FOR IMMEDIATE RELEASE Halloween Goes Rooftop: HaLouLouween Returns to LouLou Santa Monica

The annual Halloween celebration brings costumes, music, dining, and late-night festivities to the Santa Monica rooftop.



HaLoulouween at LouLou

SANTA MONICA, CA, UNITED STATES, September 30, 2026 / EINPresswire.com/ -- LouLou Santa Monica is getting ready for its biggest night of October as HaLouLouween returns on Saturday, October 31, transforming the rooftop into a glamorous after-dark celebration of music, dining, dancing, and Halloween mischief.

This Halloween, LouLou Santa Monica invites guests to experience the return of HaLouLouween Night, its signature annual Halloween celebration high above Santa Monica. For one night only, the rooftop will take on a new atmosphere, bringing together dinner, cocktails, DJs, dancing, live entertainment, and immersive Halloween touches in true LouLou style.

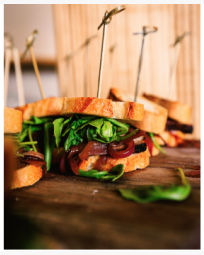
Designed as an evening where French joie de vivre meets Halloween glamour, HaLouLouween takes guests from dinner into late-night festivities, combining LouLou's French-Californian dining experience with the energy of one of its most anticipated celebrations of the year. Costumes are encouraged, and reservations are highly recommended.

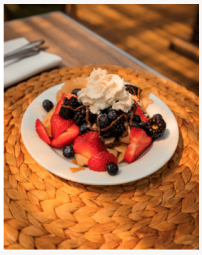
LouLou Santa Monica Sets the Stage for Unforgettable Private Events
From cocktail receptions and seated dinners to milestone celebrations, brand events, and full venue buyouts, LouLou Santa Monica offers a distinctive setting for private events in Santa Monica. Accommodating 20 to 300 guests, the venue offers partial and full buyouts, with flexible

indoor and outdoor spaces tailored to each occasion. Customized food and beverage options, DJs, live entertainment, and dedicated event coordination bring each celebration to life with LouLou's signature energy.



Special events at LouLou


discover Loulou's menus

As the fall and holiday event season approaches, LouLou invites guests and companies to turn their next gathering into a celebration defined by great food, vibrant energy, and unmistakable French Joie de Vivre.

Seven Days of French Joie de Vivre

LouLou offers a unique experience every day of the week:

Monday | Déjeuner chez LouLou | Mon to Fri | 11:30 AM-3 PM | 20% off weekday lunch with the password “I LOVE LOULOU.”

> Together, these experiences embody LouLou’s philosophy that every day deserves a little French joie de vivre. ”
>
> *loulou's team*

Tuesday | Golden Hour | Mon to Fri | 3 PM-6 PM | Signature cocktails, Mediterranean bites, and rooftop sunsets.
Wednesday | Jazz À Go Go | 7 PM | Live jazz inspired by timeless Parisian evenings.
Thursday | Tulum Thursdays | 7 PM | Afro-tribal house music, live percussion, handcrafted cocktails.
Friday | Birthday Celebrations | Thurs to Sat - 6 PM | Complimentary Champagne for dinner parties of six or more celebrating a special occasion.
Saturday | Saturday Rosé Brunch | 11:30 AM - 4 PM | Mediterranean brunch buffet, DJs, live entertainment, and rosé for groups of six.
Sunday | Pardon My French! Brunch | 11:30 AM - 4 PM | Lively French-inspired brunch buffet with DJs and rooftop ambiance.
“ Together, these experiences embody LouLou’s philosophy that every day deserves a little French joie de vivre. ”

About LouLou Santa Monica
Located above Santa Monica Place at the end of Route 66, LouLou brings the spirit of the French Riviera to Southern California through French-Mediterranean cuisine, rooftop dining, live entertainment, and warm hospitality. Recognized by Tasting Table Magazine of America’s “Best

Brunch Buffets," LouLou is a vibrant dining and entertainment destination where cuisine, music, and celebration come together throughout the week.

Reservations & Private Events
www.loulousantamonica.com | OpenTable |
Instagram | TikTok | Facebook: @loulousantamonica

MEDIA CONTACT — SpLAshPR Agency
info@splashpragency.com | Office: +1 310 526 0805
Press release by www.splashpragency.com

claire Arnaud Aubour
SpLAshPR Agency
Visit us on social media:
Instagram
Facebook
YouTube
Other

This press release can be viewed online at: https://www.einpresswire.com/article/946308003

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.