Andretti Indoor Karting & Games Launches Redesigned Website with ANDI AI Event Concierge

Guests get 24/7 planning assistance from ANDI and white glove service from Andretti's event team for birthdays, social gatherings and corporate events.



ORLANDO, FL, UNITED STATES, October 1, 2026 /EINPresswire.com/ -- Andretti Indoor Karting & Games today announced the launch of its redesigned website and ANDI, its AI event concierge, giving guests a more convenient way to explore attractions, plan a visit and organize birthday parties, social gatherings, and corporate events at Andretti.

Available 24 hours a day, seven days a week, ANDI answers common event planning questions and helps guests explore options for event spaces, dining, and activities. Whether planning a birthday, holiday party or researching a company celebration, guests can get started whenever it suits their schedule.

Andretti's dedicated event team members continue to deliver white glove service at all locations in Arizona, Florida, Georgia, North Carolina, Texas, Illinois, Kansas, and Oklahoma, working directly with guests to customize food selections, event

spaces, activities, gifts, awards and other details. From social celebrations to events for small businesses, midsize organizations and large companies, the team coordinates the experience from planning through event day.



Meeting planner Lauren Canon shared this feedback following her event:

“You were an absolute delight to work with from start to finish and handled all of our requests just beautifully (especially the Halal meal puzzle and the last-minute dietary panic!). The ice sculpture and the mascot were two super fun surprise-and-delight elements, too! My team raved about the entire Andretti team last night. The special meal process was also organized perfectly, and we greatly appreciate the effort there.”
“The attention to detail across the board was unparalleled, the check-in process was smooth, the food was delicious, and replenishment was great. You all nailed it - just all around A++ and we cannot thank you all enough. Our attendees had a ball!”- Meeting Planner @ Meetings & Travel Department

Even a full venue buyout can start with a simple question, ANDI helps guests get those first questions answered at any hour always with a helpful tone. An Andretti Sales Representatives then continues to provide the personal attention and expertise to plan an event around exactly what their group needs.

The redesigned website brings Andretti’s national presence and local experiences together in one destination. Family profiles, videos and company history share the Andretti racing legacy and connect that story to the entertainment and hospitality guests experience at each venue.

Updated navigation, interactive location selection, and clearer pricing and offers make it easier to find the information guests need. Expanded attraction and dining pages provide more detail about each experience, VR, Arcade, Attractions, while a new planning guide explains how to choose and purchase activities, complete a waiver and prepare for arrival.

Expanded event pages showcase options for birthdays, corporate meetings, team building and private celebrations, including flexible spaces, catering and customizable experiences. Virtual tours, guest reviews, and frequently asked questions help guests explore the venue before they arrive.

A new digital storefront simplifies browsing online products and connects guests to Andretti’s existing checkout. The new Careers page offers a closer look at the company’s culture, benefits

and career opportunities across its locations.

To explore the redesigned website, meet ANDI, and start planning your next visit or event, visit AndrettiKarting.com.

Andretti Indoor Karting & Games is a premier entertainment destination featuring high speed karting, arcade games, immersive attractions, bowling, laser tag, virtual reality experiences, and elevated food and beverage offerings. With locations across the United States, Andretti is committed to creating unforgettable experiences while serving as an active partner in the communities where it operates.

Victoria Vilbrandt-Gomez
Andretti Indoor Karting & Games
+ +1 508-813-6966
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