

Total Sport Solutions wins Web Excellence Award for website rebuild

The redesign replaces a cluttered, one-size-fits-all site with dedicated paths for homeowners, facility managers, and school boards

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/EINPresswire.com/ -- Total Sport Solutions (TSS), a Canadian leader in sport surface installation and pickleball court development, has won a Web Excellence Award in the Website: Sports category, recognizing the rebuild of totalsportsolutions.ca.

Judges from across the industry weighed each of the more than 1,000 entries from 29 countries on creativity, functionality, technical execution, innovation, strategy, and overall impact. The old TSS site funnelled every visitor down the same generic path, whether they were a homeowner shopping for a backyard court or a school board evaluating gym flooring.



Total Sport Solutions Logo

[The redesign](#) replaced that with three service areas, Outdoor Courts, Indoor Gym Flooring, and Pickleball Solutions, each built around what that visitor actually needs to decide. Pickleball, once

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Ian Lintott, founder of Total Sport Solutions

an afterthought under backyard courts, is now a full pillar of its own, reflecting how much that side of the business has grown. Pages that once buried buyers in spec-sheet detail have been rebuilt around plain language, and a long, required quote form has been replaced with one direct way to get in touch. The homepage now leads with real client reviews and project counts instead of generic stock content, and new FAQ sections throughout answer the questions homeowners and facility managers ask most often before requesting a quote.

"For twelve years we've been building courts and gym floors that families, clubs, and school boards actually use," said Ian Lintott, founder of Total Sport Solutions. "This is the first time our

website has kept pace with that. People researching a project should be able to tell who we are before they ever pick up the phone."

The rebuild was completed with WSI Internet Marketing and [CIPR Communications](#).

The Web Excellence Awards is a global program that recognizes creativity, technical execution, and strategy across websites, marketing campaigns, and other digital work, open to entrants of any size or budget. This is the program's 19th edition.

About Total Sport Solutions (TSS)

TSS is Canada's leader in pickleball and multi-sport installation. Known for innovation, client advocacy, and top-tier surfaces, Total Sport Solutions delivers courts that fuel play, wellness, and community growth across the country. Learn more at totalsportsolutions.ca.

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