New Book “The Beautiful Game of Leadership” Brings Lessons From the Soccer Field to the Boardroom

Jorge Titinger’s “The Beautiful Game of Leadership” shows how lessons from sports can help leaders build trust, resilience and high-performing teams.

CHARLESTON, SC, UNITED STATES, October 6, 2026 /EINPresswire.com/ -- Technology executive, board chair and former national-level soccer player Jorge Titinger draws on lessons from athletics and more than 30 years of business leadership in his new book, “The Beautiful Game of Leadership: Lessons from the Soccer Field to the Boardroom.” Published by Advantage Books and distributed by Simon & Schuster, the book is now available at major book retailers nationwide.

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>
> *Jorge Titinger*

From the soccer fields of Peru to Silicon Valley boardrooms, Titinger has spent his career applying many of the same principles in business that shaped him as an athlete: preparation, teamwork, trust, feedback, resilience and continuous improvement. In the book, he shows how those fundamentals can help leaders navigate uncertainty, build stronger teams and perform under pressure.

“Leadership is not about perfection. It is about persistence,” Titinger writes. Rather than treating leadership as a title or destination, he presents it as a practice developed through experience, reflection, setbacks and the willingness to keep learning.

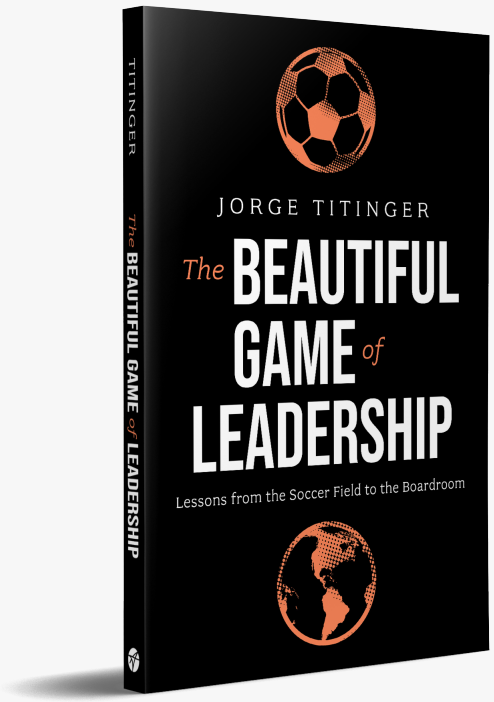
Titinger brings an unusual perspective to the subject. He captained Stanford University’s varsity soccer team and later played for the U.S. national indoor soccer team before building a career in the technology industry. He went on to serve as president, CEO and director of Silicon Graphics International Corp., where he led the company’s restructuring and return to profitability before its acquisition by Hewlett Packard Enterprise.

“The Beautiful Game of Leadership” also explores how leaders can turn differences into strengths. Drawing on his experiences as an immigrant, athlete, engineer and executive, Titinger argues that effective leaders do not demand conformity. Instead, they recognize individual

strengths, create trust and align people around a shared purpose.

The book is written for emerging managers and experienced executives alike. Through personal stories and lessons from sports and business, Titinger examines preparation, feedback, decision-making, adversity and team dynamics while giving readers principles they can apply to their own leadership challenges.

Today, Titinger continues that work as founder and CEO of Titinger Consulting, where he advises executives and organizations on strategy development, corporate transformation, the cultural aspects of mergers and acquisitions, and leadership coaching. “The Beautiful Game of Leadership” reflects his central message: Great leadership, like great athletic performance, is built through disciplined practice, humility and a commitment to continual growth.



“The Beautiful Game of Leadership: Lessons from the Soccer Field to the Boardroom,” by Jorge Titinger, published by Advantage Books, is now available.

About Jorge Titinger
Jorge Titinger is an executive, adviser and author with more than 30 years of experience in the high-tech industry. He is founder and CEO of Titinger Consulting, where he advises leaders and organizations on strategy, M&A culture, corporate transformation and leadership development.

Titinger previously served as president, CEO and director of Silicon Graphics International Corp., leading its restructuring and return to profitability before its acquisition by Hewlett Packard Enterprise. Prior to SGI, he was President, CEO and Director of Verigy, Inc. He currently serves as chairman of the board at Axcelis and works with several venture funds and incubators. A former captain of Stanford’s varsity soccer team and the U.S. national indoor soccer team, Titinger is also the award-winning co-author of “Differences That Make a Difference.”

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Jorge Titinger, technology executive, board chair, adviser and author of “The Beautiful Game of Leadership: Lessons from the Soccer Field to the Boardroom.”



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