LuminosAI Opens Its No-Code AI Eval Platform to Everyone With a New Free, Self-Serve Tier

As AI moves beyond technical teams, LuminosAI expands access to help a much larger group of builders test whether their AI works as intended.

WASHINGTON, DC, UNITED STATES, October 6, 2026 /EINPresswire.com/ -- LuminosAI today announced that it is opening its AI evaluation platform to everyone through a new free tier and fully self-serve onboarding, expanding access to technology the company has used for years to help enterprises test and evaluate AI systems.

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>
> *Andrew Burt*

Anyone building AI can now sign up on their own, describe what they are building in plain language, and get a custom evaluation showing whether their AI behaves as intended. No code, no salesperson, and no waiting on engineering, legal, or governance teams.

The expansion reflects a fundamental change in the AI market: far more people are now building and deploying AI, creating a much larger need for tools that help them determine whether those systems actually work.

Building AI is no longer limited to data science teams. Tools like Microsoft Copilot Studio, Salesforce Agentforce, Google Gemini Enterprise, and ServiceNow AI Agent Studio allow product managers, operations teams, marketers, and other business users to create agents in minutes. Gartner projects that by the end of 2026, 80% of low-code platform users will come from outside IT, while a 2025 KPMG survey of 2,170 companies found that 52% of organizations plan to rely on non-technical "citizen developers" for most of their custom application development.

As the number of people building AI grows, the need to test those systems grows with it.

"The problem we've been solving hasn't changed. What has changed is how many people now need to solve it," said Andrew Burt, CEO of LuminosAI. "Companies have made it dramatically easier for people across the enterprise to build AI. That creates an enormous opportunity to give those builders the same ability to test their systems that sophisticated governance and technical teams have had for years."

Burt continued: “We see this as an opportunity for LuminosAI to have an even bigger impact. As AI becomes something that everyone can build, testing can’t remain something only specialists can do. Our goal is to make rigorous AI evaluation just as accessible as AI development itself.”

Today, most AI evaluation tooling still assumes a technical user. Many platforms require users to know how to write tests, assemble datasets, select metrics, and interpret evaluation results. Business users can build an agent in an afternoon, but may still lack a reliable way to confirm that it gives the right answers, follows company policy, handles edge cases, and continues to perform as models, prompts, and usage change.

With LuminosAI, that process is designed to be accessible to anyone.

A builder describes what their AI does and how it should behave. LuminosAI determines what should be tested, builds and runs an evaluation designed for that specific system, and delivers a clear report showing what passed, what failed, and what needs attention.

Builders can also upload real conversations, logs, or agent traces to evaluate how their AI performs in practice. Once a system is deployed, LuminosAI can continue testing it over time, providing ongoing quality assurance as models, prompts, tools, and user behavior change.

The result is sophisticated AI testing without requiring the builder to become an AI evaluation expert.

Early users point to the platform’s ease of use as one of its defining advantages.

“My aha moment with Luminos was uploading that first file and seeing the output. It was exactly as the team had promised, and it addressed all the core concerns that I had as a product manager,” said Zach Campbell, Director of Product Management, Red Ventures. “The platform is so easy to use and intuitive. As a product manager, that’s always something I’m looking for.”

The new self-serve offering extends LuminosAI’s existing platform to a broader group of users while maintaining the company’s focus on helping organizations understand whether their AI performs as intended.

The free tier is designed for builders who want a fast way to test an AI system before launch. For teams that need greater scale, LuminosAI also offers a paid self-serve tier with usage-based pricing, volume discounts, and full integrations. Teams can upgrade on their own at any time, without a sales call.
“The companies that succeed with AI won’t just be the ones that make it easy for everyone to build,” Burt said. “They’ll be the ones that can trust what everyone builds. We want LuminosAI to make that possible.”

LuminosAI's free and paid self-serve tiers are available starting today at https://app.luminos.ai/signup

About LuminosAI
LuminosAI is the no-code eval platform for anyone building AI. Users describe their AI in plain language, and LuminosAI automatically builds custom tests to verify that the AI performs as intended - no code required.
Founded in 2023 by lawyers, data scientists, and cybersecurity experts, LuminosAI is based in Washington, D.C.
Learn more at www.luminos.ai.

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