Prefix Corporation Views Detroit Dialogues as the Ideal Forum for Breakthrough Automotive Design

Prefix Corporation is proud to announce its participation in next month's Design Dialogues Detroit, hosted by Car Design News (CDN).



The PREFIX Design Freedom initiative is an important resource for Automotive OEMs.

DETROIT, MI, UNITED STATES, September 29, 2026 / EINPresswire.com/ -- CDN's Design Dialogues Detroit brings together leading automotive designers, OEMs, suppliers, and technology innovators to connect, exchange ideas, and explore the future of automotive design. As a long-time contributor to the Dialogues series, Michigan-based Prefix Corporation continues to view this event as one of the industry's most valuable forums for understanding the evolving needs, challenges, and ambitions of the global automotive design community.

For nearly 50 years, Prefix has worked directly with Automotive OEMs on innovative new designs—ranging from full-scale concept vehicles to prototypes and interior models. In recent years, conversations with designers at CDN Dialogues events directly inspired the development of the Prefix Design Freedom initiative. Designers repeatedly expressed a shared frustration: visionary HALO vehicles and limited-edition specialty programs were often dismissed as "too disruptive" for traditional production environments. Prefix recognized the opportunity—and more importantly, successfully demonstrated that these programs are achievable, with ongoing programs today.

Today, Prefix Design Freedom provides OEM design studios with a clear, reliable pathway to bring emotionally resonant, low-volume vehicles to life. Through specialized methods, dedicated production processes, and a multidisciplinary team of engineers, artisans, and problem-solvers, Prefix empowers designers to move beyond constraints and into creation—delivering specialty builds that excite auto enthusiasts and strengthen brand identity.

"Prefix's continued involvement in Design Dialogues reflects our commitment to supporting the

design community with real-world solutions that bridge imagination with production." said Jhan R. Dolphin, Prefix Vice President. "We look forward to another year of meaningful conversations, shared insights, and collaborative momentum toward the next generation of exciting vehicles we all hope to drive."
For additional information on the CDN Dialogues event in Detroit, visit: CDN Detroit Dialogues



The Prefix Corporation Global Headquarters in Rochester Hills, Michigan.

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>
> *Jhan Dolphin, VP Prefix Corporation*

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Inspecting parts for a special low-volume production program.

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