Main Event Goes All-In For Halloween with Month Long Family Festivities and New Menu

Plus, every costumed guest receives a Free $10 Game Card throughout October



COPPELL, TX, UNITED STATES, October 5, 2026 /EINPresswire.com/ -- Main Event is celebrating BOO-TOBER all October long with Halloween-themed activities, a new limited-time menu, and special events for the whole family. Throughout the month, guests who arrive in costume will receive a free $10 Game Card* at participating locations.

"We're bringing family-friendly frights and festivities to our Main Event centers with seasonally-inspired games and activities paired with new themed-food and drinks that highlight the spirit of Halloween," said Laurie Curtis, Head of Marketing for Main Event Entertainment. “Every day in October will feature spooky fun and experiences that kids and parents can enjoy together while making meaningful memories.”

In addition to popular activities like bowling, laser tag, and arcade games, Main Event centers across the country offer extra thrills this October. Guests can participate in pumpkin painting, trick-or-treat trails, face painting, and slime stations. Activities and availability vary by location.

A Boo Bash menu perfect for all ghosts and ghouls
This Halloween month, Main Event rolls out a new menu featuring limited-time food and drinks.

Guests can indulge in delightfully spooky treats, including Boo Crew Halloweenies- warm pretzel dogs wrapped up for Halloween and adorned with candy googly eyes- that are also available in a kid-sized version. Plus, guests will want to get their hands on the
Trick-or-Treat Tenders. These crispy chicken tenders are served with fries and come in a limited-time collectible Halloween bucket, perfect for reusing for trick-or-treating!

Main Event also offers new sips for the season with ghoulish twists on the classic Shirley Temple:

the Goblin Glow Shirley, Spooky Shirley, and Witches Cauldron, which stirs up double the fun as an extra large shareable drink. All Halloween Shirleys come with one of four collectible spooky ducks.

Try the Phantom Dirty Soda, a Fanta Orange soda topped with marshmallow whip and a collectible spooky duck.

Adults can enjoy these Halloween-inspired frozen margaritas, including Green Ghoul Margarita (green apple flavor) and Vampire's Kiss Margarita (cherry flavor), each topped with a Halloween duck.

Must be 21 or older to consume alcoholic beverages. Please drink responsibly.

The Halloween menu is available in-store only and not for to-go orders. Other restrictions may apply. See local center for details.

Monster Mash Family Bash brings ultimate Halloween party vibes
To cap off Halloween month, Main Event hosts the Monster Mash Family Bash on Friday, October 30. Guests can kick off the holiday weekend early at this dance party featuring a live DJ, trick-or-treat trail, costume parade, crafts, themed bowling, interactive games and challenges such as Boo Bingo and Hidden Pumpkin, with prizes and more. Event details may vary by location.

The Family Bash tickets are $25.99 per person (excludes tax) and may be purchased online at https://maineventhalloween.com or in-center.

For more information about Main Event, including locations and experiences, visit https://www.mainevent.com.

*One free $10 Game Card per guest per visit during October 2026. Cannot be combined with other offers. Other restrictions may apply.

About Main Event Entertainment
Founded in 1998 and headquartered in Coppell, Texas, Main Event Entertainment, Inc. operates 66 centers in 24 states across the country. Offerings include state-of-the-art bowling, laser tag, hundreds of games, virtual reality, and an in-center restaurant, making it the perfect place for families to connect and make memories. Main Event is part of Dave & Buster's Entertainment, Inc., a leader in entertainment and dining experiences across North America. For more information, visit www.mainevent.com and www.daveandbusters.com.

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