Wise Hustlers Launches Unified Digital Platform for Tornado Group

New website and custom CMS unite the fuel retailer's stations, stores, and commercial services, with daily fuel prices updated by store managers



Tornado Group's new platform lets store managers update fuel prices and station details from a phone

CHANDIGARH, INDIA, September 29, 2026 /EINPresswire.com/ -- Wise Hustlers Technologies Pvt Ltd today announced the launch of a new digital platform for Tornado Group, consolidating the company's gas station network, convenience stores, commercial services divisions, partner network, and careers operation into a single website backed by a purpose-built management system. The platform goes live with 32 Tornado locations.

> We built this so the store manager standing on the forecourt is the one who updates it — in under a minute, from a phone."
>
> *Shubham Jain, Wise Hustlers Technologies*

The platform replaces a static corporate presence with infrastructure designed around how the business actually operates. Fuel prices, station details, store promotions, job openings, and news are updated directly by Tornado's own teams through a custom content management system, with role-based permissions determining who can change what.

"A fuel retailer's website goes stale faster than almost any other kind," said Shubham Jain of Wise Hustlers Technologies. "Prices move daily. Stations open. Promotions rotate. If the only way to reflect that is a support ticket to an agency, the site is wrong within a month. We built this so the store manager standing on the forecourt is the one who updates it - in under a minute, from a phone."

Built for four audiences at once

Tornado Group operates across fuel retail, convenience retail, and a commercial services arm spanning construction, CCTV surveillance, retail POS systems, and real estate. The platform serves drivers, commercial buyers, job seekers, and business partners through distinct journeys rather than a single undifferentiated brochure site.



The custom management system gives Tornado teams control of stations, fuel prices, staff roles, and job openings

Key capabilities include:

• Station and store locator with search by city, state, and ZIP code, category filtering, live fuel pricing, integrated maps, and route directions
• Custom content management system covering stations, stores, services, partners, news, and careers
• Role-based access control, allowing store managers to create and manage their own employees with scoped permissions and full activity tracking
• Online recruitment module with department and location filtering, CV and cover letter uploads, and automated routing
• Commercial services portal with downloadable brochures, technical documentation, and quote request handling
• WhatsApp Business chatbot delivering instant answers on hours, locations, fuel availability, and services
• Google Analytics and AdSense integration across the platform's editorial content

The platform is built on React.js and Next.js with a Node.js backend and a cloud-hosted database, with server-rendered pages for content and location data.

About Tornado Group

Tornado Group operates a network of gas stations and convenience stores alongside commercial divisions in construction, CCTV surveillance solutions, retail POS systems, and real estate. Founded in 2017, the company operates more than 32 locations in the Chicago area, Illinois, serving over 12,000 customers daily. More at tornadogrp.com

About Wise Hustlers

Wise Hustlers Technologies Pvt Ltd is a software and mobile application development agency based in Chandigarh, India. The company builds websites, platforms, and custom business systems for clients across retail, real estate, services, and consumer sectors. More at wise-

hustlers.com

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