

Brandon Rafi Lookalikes Can Get Free Admission to the Arizona State Fair

Rafi Day Brings Look Alike Contest with \$15,000 in prizes, live entertainment, food and more to the fair Oct. 17.

PHOENIX, AZ, UNITED STATES, September 30, 2026 /EINPresswire.com/ -- Think you look like Brandon Rafi? Or maybe you can pull off the suit, red tie and unmistakable Rafi look?

On Saturday, Oct. 17, Rafi Law Group is taking over a corner of the Arizona State Fair for Rafi Day, a festival-style celebration featuring food, live music, interactive experiences and the Rafi Look-Alike Contest, with more than \$15,000 in cash prizes up for grabs.

And there's another reason to join in: Anyone who registers in advance for the Rafi Look-Alike Contest will receive free admission to the Arizona State Fair on Oct. 17.

"Arizona is home for us, and we wanted Rafi Day to be something people could come out and genuinely have fun with," said Brandon B. Rafi, Founder and CEO of Rafi Law Group. "The State Fair brings people together from across our community every year, and we're excited to be part of it. I'm especially looking forward to seeing what people come up with for the look-alike contest."

Rafi Day begins at noon in a dedicated area of the fairgrounds, with food vendors, live music, pop-up experiences, interactive activations and appearances by local personalities. Then, at 4 p.m., the Rafis take the stage.

Contestants will compete in two categories: Best Rafi Look-Alike and Best Rafi Costume, for a share of more than \$13,000 in cash prizes. Whether contestants arrive looking remarkably like the real thing or simply bring their most creative interpretation of the familiar Rafi look, the



Rafi Day is Coming to the Arizona State Fair.

competition is designed to be part contest, part celebration and a lot of fun.

EVENT DETAILS

What: Rafi Day

When: Noon until 10:00 p.m. on Saturday, Oct. 17, 2026

Where: The Backyard at Arizona State Fairgrounds, 1826 W. McDowell Road, Phoenix, AZ 85007

The Rafi Look-Alike Contest will begin promptly at 4:00 p.m. Registered Rafi Look-Alike Contest participants receive free fair admission. Spectators are subject to regular Arizona State Fair admission fees.

Contest Registration:

<https://azstatefair.com/rafi-day/>

Rafi Lookalike Contest



Contestants are encouraged to register early, as participation may be limited.

Media interested in attending Rafi Day, coordinating an interview with Brandon B. Rafi or arranging advance coverage can contact Jennifer Schwegman at jschwegman@hmapr.com or 651-247-6640.

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*Rafi Law Group Founder and
CEO Brandon B. Rafi*

About Rafi Law Group

Rafi Law Group, Arizona's premier personal injury law firm, is committed to providing unmatched legal representation and personalized attention to clients. With a team of 29 skilled attorneys, the firm strives to secure justice and fair compensation for those who have suffered injuries due to the negligence of others. Rafi Law Group is founded on the idea that when people need legal help after being hurt in an accident, finding reliable, compassionate and

knowledgeable legal counsel should be stress-free, no matter the time of day or the case's complexity. For more information about the firm, visit www.rafilawgroup.com or call 623-388-4333.

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