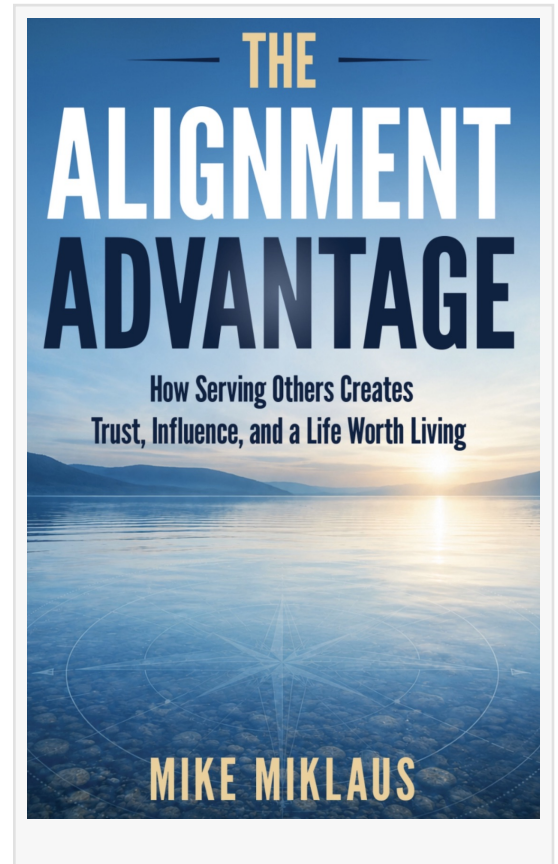


# The Alignment Advantage by Mike Miklaus Earns Amazon Bestseller Status Following Global Release

SACRAMENTO, CA, UNITED STATES, October 5, 2026 /EINPresswire.com/ -- Drawing on decades in business, [Mike Miklaus](#) redefines success through a disciplined approach to serving others, building relationships, and staying true to yourself through Alignment of your actions and values.

Author and business leader Mike Miklaus has reached Amazon bestseller status following the global release of his new book, [The Alignment Advantage: How Serving Others Creates Trust, Influence, and a Life Worth Living](#), published by Game Changer Publishing.

The book presents a perspective on success centered on aligning personal values, daily actions, relationships, and a broader sense of purpose. Drawing on decades of experience in business and leadership, Miklaus examines how serving others fosters stronger relationships and a more intentional approach to achievement.



Rather than framing success primarily around sales, financial milestones, or individual accomplishment, The Alignment Advantage explores what happens when achievement connects to principle and purpose. Throughout, Miklaus blends personal experience, career lessons, and practical observations on leadership, relationships, adversity, and decision-making.

A central theme is that lasting influence often stems from service rather than status. Miklaus examines how leaders and professionals can strengthen relationships by focusing on others' interests, making more intentional decisions, and matching stated principles with everyday actions.

The book also addresses the tension between career ambition and personal fulfillment. In environments that prioritize speed, transactions, and measurable outcomes, Miklaus encourages readers to weigh the longer-term effects of their decisions on relationships, reputation, and the

people involved.

The Alignment Advantage is written for financial professionals, business owners, entrepreneurs, and others interested in the link between career success and personal significance. Topics include building authentic relationships, navigating adversity, and developing influence through service.

Miklaus brings substantial business experience to the subject. His professional work includes leadership in the mortgage industry at Integrity Mortgage, based in Orangevale, California, where his experience with clients and teams has helped shape the principles explored in the book.

The bestseller status introduces Miklaus's perspective to a broader audience as conversations about leadership, workplace culture, and sustainable success continue to evolve.

At its core, the book asks a straightforward question: What does success look like when career achievement is weighed against relationships, values, and contribution to others?

Miklaus's answer unfolds through stories that illustrate the relationship between service and influence. He presents alignment not as a single strategy but as an ongoing practice of evaluating whether one's decisions, behaviors, and priorities reflect the principles they consider important.

The release adds Miklaus to a growing conversation among authors and business leaders redefining success beyond traditional professional benchmarks. By linking leadership to service and achievement to significance, The Alignment Advantage offers a framework for considering how career accomplishments fit within a broader life and legacy.

Mike Miklaus is a business leader and mortgage professional whose career has centered on relationships and helping individuals navigate major financial decisions. Through his work with Integrity Mortgage in Orangevale, California, he has developed a leadership philosophy built on trust and long-term relationships. The Alignment Advantage draws on his experience to explore how aligning values, actions, and purpose can shape a life of significance.

For more information on the author and his work, please visit [www.myintegritymortgage.com](http://www.myintegritymortgage.com).

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