

Digital Shadows Market Growth Rate Expected To Reach 35.6% CAGR By 2030

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/EINPresswire.com/ -- "The [digital shadows market](#) is gaining significant traction as organizations increasingly recognize the importance of managing their external cyber presence. With cyber threats becoming more sophisticated and frequent, businesses are turning to digital shadows solutions to safeguard their assets and information. Let's explore the current market size, key drivers, regional outlook, and emerging trends shaping this fast-evolving landscape.

Market Size and Growth Trajectory of the Digital Shadows Market

The digital shadows market has witnessed remarkable growth over recent years. It is projected to expand from \$0.34 billion in 2025 to \$0.47 billion in 2026, marking a compound annual growth rate (CAGR) of 35.3%. This growth during the historical period is largely fueled by the rise of perimeter-based security frameworks, a surge in enterprise data breaches, the broadening of corporate internet footprints, wider adoption of basic vulnerability scanning tools, and the development of cyber threat intelligence sharing networks.

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Looking ahead, the market is expected to accelerate further, reaching \$1.58 billion by 2030 with

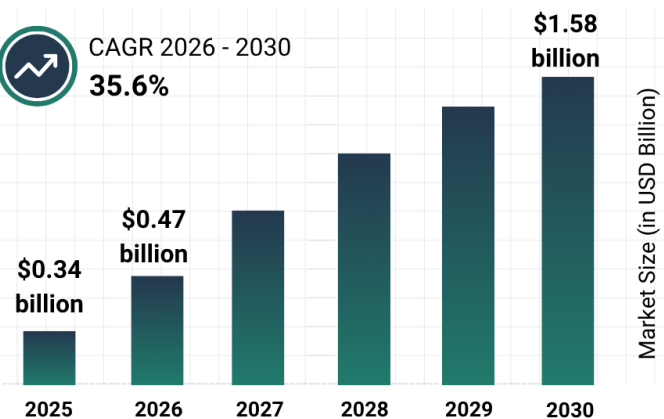
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Digital Shadows Market Report 2026



CAGR 2026 - 2030
35.6%



Digital Shadows Market Overview



Expected to grow to \$0.47 billion in 2030 at a compound annual growth rate (CAGR) of 35.6%”

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a CAGR of 35.6%. The forecast growth is driven by increasing demands for continuous visibility of digital footprints, the growing complexity of identity-based cyberattacks, the expansion of dark web marketplaces dealing in stolen data, more stringent regulatory requirements around breach disclosures, and an escalating reliance on automated real-time threat intelligence. Key emerging trends include monitoring external attack surface expansion, gathering deep and dark web exposure

intelligence, tracking brand and identity impersonation, managing third-party digital risk exposure, and implementing credential and data leak detection systems.

Understanding the Concept of Digital Shadows

Digital shadows refer to the constantly generated and dynamically updated digital profiles that represent an organization’s external cyber footprint across the internet. This footprint includes assets, identities, data exposures, and potential threat indicators. The concept enables ongoing monitoring, sophisticated analysis, and intelligence-driven insights into how an organization’s online presence is perceived and potentially exploited across surface, deep, and dark web environments. Digital shadows play a vital role in proactive risk assessment, improved threat detection, and informed decision-making related to cybersecurity in real time.

View the full digital shadows market report:

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Primary Factors Fueling Growth in the Digital Shadows Market

One of the most significant drivers behind the digital shadows market is the rise in cybersecurity threats. Such threats include hacking, phishing, ransomware attacks, and data breaches that aim to disrupt or steal information from digital systems. The rapid digitization of business operations and the widespread use of internet-connected devices have broadened the attack surface, making enterprises more vulnerable to cyber risks. Digital shadows solutions help mitigate these risks by offering external attack surface monitoring, digital risk protection, and threat intelligence. These capabilities allow organizations to detect vulnerabilities, identify malicious activities, and respond proactively to emerging threats.

An example illustrating this trend occurred in April 2025, when the Internet Crime Complaint Center, part of the US Federal Bureau of Investigation, reported receiving 859,532 complaints of suspected internet crime. The reported financial losses exceeded \$16 billion, representing a 33% increase compared to 2023. This surge highlights the widespread impact of phishing, extortion, and data breaches across multiple industries, further emphasizing the need for digital shadows solutions.

Regional Market Overview of Digital Shadows

In 2025, North America held the largest share of the digital shadows market, reflecting the region's advanced cybersecurity infrastructure and high digital adoption rate. Meanwhile, the Asia-Pacific region is projected to be the fastest-growing market during the forecast period, driven by increasing digitalization, expanding internet penetration, and rising cybersecurity awareness. The comprehensive market report covers additional regions, including South East Asia, Western Europe, Eastern Europe, South America, the Middle East, and Africa, providing a global perspective on market developments.

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