OVERWATCH Mission Critical Anchors of Hope Initiative Surpasses 200 Veteran Hires, Proving Action Drives Impact

28 companies have joined national hiring initiative as Overwatch Mission Critical calls on American businesses to help reach 250-hire goal by Veterans Day



AUSTIN, TX, UNITED STATES, September 30, 2026 /EINPresswire.com/ -- Overwatch Mission Critical (OMC) today announced that its Anchors of Hope national hiring initiative has reached 206 hires, putting the campaign just 44 hires away from its goal of 250 by Veterans Day, Nov. 11. Twenty-eight companies have now signed the Anchors of Hope Pledge, committing to creating career opportunities for veterans and military spouses.

The milestone comes as new economic research illustrates the extraordinary scale of America's coming AI infrastructure buildout. New estimates from economist Stijn Van Nieuwerburgh, published by the Brookings Institution, project investment in U.S. data centers, power systems, networking infrastructure, specialized chips and related AI equipment will reach $10.3 trillion between 2025 and 2032, an average of 3.63% of U.S. GDP annually. The projected buildout would exceed the major U.S. railroad, electrification, highway and telecommunications investment booms relative to the size of the economy.

Overwatch Mission Critical Founder and CEO Kirk Offel, says, “America is preparing to make an extraordinary investment in the infrastructure that will power our future, but infrastructure doesn't build itself. We need people who understand what it means when failure isn't an option. Every day, highly capable veterans transition from military service with proven leadership, resilience, grit, discipline, teamwork, and the ability to perform under pressure. These men and women have led teams, solved complex problems, and accomplished missions in the most demanding environments imaginable. Why wouldn't we want that talent helping build America's next generation of critical infrastructure?”

Anchors of Hope launched on D-Day with a simple challenge to America's employers: hire at least one veteran, between D-Day and Veterans Day. The campaign set a goal of 250 hires in honor of America's 250th birthday. Since then, 28 companies have taken the pledge and 206 people have been hired, putting Anchors of Hope at more than 82% of its goal with 44 hires remaining.

The initiative is designed to do more than help transitioning service members find jobs. It connects employers with a workforce whose military experience often translates directly into the leadership, technical skills, discipline, resilience and mission focus needed across America's rapidly expanding infrastructure economy.



Anchors of Hope

With Veterans Day approaching, Anchors of Hope is asking employers across America to help close the final gap. 44 people. 44 opportunities. 44 lives changed. Companies don't have to hire dozens of people to make a difference. If 44 American employers each hire one qualified veteran or military spouse, Anchors of Hope can reach its 250-hire goal by Veterans Day–Nov. 11, 2026.

> America's veterans have accomplished missions in the most demanding environments imaginable. Hiring these trained, tested and proven leaders is an extraordinary investment in America's future."
>
> *Kirk Offel, CEO, Overwatch Mission Critical*

Employers interested in participating can sign the Anchors of Hope Pledge and download the campaign's complimentary employer toolkit through the Anchors of Hope website. Current hiring totals and participating companies are also updated on the site.

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About Overwatch Mission Critical

Overwatch Mission Critical is a Service-Disabled Veteran-Owned Small Business (SDVOSB) and a leading provider of mission-critical workforce, infrastructure and operational solutions supporting the rapidly expanding digital infrastructure economy. Founded and led by veterans,

the company specializes in workforce execution, data center operations, skilled trades development and infrastructure support for America's next generation of AI and digital infrastructure growth. Learn more at WeAreOverwatch.com.

About Anchors of Hope
Anchors of Hope, launched by Overwatch Mission Critical, connects veterans, military spouses and first responders with high-growth careers. The campaign challenges employers nationwide to hire mission-ready talent, targeting 250 hires in 2026 in honor of America's 250th birthday. The annual campaign runs from D-Day, June 6, through Veterans Day, Nov. 11. To sign the pledge visit this link.

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