

uRISQ® Marks Cybersecurity Awareness Month with New Educational Series and Video Demonstration

October initiative provides practical information to recognize cyber risks and strengthen everyday security practices

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Leigh A. McGuire

Cybersecurity Awareness Month, [uRISQ](#) has launched a month-long educational initiative featuring a series of cybersecurity articles, practical guidance and a new video demonstration designed to help small and medium-sized businesses better understand and address the cyber risks they face every day.

The initiative focuses on making cybersecurity understandable and actionable, particularly for SMBs that may not have dedicated cybersecurity teams or extensive technical resources. Throughout October, uRISQ will publish educational content addressing the human

element of cybersecurity, business email compromise, ransomware, multifactor authentication and other risks that can have significant operational and financial consequences.

The need for continued cybersecurity education is underscored by recent industry data. Verizon's 2026 Data Breach Investigations Report found that 62% of breaches involved the human element, including deception and unintentional mistakes. The same report found that ransomware was involved in 48% of the breaches analyzed.

“These numbers are significant, but cybersecurity awareness isn't about frightening businesses—it's about helping them recognize that relatively simple actions can make a meaningful difference,” said Leigh A. [McGuire](#), Executive Account Manager, uRISQ. “Security dealers and integrators are in a unique position to help educate their SMB customers about cybersecurity risk. They already have trusted relationships with businesses that rely on them to help protect their people, property and operations. Extending those conversations to include cyber risk is a natural and increasingly important opportunity to inform and educate.”

New uRISQ Video Demonstration

In conjunction with Cybersecurity Awareness Month, uRISQ has also released a new video demonstration providing businesses and security professionals with an introduction to the uRISQ platform and its approach to helping organizations manage privacy, cybersecurity, and compliance activities.

The first blog can be viewed at <https://myurisq.com/2026/10/cybersecurity-awareness-small-actions-that-make-a-big-difference/>

The demonstration is available on the uRISQ website at <https://myurisq.com/>.

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This press release can be viewed online at: <https://www.einpresswire.com/article/947489286>

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