Bowden Living Launches as the Property Management Platform of Bowden Companies

Bowden Companies, headquartered in Phenix City, Alabama, today announced the launch of Bowden Living, its dedicated property management platform.



Bowden Living

PHENIX CITY, AL, UNITED STATES, October 1, 2026 /EINPresswire.com/ -- Bowden Companies, a family-owned, vertically integrated real estate organization headquartered in Phenix City, Alabama, today announced the launch of Bowden Living, its dedicated property management platform. Bowden Living joins sister companies Bowden Development and Bowden Contractors, completing a model that carries communities from land acquisition and design through construction, lease-up, and long-term operation, all under one roof.

"Bowden Companies was founded in 1973 on a simple belief: that building communities well, and treating people right along the way, was worth doing for the long haul," said Michael Bowden, President and Founder of Bowden Companies. "Bowden Living carries that same belief into property management, and I couldn't be more proud of the team building it into something special."

Bowden Living launches with a portfolio of more than 5,000 units across 18 cities in five states throughout the Southeast, for Bowden-owned communities and third-party ownership groups alike. The platform is backed by a team of more than 130 associates, experienced leadership, documented operating standards, and a modern technology stack built to support institutional-grade execution.

Bowden Living will remain intentionally boutique: large enough to provide the systems, resources, expertise, and technology its clients and communities deserve, and small enough to know its people, know its properties, know its clients, and never lose the personal connection that makes a company special. The company's goal isn't simply to grow bigger. It's to grow better: a company where associates are proud to work, leaders are expected to lead, residents feel the difference, and clients know their assets matter, and where culture isn't something

written on a wall but something you experience.

"We are not interested in recreating the traditional property management model. We intend to challenge it," said Joseph Renaud, President and CEO at Bowden Living. "We believe exceptional financial performance and exceptional culture can coexist. We believe accountability and genuine care can coexist. And we believe you can deliver institutional-quality management without becoming institutional."

To learn more, visit BowdenLiving.com.

About Bowden Living

Bowden Living is the property management platform of Bowden Companies, managing conventional multifamily communities across the Southeast for Bowden-owned assets and third-party ownership groups. Intentionally boutique, Bowden Living combines documented operating standards, experienced leadership, and a modern technology stack with a culture built on accountability and genuine care. Learn more at BowdenLiving.com.

About Bowden Companies

Founded in 1973 and headquartered in Phenix City, Alabama, Bowden Companies is a vertically integrated real estate organization. Through Bowden Development, Bowden Contractors, and Bowden Living, the company carries communities from land acquisition and design through construction, lease-up, and long-term operation. Learn more at TheBowdenCompanies.com.

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