Keep Safe Care Acquires Four Caregiver-Recruitment Websites for Planned 2027 Platform Launch

Acquisition will combine national recruiting properties with Keep Safe Care Direct's network of more than 64,000 caregivers

AUSTIN, TX, UNITED STATES, September 29, 2026 / EINPresswire.com/ -- Keep Safe Care Corporation, a caregiver-first home care company and healthcare technology platform, today announced the acquisition of four caregiver-recruitment websites: HelpFindCaregivers.com, OnlyCaregivers.com, CaregivingJobsNearMe.com, and MyCaregiverJob.com.

The acquisition represents the first step in Keep Safe Care's plan to create a lower-cost, national caregiver-recruitment platform for home care agencies, senior-care organizations, healthcare providers, and other employers. The company plans to integrate the acquired websites with its existing direct to consumer site Keep Safe Care Direct, which currently includes a network of more than 64,000 caregivers.

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>
> *Jeffrey Fry*

The combined platform is expected to launch in early 2027 and will be designed to be more efficient and help lower the cost of recruiting, managing, curating, and help grow any organization's caregiver workforce.

"Caregiver recruiting has become one of the most expensive and difficult challenges facing the care industry," said Jeffrey Fry, CEO and President of Keep Safe Care Corporation. "Due in part to

the high turnover rate, it is getting progressively more expensive to recruit competent caregivers. This acquisition gives us the digital reach and caregiver network to build a more affordable alternative for organizations that need to recruit caregivers individually or at scale."

Unlike a traditional job board that must build its audience from the ground up, Keep Safe Care expects to begin the integration process with an established caregiver network through Keep Safe Care Direct. The company believes this will help create a more active and useful connection between caregivers seeking employment and organizations seeking qualified workers.

The future platform is expected to serve home health and hospice organizations, senior living communities, assisted living providers, hospitals, healthcare companies, and other organizations that employ or coordinate caregivers.

"Keep Safe Care has always believed that improving care begins with improving the caregiver experience," Mr. Fry said. "Organizations need better access to caregivers, and caregivers need better access to meaningful employment opportunities. By lowering the cost, we are hopeful that this will translate into higher wages for caregivers."

The company expects the new platform to provide multiple participation options based on an organization's size, location, and recruiting needs. Caregiver visibility and matching will be developed with appropriate privacy protections and caregiver consent.

The acquisition and integration process will continue through 2026, with the full national caregiver-recruitment platform planned for launch in early 2027. Modifications to Keep Safe Care Direct will also introduce expanded concierge services and improved self-service tools, giving families and caregivers more flexible ways to find, arrange, and manage care.

Additional information about employer participation, caregiver opportunities, and platform features will be announced as development progresses.

About Keep Safe Care Corporation
Keep Safe Care is a caregiver-first home care company and healthcare technology platform headquartered in Austin, Texas. Through its operating companies, technology systems, and caregiver-focused programs, Keep Safe Care is working to improve the way caregivers are recruited, supported, compensated, and connected with clients.

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