Several.com Reports AI Citations More Than Doubled Across Major Platforms

Five years after its 2021 launch, Several.com is seeing an increase in AI citations from assistants like Gemini, Perplexity, & Copilot, according to Ahrefs.

WILMINGTON, DE, UNITED STATES, September 30, 2026 /EINPresswire.com/ -- Five years after its 2021 launch, Several.com is seeing a steady growth in AI visibility across major platforms. According to Ahrefs data, citations on Perplexity more than doubled, climbing from 186 to 465 over the period from February 2026 to August 2026, while Microsoft Copilot citations increased from 119 to 292.

Google AI Overviews citations also grew from 16 to 36, and Gemini citations more than tripled, rising from 4 to 14.

This increase showcases how shoppers have been turning to AI assistants and chatbots, often before or alongside a traditional search engine, to narrow down options before making a purchase. Rather than browsing multiple review sites individually, consumers are asking AI tools to make comparisons on their behalf.

Since its launch five years ago, Several.com has expanded its content across dozens of categories, including technology, home services, financial services, and consumer protection. “Our goal has always been to organize information around the questions consumers are actually asking and make comparisons easier to understand,” said Diana Imani, Head of Content and Editorial Strategy at Several.com. In her view, this approach gives AI search tools clearly defined information they can reference when answering similar consumer queries, which she believes helps explain Several.com's growing presence among cited sources across platforms such as Gemini, Perplexity, and Microsoft Copilot.

Several.com maintains editorial independence in its evaluations despite earning commissions through partner relationships, a disclosure model used across the review industry. The company states that its reviews rely on product and service research and, when available, documented customer feedback rather than the terms of its partner agreements.

The growing presence of Several.com in AI-generated answers adds a new dimension to the website's five-year development. While search engines have traditionally served as a major path to its reviews and guides, AI platforms can now surface information from individual Several.com

pages directly within responses to consumer questions.

Ahrefs tracks the AI visibility by measuring how often pages from a domain appear as cited sources across major AI platforms. The data provides a way to assess whether a website's content is being referenced as AI systems assemble answers, rather than measuring traditional search rankings alone.

The rise in AI citations is influencing how Several.com approaches its next phase of content development. As the platform enters its sixth year, its editorial team is placing greater focus on creating clearly sourced, regularly updated content that can answer specific consumer questions across both traditional search and AI-generated results. The goal is to make the research behind its reviews, comparisons, and guides easier for readers and AI systems to interpret, while maintaining the same editorial standards across both channels.

About Several.com
Several.com is an independent review and comparison platform that helps consumers research products and services across a range of industries. The website publishes in-depth reviews, comparisons, buying guides, educational resources, and news covering technology, financial services, home services, automotive protection, consumer products, and other categories. Its content examines factors such as features, pricing, policies, customer feedback, and overall value to provide consumers with accessible information for researching purchasing decisions.

Chad Kal
Several.com
+1 5855655528
email us here

This press release can be viewed online at: https://www.einpresswire.com/article/946314198

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.