

Pixx Launches Nationwide to Solve the Dinner Question no One Can Agree on: 'Where Should We Eat?'

Pixx free social dining app helps groups turn different tastes, budgets, dietary needs and locations into one restaurant everyone can agree on.

NEW YORK CITY, NY, UNITED STATES, October 5, 2026 /EINPresswire.com/ -- Finding a restaurant isn't hard. Getting five people to agree on one is. Pixx, the [social dining app](#) built to make group restaurant decisions easier, is now available to diners across the United States on iPhone and Android, as well as web applications.

Instead of giving users another endless list of restaurants to scroll through, Pixx starts with the people actually going to dinner.

One person wants sushi. Another is vegetarian. Someone wants to keep dinner under \$30. Two friends are coming from opposite sides of town. And inevitably, someone says, "I don't care, you pick," only to veto the first three suggestions.

Pixx brings those competing preferences into one place and helps the group reach an actual decision.

Users create a meal, invite friends and add information such as cuisine preferences, dietary needs, budget and location. Pixx considers those inputs, along with group feedback and travel considerations, to recommend restaurants that make sense for the people attending.

"Restaurant discovery was never the whole problem. The harder problem is getting a group of people with different tastes, budgets, dietary needs and locations to make one decision," said Brandon Ray, Founder of Pixx. "We built Pixx to get people out of the group chat and to the table.



Pixx AI Restaurant Picker App Logo



We built Pixx to get people out of the group chat and to the table. Less negotiating, less scrolling and more time actually being together.”

Brandon Ray

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BUILT FOR THE GROUP, NOT JUST THE PERSON
SEARCHING

Most restaurant platforms begin with one person searching.

Pixx [begins with the group](#).

Friends do not need to download the app to participate. A Pixx user can create a meal and send an invitation link, allowing guests to RSVP and participate from their browser without creating an account.

Pixx can account for the details that often turn “[Where should we eat?](#)” into dozens of messages, including:

- Cuisine and food preferences
- Dietary restrictions and allergies
- Budget
- Each guest’s location
- Driving, transit, walking and biking travel times
- Restaurant options around the planned meal time
- Group voting and feedback

Groups can compare options, vote, chat and move toward a final restaurant without bouncing between restaurant apps, maps, browser tabs and text threads.

And for the group that simply wants someone else to make the decision, Pixx offers “Just Pick For Me.”

A SMARTER WAY TO MAKE PLANS TOGETHER

Pixx is designed around a simple idea: restaurant recommendations are more useful when they reflect the whole group, not just the person doing the searching.

A restaurant can be perfect for one person and completely wrong for a group once dietary restrictions, budgets, preferences and a 45-minute commute enter the conversation.

Pixx evaluates the meal as a shared experience and helps narrow the options based on the people actually attending.

The technology works in the background to bring those preferences and practical considerations together, reducing the amount of searching, texting and negotiating required to make a plan.

Users who are dining solo can also explore restaurants, save places they want to try and plan meals independently.

Once a group reaches a decision, Pixx can provide a direct reservation link when available, helping move users from “Where should we eat?” to an actual table.

The result is one experience connecting restaurant discovery, group preferences, travel considerations, voting, conversation and the final decision.

Journalists, reviewers, creators and food, lifestyle and technology writers interested in testing Pixx with a real group can visit the website www.Pixx.fun.

ABOUT PIXX

Pixx is a social dining platform designed to answer one deceptively difficult question: “Where should we eat?”

Built for individuals and groups, Pixx combines restaurant discovery with cuisine preferences, dietary requirements, budget, location, travel time, voting and social coordination to help people find restaurants that work for the people actually attending.

Pixx is developed by Clique Tech, Inc. and is available on iOS and Android, as well as web applications throughout the United States.

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