



Root 22 Included in 2026 New Jersey Cannabis Consumer Survey Results

Cannabis Insider Hub lists the Somerville, NJ dispensary as the top-rated qualifying retailer, with a 4.90/5.00 overall experience score

SOMERVILLE , NJ, UNITED STATES, October 5, 2026 /EINPresswire.com/ -- [Root 22 Dispensary](#), an adult-use cannabis dispensary in Somerville, New Jersey, is included in the [2026 New Jersey Cannabis Consumer Survey](#) results published by Cannabis Insider Hub.

“

Our team works every day to create a welcoming, informed experience. These scores reflect what matters most to us: knowledgeable service, a positive atmosphere, and customer trust.”

Joe Savino

According to results published by Cannabis Insider Hub for the September 25 through October 1, 2026 field period, Root 22 is listed as the No. 1 qualifying dispensary in the study, with an overall experience rating of 4.90 out of 5.00 based on 180 qualifying evaluations.

The published findings also report 5.00 out of 5.00 for Staff Knowledge & Helpfulness, 5.00 out of 5.00 for Store

Atmosphere, and 5.00 out of 5.00 for Likelihood to Recommend. Cannabis Insider Hub further reports a 100% direct preference share, with 60 of 60 eligible multi-dispensary respondents selecting Root 22 in the applicable direct-comparison portion of the research.

Root 22 Receives Highest Overall Experience Rating in the Survey:

Root 22 is an adult-use cannabis dispensary serving Somerville and surrounding Somerset County communities.

Cannabis Insider Hub's published leaderboard identifies Root 22 as the highest-rated qualifying dispensary for Overall Experience in the survey, with the published 4.90/5.00 rating placing it first among businesses included in that comparative category.

The Somerville, NJ dispensary offers cannabis flower, pre-rolls, vapes, concentrates, edibles, and other adult-use cannabis products, with online ordering and in-store shopping available.

About the 2026 New Jersey Cannabis Consumer Survey:

Cannabis Insider Hub states that the study evaluates qualifying cannabis retailers across

experience factors including overall shopping experience, staff knowledge and helpfulness, product selection, store atmosphere, value, ease of shopping and likelihood to recommend.

The published data-audit section currently reports 428 total submissions, 400 complete qualifying responses, and 28 excluded or incomplete submissions. Cannabis Insider Hub also reports 60 respondents who qualified for the direct multi-dispensary preference comparison in which Root 22 recorded a 60-of-60 preference result.

Readers can review the complete 2026 New Jersey Cannabis Consumer Survey for the published findings, leaderboard, study details, and supporting research information.

Research Methodology and Disclosure:

Cannabis Insider Hub maintains a dedicated methodology describing respondent eligibility, geographic scope, scoring rules, minimum response requirements, exclusion procedures, and the standards used to determine which businesses qualify for comparative findings.

The published methodology discloses that Root 22 Dispensary is a client of the team that operates Cannabis Insider Hub. It also states that this relationship does not give Root 22 control over respondent answers, qualification rules, scoring methodology, minimum response requirements, exclusion rules or the published findings.

About Root 22 Dispensary:

Root 22 is an adult-use cannabis dispensary located at 1062 US-22 in Somerville, New Jersey. The dispensary serves Somerville and surrounding Somerset County communities with cannabis flower, pre-rolls, vapes, concentrates, edibles, and other adult-use cannabis products.

Customers can [browse current cannabis products](#) and explore available deals and ordering options through Root 22.

Root 22 Dispensary
1062 US-22



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4.90/5.00
Overall Experience

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About Cannabis Insider Hub Research:

Cannabis Insider Hub publishes cannabis industry news, educational resources, consumer surveys, and market research. Its research section documents study methodologies, market context, and published findings related to cannabis consumers and participating retailers.

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