FeedMatch Group Introduces Buyer-First Platform for Global Animal Feed Procurement

FeedMatch Group introduces a buyer-first platform helping animal feed buyers structure RFQs, use free tools, source suppliers and compare offers globally.



Feed ingredients displayed at a modern port-side production facility, representing FeedMatch's buyer-first approach to structured RFQs, supplier sourcing and commercial offer comparison.

LONDON, UNITED KINGDOM, October 1, 2026 /EINPresswire.com/ -- FeedMatch Group, an independent business-to-business sourcing and procurement platform from Global B2B Group, has introduced a buyer-first model for commercial animal feed procurement. The platform helps buyers define purchasing requirements, prepare structured requests for quotation and evaluate relevant supply options across feed ingredients, additives, premixes, finished feed and feed-production solutions.

According to the 2026 Alltech Agri-Food Outlook, global feed production reached an estimated 1.44 billion metric tons in 2025, an increase of 2.9 percent from 2024. The survey collected information from 142 countries and 38,837 feed mills. That scale is supported by complex supply chains in which specifications, ingredient availability, certifications, pricing, freight and regulatory requirements can vary significantly between markets.

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>
> *Anna Morgan, Media & Communications, FeedMatch*

FeedMatch Group was developed to make the early stages of this procurement process clearer and more consistent. Instead of requiring buyers to search extensive supplier listings, the platform begins with the commercial requirement.

Buyers can define the animal category, production stage, required quantity, nutritional or

technical specification, packaging, destination, Incoterm, required certifications, delivery schedule and commercial objectives. FeedMatch Group's human procurement team reviews the information, helps organize it into a supplier-neutral RFQ and researches relevant independent suppliers.

Requests are not automatically broadcast or matched solely by software. Supplier research begins after each requirement has been reviewed, allowing potential supply options to be considered against consistent commercial and technical criteria.

The platform supports commercial procurement involving feed ingredients, feed additives, premixes, protein and energy sources, poultry feed, aquaculture feed, livestock feed, feed produced against buyer-approved specifications, and feed-processing or production requirements.

FeedMatch Group also provides browser-based procurement-planning tools that help buyers convert operational data into clearer purchasing inputs. The FeedMatch Group calculators include tools for estimating annual feed requirements, feed costs, landed costs, feed conversion ratios, supplier cost comparisons, procurement volumes, and feed-mill capacity and cost considerations.

Calculator outputs are indicative planning estimates rather than supplier quotations or nutritional recommendations. They can help buyers understand the potential size, cost and commercial basis of a requirement before using the results to support a structured RFQ. Final formulations, nutrient targets and feed-safety decisions remain subject to review by appropriately qualified professionals and the responsible manufacturer.

"Commercial buyers do not need another endless catalog. They need a clearer way to define requirements, compare realistic options and move toward a commercial decision," said Anna Morgan, Media & Communications at FeedMatch Group.

"FeedMatch Group is designed around that process. Digital tools help organize and quantify the requirement, while human review, supplier research and commercial communication remain central to significant B2B transactions."

When supplier responses are received, FeedMatch Group helps organize offers around common comparison points such as specification, unit price, minimum order quantity, packaging, certifications, Incoterm, lead time and payment terms. This provides buyers with a more consistent basis for commercial evaluation while leaving final technical approval, supplier selection and contracting with the buyer and the relevant independent supplier.

FeedMatch Group does not manufacture, formulate, certify, store or take title to feed products. It operates as an independent sourcing and procurement-coordination platform and does not guarantee supply, pricing, nutritional performance or supplier acceptance.

FeedMatch Group is part of Global B2B Group, a network of specialized procurement platforms serving industrial and agricultural markets. The network also includes HatchMatch for poultry and hatchery projects, FishMatch for aquaculture projects, SeedMatch for agricultural production and related technologies, and ColdMatch for industrial refrigeration and cold-chain projects.

This structure allows buyers to address related requirements through specialized platforms while maintaining a requirements-first approach to sourcing. A poultry project, for example, may involve feed, hatchery equipment and refrigeration, while an aquaculture development may require feed, production systems and cold-chain infrastructure.

FeedMatch Group is available to commercial buyers and suppliers globally.

About FeedMatch Group

FeedMatch Group is an independent B2B sourcing and procurement-coordination platform for commercial animal feed, feed ingredients, additives, premixes and feed-production requirements. It helps buyers structure requirements, use procurement-planning tools, prepare RFQs, research relevant suppliers and organize commercial offers for comparison.

About Global B2B Group

Global B2B Group develops specialized procurement platforms for industrial and agricultural markets. Its network includes FeedMatch Group, HatchMatch, FishMatch, SeedMatch and ColdMatch.

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