Greater Delray Beach Chamber of Commerce Announces Board Leadership Transition and New Directors

DELRAY BEACH, FL, UNITED STATES, September 29, 2026 /EINPresswire.com/ -- The Greater Delray Beach Chamber of Commerce today announced a set of changes to its board of directors and staff as it heads into 2027.



Greater Delray Beach Chamber of Commerce

Andrea Smallwood, a Financial Advisor with Northwestern Mutual, has served as chair of the Chamber's board of directors since April 2026 and will hold the position throughout the remainder of 2026 and into 2027. She succeeds Shaun Hall, who will continue to serve on the board.

Mark Burns of BlueIvy Communications has been named incoming board chair and will take over the role at the close of Smallwood's term. Burns leads BlueIvy Communications, a South Florida public relations and strategic communications firm and a longtime Chamber partner.

Jeffrey Fine, Director of Sales at iTHINK Financial, joins the board as a director. iTHINK Financial is a Delray Beach–based credit union founded in 1969 that now serves more than 95,000 members. The Chamber also announced the hiring of Justin Balser as Membership Director, a staff role focused on member growth, retention and engagement.

> “Naming Mark [Burns] as incoming chair, adding Jeffrey [Fine] to the board, and welcoming Justin [Balser] to our staff gives us real strength heading into 2027.”
>
> *Stephanie Immelman*

"Andrea Smallwood stepped into the chair this year and has already set a clear direction," said Stephanie Immelman, President and CEO of the Greater Delray Beach Chamber of Commerce. "I am grateful for her commitment, and I am looking forward to the next year and a half under her leadership. Naming Mark as incoming chair, adding Jeffrey to the board, and welcoming Justin to our staff gives us real strength heading into 2027."

"I've watched this Chamber do real work for Delray Beach businesses for years, and I'm excited

to be stepping into the chair role at this time," said Mark Burns of BlueIvy Communications, who is spearheading the Chamber's new "Chasing AI" series, a quarterly program helping local businesses put artificial intelligence to practical use. More information can be found at https://delraychamber.growthzoneapp.com/chambercalendar/Details/chasing-ai-session-1-1917667?sourceTypeId=Hub



Andrea Smallwood


Mark Burns

About the Greater Delray Beach Chamber of Commerce
The Greater Delray Beach Chamber of Commerce is comprised of more than 800 businesses and professional firms working together to make Delray Beach a great Community. For nine decades, the Chamber has served as the hub of business where stakeholders intersect with government, technology, health care, education, economic development, tourism, arts, culture and non-profit interests. The Chamber's long-time business owners coupled with new up and coming entrepreneurs create a vibrant business landscape. Learn more at www.delraybeach.com.

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Jeffrey Fine



Justin Balser

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