WiseTech Global and World Freight Company connect ATC Aviation GSSA network to CargoWise AirlineConnect

Freight forwarders can access a wider range of airline capacity, services, dynamic pricing and eBooking through ATC on CargoWise AirlineConnect



WFC's ATC makes air freight services available via CargoWise AirlineConnect

SYDNEY, NSW, AUSTRALIA, September 30, 2026 /EINPresswire.com/ -- WiseTech Global (ASX:WTC), the leading developer of logistics execution software and supply chain technology, today announced that ATC Aviation Services, part of the World Freight Company (WFC) portfolio, is the first General Sales and Service Agent (GSSA) to make air freight services for the airlines they represent available to freight forwarders on CargoWise AirlineConnect.

GSSA companies are specialized third-party agencies that represent an airline's cargo operations in a specific region, providing sales, operational, and strategic support. At launch, CargoWise customers have access to capacity and services from a broad portfolio of airlines represented by ATC Aviation in Germany, Switzerland and Austria, with additional airlines expected to be added across WFC's international network.

> ATC's integration broadens the range of airline services available to freight forwarders through a single digital booking environment"
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> *Jorre Cobelens, VP Logistics Data, AI and Connectivity at WiseTech Global*

The direct data connection enables freight forwarders to search, compare, plan and book ATC's services within CargoWise, the industry's leading logistics execution platform, accessing available capacity, schedules, services and dynamic pricing and completing digital bookings 24/7 within their existing workflow. As the integration supports booking confirmations, amendments, cancellations and status updates it helps freight forwarders respond more quickly to changing

capacity requirements, market conditions and time-critical shipment requests.

Titus Hientzsch, Group CTO of World Freight Company, said: “The direct API connection to CargoWise is an important step in the WFC’s digital transformation. It reduces manual rate requests, email exchanges and repetitive data entry, supporting greater data accuracy, consistency and process traceability while reducing the risk of manual errors. Beginning in Germany, Switzerland and Austria, we intend to progressively expand this capability across WFC’s network, increasing the digital reach of our airline partners and providing customers with a faster and more accessible booking experience.”

WFC’s portfolio of brands market and manage cargo capacity on behalf of more than 300 airlines across over 3,500 trade lanes worldwide. The Group’s network comprises more than 300 entities across 80 countries and manages over three million tonnes of capacity annually for its airline partners.

Jorre Cobelens, Vice President – Logistics Data, AI and Connectivity at WiseTech Global, said: “As the first GSSA network to connect directly with CargoWise through AirlineConnect, ATC’s integration broadens the range of airline services available to freight forwarders through a single digital booking environment. It also creates an additional digital distribution channel for the airlines represented by ATC, making their capacity and services more accessible to the global freight-forwarding community using CargoWise. GSSA networks represent the next phase of our strategy, expanding the bookable network available to CargoWise customers.”

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