# North Idaho’s First Indoor Nerf Battle Arena, Blast Zone, Celebrates Grand Opening Oct. 3

*Community invited to free arena battles and giveaways during Saturday’s Open House*



Blast Zone, North Idaho's First Indoor Nerf Battle Arena, Opens Oct. 3

SANDPOINT, ID, UNITED STATES, October 1, 2026 /EINPresswire.com/ -- Sandpoint families looking for active, year-round indoor entertainment have a new destination to celebrate. Blast Zone, North Idaho’s first indoor Nerf battle arena, officially marks its opening with a community-wide Grand Opening Open House this Saturday, October 3, from 10:00 AM to 6:00 PM.

Located in Kootenai at 31827 Highway 200, Suite 3, the venue offers structured, coach-led Nerf battles and private birthday party packages. Outfitted with UV blacklight illumination, the arena delivers an immersive, glow-in-the-dark battlefield experience that combines exciting play for kids with nostalgic millennial energy for adults.

> “We wanted to build a place where kids, and kids at heart, can step away from screens, burn off energy, and build confidence through team Nerf battles.”
>
> *Will Bennett, Blast Zone Owner and Head Coach*

According to the Physical Activity Alliance United States Report Card on Physical Activity for Children and Youth, only 21% of youth aged 6–17 reach the recommended 60 minutes of daily physical activity—a figure that drops to 15% for teenagers. In North Idaho, where long, dark winters limit outdoor play for nearly half the year, meeting movement goals is especially challenging.

A passion for getting kids to move through play inspired the vision for Blast Zone. By combining tactical game modes with full-body movement, the arena provides a vibrant, indoor space where locals can stay active and connected year-round.

“We opened Blast Zone to give Sandpoint families another space to play where physical activity, sportsmanship, and strategy come together,” said owner and head coach Will Bennett. “There is

a growing need for fun indoor recreation in our area—especially during the colder months. We wanted to build a place where kids, and kids at heart, can step away from screens, burn off energy, and build confidence through team Nerf battles."

North Idaho continues to grow as a hub for family-friendly, year-round recreation. Blast Zone builds on this momentum by expanding local indoor leisure options, mirroring a national rise in low-barrier, active-play family entertainment centers.

"We are happy to welcome Blast Zone to Kootenai," said Kootenai Mayor David Sundquist. "Providing active, family-friendly recreation for our youth is a wonderful addition to our local business community, and we look forward to seeing local families gather and connect here."

The Grand Opening Open House this Saturday, October 3, will feature:
- Free Arena Battles: Running every 30 minutes (at the top and bottom of the hour) from 10:00 AM to 6:00 PM. Players of all skill levels are encouraged to bring their family and friends and squad up.
- All Gear Provided: Premium blasters, protective eyewear, and ammo are provided for all participants.
- Facility Tours: Drop-in guests can tour the battlefield and party zone.
- Grand Opening Giveaway: Attendees can enter to win a free Nerf Birthday Party or one of two free Battles (winners announced Monday).
- Event-Exclusive Booking Promo: Guests who book a future event while onsite during Saturday's Open House receive $20 off their booking.

Following the Open House, Blast Zone will open for private battles and birthday bookings 7 days a week. To view session availability and book an event, visit https://blastzone.us and follow @blastzonesandpoint on social media.

ABOUT BLAST ZONE
Blast Zone is North Idaho's first indoor Nerf battle arena and family party venue, located in Sandpoint, ID. Designed for action-packed fun, active play, and sportsmanship, Blast Zone offers coach-led arena battles, custom target games, and private birthday party packages for players of all ages. Blast Zone provides all blasters, safety gear, and structured game modes to deliver a safe, engaging, and unforgettable community experience. For more information or to book an event, visit https://blastzone.us or follow @blastzonesandpoint on social media.

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