Growth7 Launches AI Marketing Platform That Turns CRM Data Into Pipeline Action

Founded by Joseph Sarro of Intelligent Solutions DX & Justin Pennington of Infraxio; Salesforce, HubSpot, Pipedrive, Zoho — no migration, no second CRM

AUSTIN, TX, UNITED STATES, October 1, 2026 /EINPresswire.com/ -- Growth7, Inc today announced the launch of Growth7 (https://www.growth7.io), an AI marketing platform built to work alongside the CRM a business already uses. Growth7 reads CRM and customer signals, recommends or takes the next action across email, SMS, AI voice, and social, produces creative and site updates, and reports what worked — writing results back onto the contact record.

"Your existing CRM stores the past. Growth7 builds the pipeline for what's next," said Joseph Sarro, CEO of Growth7, Inc. in Austin, Texas, who, along with Justin Pennington, President and CTO, co-founded Growth7. "Teams shouldn't have to choose between keeping Salesforce, HubSpot, Pipedrive, or Zoho and actually running modern multi-channel marketing. Growth7 is the marketing arm those systems never had."

Growth7 is designed as a complement to the CRM, not a replacement. Contacts stay where they are. Campaign activity — opens, clicks, replies, texts, and calls — lands back on the record with lead scoring, so sales and marketing share one source of truth.

Key capabilities at launch include:
• CRM-native workflows with Salesforce, HubSpot, Pipedrive, and Zoho CRM (all live today), or standalone when no CRM is connected
• Multi-channel campaigns across email, SMS, AI voice, and social from one audience and one message
• Lead sourcing and enrichment from sources such as Google Maps and LinkedIn, with review before import
• Content studio and social automation for on-brand creative and scheduled publishing
• Website management with previewable, reversible edits
• Analytics that report results by campaign and channel

"We rebuilt this stack seven times over a decade of client work," said Justin Pennington, founder of Infraxio in Ponte Vedra, Florida, and President and Chief Technical Officer of Growth7. "Fragmented tools create errors, extra cost, and slower launches. We're excited to launch Growth7 on October 1 so owners and agencies can run the full loop — signal, decision, action,

revenue, and learning — from one platform."

Growth7 comes out of years of agency delivery on disconnected tools. The company positions the product as the seventh platform iteration, used by its own team to deliver client work. Plans range from a website-only option to fully managed growth; pricing is published at https://www.growth7.io/pricing.

Businesses and agencies can learn more or book a walkthrough at https://www.growth7.io. Growth7 is also launching on Product Hunt on October 1: https://www.producthunt.com/products/growth7?launch=growth7.

About Growth7
Growth7, Inc is a software company headquartered at 5000 Plaza on the Lake, Ste 100, Austin, TX 78746. Growth7 is an AI marketing platform that works alongside Salesforce, HubSpot, Pipedrive, Zoho CRM, and other tools teams already run — sourcing leads, running email, SMS, AI voice, and social campaigns, producing creative, publishing content, and reporting results without replacing the CRM as the system of record. Learn more at https://www.growth7.io.

About Infraxio
Infraxio is a software company based in Ponte Vedra, Florida, founded by Justin Pennington. Learn more at https://infraxio.com.

About Intelligent Solutions DX
Intelligent Solutions DX, a product development and marketing company, is led by CEO Joseph Sarro in Austin, Texas. Learn more at https://is-dx.com.

About the founders
Joseph Sarro is CEO of Intelligent Solutions DX in Austin, Texas, and co-founder of Growth7. Justin Pennington is founder of Infraxio in Ponte Vedra, Florida, and co-founder of Growth7.

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