Jolie Co Jewelry Now XRF Tests All Its Body Jewelry Before It Ships

With the Piercing Concierge®, customers now get jewelry fitted to their anatomy and a certificate showing what its metal is made of.

TORONTO, ONTARIO, CANADA, October 2, 2026 /EINPresswire.com/ -- Jolie Co Jewelry, the Canadian maker of custom-fitted navel jewelry in solid gold and platinum, today introduced Tested & Certified. All jewelry is now tested with laboratory-grade X-ray fluorescence (XRF) equipment before it ships, and the customer receives a certificate showing what its metal is made of, down to the trace elements. Not an annual material sample. Not a random batch test. The finished jewelry they will wear.

It completes an experience that begins with the Piercing Concierge®, Jolie Co's complimentary fitting service by text. Jewelry is fitted to each customer's anatomy, from the bar length to the angle and placement of the stone, so it sits well within the navel instead of burying or sticking out.

"Every customer asks the same two questions. Will it fit, and is it safe for my body?" said founder and designer Alyssa Jolie. "Now we answer both, for all the jewelry we make."

All jewelry is made to order in Canada in solid gold or 950 platinum, with no nickel or cadmium. Tested & Certified is included with every order at jolie-co.com as of Oct. 1.

About Jolie Co Jewelry

Jolie Co Jewelry is a Canadian fine body jewelry brand specializing in custom-fitted navel and nipple jewelry in solid gold and 950 platinum, for people of all genders. All jewelry is made to order and fitted through the complimentary Piercing Concierge®. Jolie Co is a member of the Canadian Jewellers Association. Visit jolie-co.com.

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