

Information Technology (IT) Governance And Strategy Market To Witness Strong Growth Trajectory Through 2030 At 5.5% CAGR

The Business Research Company's Information Technology (IT) Governance And Strategy Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, October 6, 2026 /EINPresswire.com/ -- The field of [information technology](#) governance and strategy is becoming increasingly important as organizations strive to align their IT capabilities with business objectives. With the growing complexity of IT environments and the rapid pace of digital transformation, this market is set for continued expansion. Here, we explore the current market size, key growth factors, regional dynamics, and the trends shaping the future of IT governance and strategy.

Current Market Valuation and Growth Outlook for the [Information Technology Governance and Strategy Market](#)

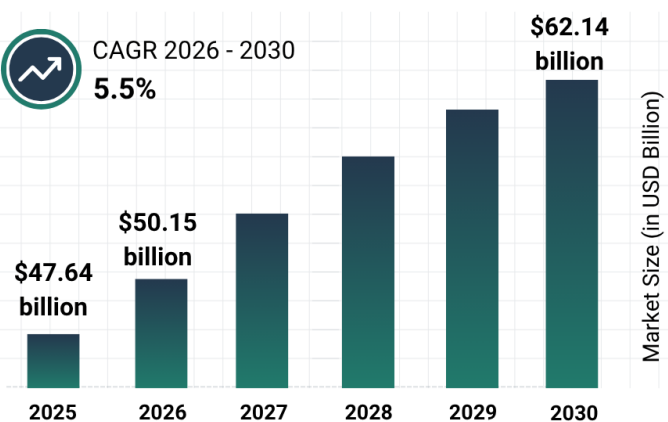
The information technology governance and strategy market has demonstrated strong growth in recent years. It is projected to rise from \$47.64 billion in 2025 to \$50.15 billion in 2026, reflecting a compound annual growth rate (CAGR) of 5.3%. This historical growth is largely driven by increasing complexity within enterprise IT systems, heightened regulatory compliance demands, expansion of global IT infrastructure, escalating cybersecurity threats, and a growing need for cost-effective IT operations.

Information Technology (IT) Governance And Strategy Market Report 2026

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CAGR 2026 - 2030
5.5%



Information Technology (IT) Governance And Strategy Market Share

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Looking ahead, the market is expected to continue its upward trajectory and reach \$62.14 billion by 2030, with a slightly higher CAGR of 5.5%. The anticipated expansion is fueled by the growing adoption of hybrid IT environments, an increased emphasis on realizing strategic value from IT investments, the development of digital governance frameworks, a surge in digital transformation initiatives by small and medium-sized enterprises (SMEs), and the evolution of enterprise risk management approaches. Key trends during this forecast period include an enhanced focus on aligning business and IT goals, greater demand for comprehensive governance frameworks, intensified attention to regulatory compliance and audit preparedness, broader implementation of IT portfolio optimization, and the use of performance metrics and KPIs to drive IT management.

Understanding IT Governance and Strategy

Information technology governance and strategy refers to the structured framework and planning processes organizations use to align their IT resources and systems with overall business objectives. This discipline involves setting policies, defining decision-making roles, and ensuring accountability to optimize technology use. It places importance on enhancing IT performance, managing risks effectively, and guiding long-term strategic decisions related to IT without concentrating on service delivery aspects.

View the full information technology (it) governance and strategy market report:

https://thebusinessresearchcompany.com/report/information-technology-it-governance-and-strategy-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Oct_PR

Digital Transformation as a Major Growth Driver in IT Governance and Strategy

One of the primary forces propelling the growth of the IT governance and strategy market is the surge in digital transformation initiatives. Digital transformation encompasses the adoption of digital technologies across enterprise operations to boost efficiency, improve connectivity, and enhance service delivery. The pace of this transformation is accelerating with widespread cloud migrations and the broadening of edge computing workloads, which demand scalable, low-latency network solutions.

These digital initiatives significantly influence IT governance and strategy by ensuring that technology investments are closely aligned with business priorities and enable agile, data-driven decision-making. For example, in August 2024, Eurostat—a Luxembourg-based government agency—reported that in 2023, 59% of European Union enterprises had attained at least a basic level of digital intensity. Among SMEs, 58% reached this standard, while 91% of large enterprises had done so. Projections indicate that by 2030, over 90% of EU SMEs will achieve at least basic

digital intensity, further underpinning market growth driven by digital transformation.

Regional Dynamics and Growth Patterns in the IT Governance and Strategy Market

In 2025, North America held the largest share of the information technology governance and strategy market, reflecting its advanced IT infrastructure and high regulatory standards. Meanwhile, the Asia-Pacific region is expected to experience the fastest growth during the forecast period, driven by rapid digitalization and increasing IT investments in emerging economies. The market analysis includes key regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive overview of global market trends and regional developments.

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