

Chiropractic Business Mastery 2027

CA, UNITED STATES, September 30, 2026 /EINPresswire.com/ -- The chiropractic profession continues to evolve, and practice owners are facing new opportunities and challenges in technology, patient care, leadership, and business operations. To help chiropractic professionals prepare for the future, [Alpha Omega Consulting](#) will host Chiropractic Business Mastery 2027 on January 29–30, 2027, at the Westin South Coast Plaza in Costa Mesa, California.

Designed for chiropractors and their teams, Chiropractic Business Mastery 2027 will provide two days of education, hands-on learning, and networking focused on building stronger, more efficient, and sustainable practices.



Dr. John Lee

The event will cover key areas impacting modern chiropractic practices, including: AI for the Modern Practice — Practical ways to incorporate artificial intelligence into [marketing](#), patient communication, team training, and daily operations.

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Chiropractic Business Mastery was created to bring doctors and their teams together to learn, connect, and prepare for what's ahead.”

Dr. John Lee

Advanced Treatment Solutions — Insights into technologies such as shockwave therapy, spinal decompression, and laser therapy, including clinical and business implementation strategies.

Business & Leadership Systems — Strategies designed to strengthen foundational systems, improve efficiency, and support practice growth.

Hands-On CA Workshops — Practical training opportunities that teams can take back and implement

within their practices.

Saturday Night Awards Gala — An opportunity for attendees to celebrate achievements, connect with fellow practice owners, and close out the event together.

“Chiropractic practices are entering a time where adaptability, strong systems, and continued learning will play an important role in future success,” said Dr. Lee “Chiropractic Business Mastery was created to bring doctors and their teams together to learn, connect, and prepare for what’s ahead.”

The event is designed for chiropractic professionals who want to continue improving their practice operations, explore emerging technologies, and connect with other leaders in the profession.

Registration is now open for Chiropractic Business Mastery 2027. Early-bird pricing is available for attendees who register in advance.

Event Details:

Event: Chiropractic Business Mastery 2027

Date: January 29–30, 2027

Location: The Westin South Coast Plaza
Costa Mesa, California

To learn more and register, visit:

<https://www.alphaomegaconsulting.com/>

Watch the event announcement video:

<https://youtu.be/hbCSWQInCPY?si=jkRBQ6Po5fqVt6oV>

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