

Advanced Digital Automotive Group Updates Website for the AI Search Era

Updated site gives auto repair shop owners one place to find answers on search, Search Everywhere Optimization, and AI-driven discovery.

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CLEARWATER, Fla. — October 2026 —

[Advanced Digital Automotive Group](#)

[\(ADAG\)](#) has updated its website as AI

and new search platforms reshape how drivers find and choose auto repair shops. The update gives shop owners clearer guidance on how search visibility is changing and what that means for their marketing.

“

Shop owners keep asking where they need to show up now. We updated the site so answers on search, Search Everywhere Optimization, and AI sit in one place.”

*Paul Donahue, Founder,
Advanced Digital Automotive
Group*

ADAG uses SEO to connect the places where customers search, compare, and decide, bringing those discovery points into one broader marketing strategy. The site also explains AI visibility and how clear, consistent business information can help AI assistants and AI-generated answers surface a shop more effectively.

Shop owners can also access [auto repair marketing resources](#), including the Top Shop Podcast, Golden Wrench Award, Auto Shop AMP, 100 Quick Tips, and a blog. The resource library also includes a Facebook group, marketing checklists, video resources, SEO books, and free workshops.

Among those resources is Search Everywhere Optimization for Auto Repair Shops, written by founder Paul Donahue. The book explains how customers now find and choose repair shops through Google Maps, reviews, websites, video, referrals, and AI-driven search.

ADAG also provides content marketing, Facebook Ads, Google Ads, reputation management, social media marketing, SEO services, and website development. The firm works with one shop per local market, allowing its team to focus on market-specific strategy without competing client



interests.

A Message From the Owner

"Shop owners keep asking the same question: Where do they need to show up now? Search is not one box on one page anymore, and the answers keep moving. We updated the site so those answers sit in one place, in plain language, for the owners doing the work," said Paul Donahue, founder of Advanced Digital Automotive Group.

About Advanced Digital Automotive Group

Advanced Digital Automotive Group is a division of Advanced Digital Media Services, with offices in Clearwater, Florida, and Salt Lake City, Utah. The company serves businesses across the United States and focuses on digital marketing strategies for the automotive industry. ADAG is a BBB Accredited Business, a Google Partner, and a Yelp Advertising Partner. Its Florida office is located at [4600 140th Ave N Ste 180B, Clearwater, FL 33762, United States](#).

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Are You Struggling To Grow Your Auto Repair Business?

We simplify success for select auto repair shops by getting their digital marketing right and connecting them with new customers in their target markets.

★ 4.7 Florida Office | Google Reviews ★★★★★ | ★ 4.7 Colorado Office

SCHEDULE A DISCOVERY CALL NOW TO SEE IF WE MAY BE A GOOD FIT FOR YOUR SHOP!

Google Ads Certified | Google Analytics | Google Partner | Yelp Advertising Partner

9% ROI
"Our phone calls increased 25% immediately" - Frankie

9% ROI
"Sales are up 80% a month in our 1st year" - Tony

"Our sales went from 350K to over 500K" - Greg

Grow Your Auto Repair Shop with Advanced Digital Automotive Group

As an auto repair shop owner, you're juggling the daily grind of running your business—managing operations, serving customers, and making sure the work gets done right. But what about your marketing? If you're like most shop owners, finding the time and resources to grow your customer base while staying competitive can feel impossible.

At Advanced Digital Automotive Group (ADAG), we specialize in helping auto repair shops like yours overcome these exact challenges.

Here's how we solve the many issues that hold Auto shops back:

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