TSN Offers Free Pathway Highlights to Premier Partner Schools

AUSTIN, TX, UNITED STATES, September 29, 2026 /EINPresswire.com/ -- TSN today announced it will provide free Pathway Highlights to its Premier Partner Schools, expanding how students see real next-step opportunities on campus screens without adding cost or workload for school staff.

> Pathway Highlights put trusted college and career options in that same trusted place — so counseling and college goals get more visibility without crowding out school voice."
>
> *Michael Broyles*

Pathway Highlights are short, school-hours education partner messages from colleges, dual-credit programs, scholarships, and career pathways relevant to each community. They are scheduled so school announcements, athletics, clubs, and safety content remain primary. Premier Partner Schools receive the service at no charge as part of TSN's commitment to campuses that invest deepest in the network.

"Students already look at these screens for what's happening at school," said Michael Broyles, CEO, TSN. "Pathway Highlights put trusted college and career options in that same trusted place — limited, relevant, and free for our Premier Partner Schools — so counseling and college-and-career goals get more visibility without crowding out school voice."

What schools get

- Free Pathway Highlights for Premier Partner Schools
- Limited daily plays during weekday school hours so campus content stays first
- Education-focused partners only — not retail commercials
- Managed by TSN: tagging, scheduling, and creative handling handled for the school
- Easy to pause or adjust if a campus has a concern

Pathway Highlights are designed for digital signage already in use across TSN member schools. Frequency and daypart are controlled (for example, a set number of plays per screen per school day) so partner messages support, rather than overwhelm, each school's own content.

Premier Partner Schools interested in activating free Pathway Highlights, or districts wanting to learn how the program works, can contact TSN at www.tsnvcs.com or email mbroyles@tsnvcs.com.

About TSN
TSN connects K–12 schools with digital screen content and tools that support campus communication, student engagement, and clearer pathways to college and career. Learn more at www.tsnvcs.com.

Media Contact
Casey Hawkins

Casey Hawkins
TSN
email us here
+1 2102599917

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