

Adriana's Insurance Partners With Isaac "Pitbull" Cruz

The partnership brings together two Mexican brands rooted in determination, culture, and community.

SAN DIEGO, CA, UNITED STATES, September 29, 2026 /EINPresswire.com/ -- Adriana's Insurance is entering a new chapter with one of boxing's most recognizable Mexican fighters, announcing a new [partnership](#) with Isaac "Pitbull" Cruz, bringing together two brands connected by Mexican culture, determination and a commitment to building something bigger for their communities.

The partnership officially made its debut during Cruz's September 19 bout against Puerto Rican contender Néstor Bravo at Pechanga Arena in San Diego, where the Adriana's Insurance logo was featured on Cruz's fight shorts as he stepped into the ring to defend his WBC Interim Super Lightweight Championship.

Cruz delivered a sixth-round knockout over Bravo, successfully defending his title and improving his professional record to 29-3-2 with 19 knockouts.

For Adriana's Insurance, the partnership represents more than a brand presence inside the ring. It reflects a shared connection to the values that define both Cruz's journey and the communities the company serves: disciplina, determinación, orgullo y perseverancia.

"Isaac represents so much of what we believe in: determination, discipline, hard work, and the courage to keep pushing forward," said [Adriana Gallardo](#), CEO of Adriana's Insurance. "We are proud to stand alongside him and to celebrate what it means to see someone from our culture continue reaching new heights. This is just the beginning of what we can build together."



Isaac "Pitbull" Cruz lands a punch during his September 19 bout against Néstor Bravo, with Adriana's Insurance featured on his fight shorts as part of the new partnership.

Cruz, one of Mexico's prominent boxing figures, has built his career around an aggressive style and a reputation for bringing Mexican fighting spirit into every bout. His September victory marked another major moment in his career as he defended the interim title in front of a San Diego crowd.

The partnership also comes at a moment when athletes and brands are increasingly becoming part of the cultural conversations happening beyond their respective industries. For Adriana's Insurance, working with Cruz creates an opportunity to connect its brand with boxing fans and communities that share a deep appreciation for Mexican heritage, ambition and the pursuit of opportunity.

"This is a new chapter, inside and outside the ring, and we're proud to be part of Isaac's journey," said Gallardo.

The partnership between Adriana's Insurance and Isaac "Pitbull" Cruz will continue to bring together boxing, culture and community as the two organizations begin this next chapter.



Isaac "Pitbull" Cruz poses with his championship belt during fight week ahead of his bout with Néstor Bravo in San Diego.

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Adriana Gallardo

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Isaac "Pitbull" Cruz faces off with Néstor Bravo during the official weigh-in ahead of their September 19 bout in San Diego.

This press release can be viewed online at: <https://www.einpresswire.com/article/946169339>

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