Italian Tech Leader Alfa Sistemi Hosts High-Level Summit with Thai Embassy and BOI to Drive European Investment

Industry. Thai. Italian Tech Leader Alfa Sistemi Hosts High-Level Summit with Royal Thai Embassy and BOI to Drive European Investment into Southeast Asia



PORDENONE, ITALY, ITALY, September 30, 2026 /EINPresswire.com/ -- As European enterprises increasingly look to diversify supply chains and enter high-growth Asian markets, Italian technology firm Alfa Sistemi hosted an exclusive institutional summit titled "Investing in Thailand: BOI Incentives and Opportunities for Italian Companies."

Held at the Lean Experience Factory (LEF) in San Vito al Tagliamento, the event brought together senior officials from the Royal Thai Embassy, the Thailand Board of Investment (BOI), and legal advisory firm Allegal to brief key European industrial players on strategic expansion, regulatory frameworks, and government incentives in Southeast Asia.

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> *Federica Meroi Ceo Alfa Sistemi*

Thailand as a Strategic Gateway to ASEAN

With a population of 71.6 million and a central location within the Association of Southeast Asian Nations (ASEAN), Thailand serves as a primary hub for global business. Through 17 Free Trade Agreements spanning 24 countries, Thailand offers direct access to over 700 million regional consumers.

During the summit, experts detailed key investment incentives provided by the Thailand Board

of Investment (BOI). Designed to attract high-tech, digital, and advanced manufacturing operations, these measures include corporate income tax (CIT) exemptions for up to 13 years, as well as subsequent tax reductions of up to 50 percent.

"Thailand represents a strategic gateway to the entire ASEAN region," said Federica Meroi, CEO of Alfa Sistemi. "As a technology partner, Alfa Sistemi is dedicated to guiding European enterprises through internationalization by combining digital innovation, strategic vision, and deep expertise in local regulatory and operational environments."

Proven Track Record in Global Expansion

Alfa Sistemi has maintained an active footprint in Thailand since 2020. The firm’s internationalization model has proven highly effective:

Global Footprint: Completed 95 projects across 33 countries for 55 international clients.
Rapid Business Growth: Scaled revenues by 2x between 2021 and 2025.
High Client Satisfaction: Achieved a customer satisfaction index of 8.5/10 in 2026.
Attended by around 30 C-level executives, institutional leaders, and regional stakeholders, the summit underscored growing European interest in Southeast Asia’s booming industrial landscape. By bridging digital strategy, local legal compliance, and government incentive programs, Alfa Sistemi continues to solidify its role as a premier partner for companies expanding into high-potential global markets.

About Alfa Sistemi

Alfa Sistemi is an Italian technology and management consulting firm specializing in digital transformation, ERP implementation, and international business scaling. With an established presence in Southeast Asia and projects worldwide, Alfa Sistemi empowers mid-sized and large enterprises to modernize operations and expand globally. https://www.alfasistemi.net/en/

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