO Content for Small Businesses and Agencies on Autopilot

The Lisbon-based AI SEO platform identifies search opportunities, writes articles in each brand's voice, and publishes them to its website, from $89/month.



LISBON, PORTUGAL, September 29, 2026 /EINPresswire.com/ -- Rank My Website, the AI SEO content platform, has rebranded as Keyworth. The new platform automates the full SEO content workflow: keyword research, article creation, optimization and publishing, with up to 30 articles per month.

For small businesses, consistent SEO content is difficult to maintain. Agencies can be expensive, freelancers require management, and producing content internally takes time. Keyworth provides SEO content automation for businesses, marketing agencies and SEO freelancers that want to grow organic search traffic without adding another content team.

"Search is where customers decide who to call, and many small businesses are invisible because publishing consistently takes time they don't have," said Abayomi Adenekan, co-founder of Keyworth. "Keyworth does that work every day. You connect your website once, and your site keeps growing."

How Keyworth works

Businesses connect their website and can optionally connect Google Search Console. Keyworth uses the site's search performance data to identify keywords and queries where it has realistic opportunities to gain visibility.

Articles are written in the company's brand voice and grounded in a Knowledge Base containing confirmed business information such as services, pricing and differentiators. Keyworth supports 15 content formats, including cost guides, comparisons, checklists, tutorials and local guides.

Every article passes a publishing gate that checks business facts, links, competitor mentions and common AI-generated phrasing before publication.

Content can then be published automatically to WordPress, Webflow, Shopify, Ghost, Wix or Framer.

Built for Google and AI search

Keyworth optimizes content for traditional SEO and AI search. Articles use structured headings, lists and schema markup designed to make information easier for Google and AI systems such as ChatGPT and Perplexity to understand and reference.

Pricing and availability

Keyworth is available now at keyworth.co. New users can generate three articles free with no credit card. Plans start at $89 per website per month for up to 30 articles, with multi-site discounts for agencies.

Keyworth is based in Lisbon, Portugal, and was previously known as Rank My Website.

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This press release can be viewed online at: https://www.einpresswire.com/article/946121196

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