COWBOY KENNY™ COFFEE AND SOLUDE™ COFFEE ANNOUNCE STRATEGIC PARTNERSHIP

Connecticut coffee companies combine brand-building, roasting, production and commercial expertise to accelerate growth across multiple markets.



Ken Osborn, Founder of Cowboy Kenny™ Coffee, and David Martin, President of SOLUDE™ Coffee, announce a strategic partnership between the two Connecticut coffee companies.

NORWALK, CT, UNITED STATES, September 29, 2026 / EINPresswire.com/ -- NORWALK, Conn. — September 23, 2026 — Cowboy Kenny Coffee, LLC ("Cowboy Kenny™ Coffee" or "CKc") and SOLUDE™ Coffee (Luxe Coffee dba Solude™) today announced a strategic partnership designed to accelerate growth across commercial, institutional, retail and direct-to-consumer coffee markets.

The partnership formalizes a relationship that developed organically between CKc founder Ken Osborn and SOLUDE™ Coffee President David Martin.

Cowboy Kenny™ Coffee has moved its corporate headquarters to 28 Knight Street in Norwalk, placing CKc alongside SOLUDE™'s roasting and production facility. The teams now work together daily— evaluating coffee beans, developing roast profiles, tasting fresh roasts, refining products and pursuing new consumer and commercial opportunities. CKc is immersed in the coffee-making process while bringing brand development, marketing and sales alongside SOLUDE™'s roasting, production and equipment expertise.

> "Put those capabilities together with an exceptional product, and we believe we have an enormous opportunity in front of us."
> *Ken Osborn, Founder, Cowboy Kenny™ Coffee*

"This partnership feels like the natural evolution of something we've been building together for a while now," said Osborn. "Our strengths complement each other. David brings decades of business experience, extensive knowledge of

coffee, equipment and manufacturing, and a global perspective shaped by years living and doing business in England, Israel, Canada and Taiwan. My background has always been building businesses, developing brands and figuring out how to bring products to market. Put those capabilities together with an exceptional product, and we believe we have an enormous opportunity in front of us."

EXPERIENCE MEETS ENTREPRENEURSHIP

SOLUDE™ brings more than 12 years of coffee roasting, sourcing, production and commercial-service experience. Its history includes programs involving MIT and Roger Williams University, relationships in senior living, healthcare and corporate customers.

The combined CKc/SOLUDE platform will pursue opportunities across senior living, healthcare, corporate offices, colleges and universities, hospitality, restaurants, cafés, retail and institutional food service and private label.

"Ken and I came at the coffee business from very different directions, and that is exactly why this relationship works so well," said Martin. "It started with a simple idea—putting together coffee under Ken's Cowboy Kenny name for friends, family and customers during the holidays. From there, we saw the potential to build something much bigger. SOLUDE has spent years developing the roasting, sourcing, equipment and service side of the business, while Ken brings marketing expertise and a proven entrepreneurial track record. What started with a friendship and a simple idea has grown into a great business partnership."

BUILT AROUND GRIT. GRIND. GLORY.™

At the heart of Cowboy Kenny™ Coffee is GRIT. GRIND. GLORY.™—a philosophy inspired by the determination, independence and resilience associated with the cowboy spirit. Whether building a business, raising a family, studying for an exam, showing up to work or simply taking on another day, CKc is about bringing grit to the challenge, embracing the grind and celebrating the glory that comes with giving it everything you've got.

COMPLETE COMMERCIAL COFFEE PLATFORM

Together, CKc and SOLUDE provide freshly roasted whole-bean and ground coffee, commercial formats, single-serve and portion-controlled programs, brewing equipment, installation and service, customized roast profiles, tastings and account support.

The platform also offers flexible private and white label programs built around an on-demand production capability. With labels printed as needed and coffee roasted to order, businesses, organizations and individuals can create branded coffee without large label inventories and production runs. That flexibility makes custom coffee practical for company programs, retail products, client appreciation, corporate gifts, events and more.

The companies will initially focus commercial expansion throughout Connecticut and the Northeast while pursuing larger regional and institutional opportunities. Details are available at CowboyKennyCoffeePro.com.

Cowboy Kenny Coffee, LLC is a Connecticut-based premium coffee company offering freshly air-roasted whole-bean, ground and single-serve coffees. The brand serves consumer, retail and commercial markets and is headquartered in Norwalk, Connecticut.

SOLUDE™ Coffee is a Connecticut roaster with more than 12 years of experience in sourcing, air roasting, production and commercial coffee programs, providing freshly roasted coffee, commercial equipment, service and customized coffee solutions.

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