

Information Technology (IT) Networks Market Research Report Offering Insights On Growth, Segments And Major Competitors

*The Business Research Company's
Information Technology (IT) Networks
Global Market Report 2026 – Market Size,
Trends, And Forecast 2026-2035*

LONDON, GREATER LONDON, UNITED KINGDOM, October 5, 2026 /EINPresswire.com/ -- The [information technology networks sector](#) has seen remarkable growth recently, driven by increasing digital demands and advancements in enterprise infrastructure. As businesses and telecom providers continue to upgrade their systems, the market is set for further expansion in the coming years. Here is an overview of the market size, key drivers, regional dynamics, and future trends shaping the IT networks industry.

Market Size and Projected Growth for the [Information Technology Networks Market](#)

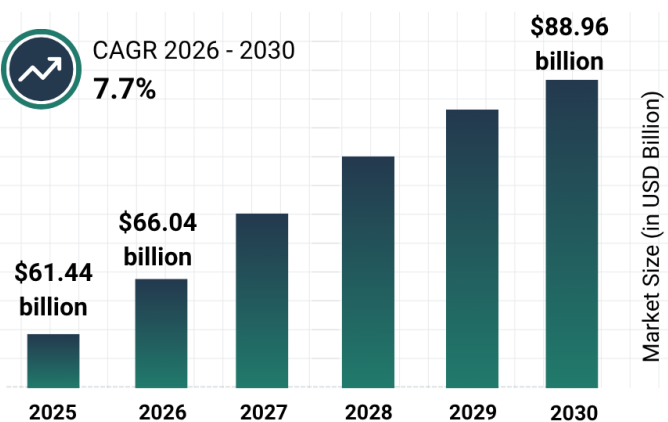
The information technology networks market has experienced substantial expansion, valued at \$61.44 billion in 2025 and anticipated to reach \$66.04 billion in 2026, reflecting a compound annual growth rate (CAGR) of 7.5%. This growth was largely supported by the rise in enterprise IT infrastructure, increased internet accessibility, adoption of conventional networking hardware, the development of telecom backbone networks, and the acceleration of enterprise digitization initiatives. Looking ahead, the market is forecasted to grow further, reaching \$88.96 billion by 2030 with a CAGR of 7.7%. Key factors fueling this growth include rapid migration to cloud platforms, heightened cybersecurity concerns and corresponding defense strategies, broad deployment of 5G and next-generation connectivity solutions, expansion of edge computing and

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CAGR 2026 - 2030
7.7%



Information Technology (IT) Networks Market Share

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decentralized networks, and a growing need for scalable, automated network management tools. Emerging trends in the forecast period highlight the growth of software-defined networking (SDN), virtualization of network infrastructure, increasing use of hybrid and multi-cloud architectures, demand for secure zero-trust frameworks, adoption of distributed edge computing models, and upgrades to high-speed 5G backhaul and core networks.

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Understanding Information Technology Networks and Their Role

Information technology networks are sophisticated systems combining hardware, software, and communication technologies to facilitate data exchange, connectivity, and communication within enterprises and telecom environments. These networks manage the transmission, routing, and administration of voice, video, and data traffic, delivering secure, dependable, and scalable infrastructure. This infrastructure supports various business operations, cloud-based services, and telecommunications applications critical to modern digital ecosystems.

The Impact of Data Traffic Growth on the IT Networks Market

One of the primary forces driving IT networks forward is the surge in data traffic, which includes the transmission of digital content such as text, images, videos, and files across the internet. The increasing popularity of bandwidth-intensive applications like video streaming has led to significant growth in data consumption, thereby increasing network demand. IT networks play a vital role by connecting devices, servers, and data centers via routers and switches that efficiently manage data packets, ensuring fast, secure, and reliable internet communication. For example, in June 2024, Ericsson reported that global mobile network data traffic rose by approximately 6% quarter-over-quarter between Q4 2023 and Q1 2024, reaching a total volume of 145 exabytes (EB). This surge in data traffic is a key contributor to the expansion of the IT networks market.

View the full information technology (it) networks market report:

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Regional Leadership and Growth Outlook in the IT Networks Market

In 2025, North America held the largest share within the information technology networks market. However, the Asia-Pacific region is expected to experience the highest growth rate throughout the forecast period. The comprehensive market analysis includes key regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a global perspective on market trends and opportunities.

Our 2026 market reports now include enhanced strategic insights through:

- Market attractiveness scoring and analysis
- Total addressable market (TAM) analysis
- Company scoring matrix graphics and tables
- Excel-based forecasting dashboards
- Market hotspots infographics
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- Updated graphics and tables

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: marketing@tbrc.info

[The Business Research Company](https://www.thebusinessresearchcompany.com) - www.thebusinessresearchcompany.com

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Oliver Guirdham

The Business Research Company

+44 7882 955267

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