

Travel And Tour World Spotlights Top 30 Halloween Travel Destinations in the Americas and Caribbean for 2026

From Salem's witch-trial legacy to Oaxaca City's distinct traditions, TTW's 2026 ranking shows how folklore, and seasonal entertainment shape travel.

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[Travel And Tour World](#) today reveals its
[Top 30 Halloween Travel Destinations](#)

[in the Americas and Caribbean for 2026](#), highlighting cities and destinations where Halloween and related seasonal traditions add a distinctive dimension to the visitor experience. The ranking spans renowned Halloween destinations, historic towns, theme-park centres, cultural destinations, costume celebrations and Caribbean experiences.

“

Halloween travel reveals local history, folklore and culture, inviting travellers across the Americas and Caribbean to explore destinations far beyond seasonal spectacle.”

*Anup Kumar Keshan, Founder
and Editor-in-Chief of Travel
And Tour World*

Salem takes No. 1, followed by Orlando, Sleepy Hollow, Quebec City and New Orleans. Anoka, St. Helens, West Hollywood, Key West and Buena Park complete the Top 10. The wider ranking recognises destinations across Canada, Mexico, South America and the Caribbean, reflecting the different ways Halloween, dark tourism, seasonal entertainment and remembrance traditions shape travel experiences.

“Halloween travel is not merely an annual procession of costumes, spectacle and fleeting seasonal amusement. At its richest, it offers travellers an evocative passage into the histories, legends and cultural identities that lend each destination its singular character,” says Anup Kumar Keshan, Founder and Editor-in-Chief of Travel And Tour World.

The ranking moves from Salem's sombre witch-trial legacy to Orlando's theatrical Halloween



TTW Logo

season, and from Sleepy Hollow's enduring literary folklore to New Orleans' haunting cemeteries and supernatural traditions. It also brings into view Canada's autumnal settings, Latin America's lively urban celebrations, and Mexico's deeply rooted Día de Muertos traditions.

He adds: "Across the Americas and the Caribbean, Halloween is expressed through an extraordinary range of traditions. The 2026 ranking reveals how this season can invite travellers beyond surface spectacle, towards a deeper encounter with local history, folklore, culture and entertainment."



Travel And Tour World Spotlights Top 30 Halloween Travel Destinations in the Americas and Caribbean for 2026

Top 10 Destinations Leading TTW's 2026 Halloween Travel Ranking

1. Salem, Massachusetts, USA
2. Orlando, Florida, USA
3. Sleepy Hollow, New York, USA
4. Quebec City, Quebec, Canada
5. New Orleans, Louisiana, USA
6. Anoka, Minnesota, USA
7. St. Helens, Oregon, USA
8. West Hollywood, California, USA
9. Key West, Florida, USA
10. Buena Park, California, USA

Halloween Experiences to Watch Across the Ranking

The ranking gives journalists and travellers clear seasonal story angles across heritage, entertainment, culture and immersive experiences.

Best for Witchcraft History and Halloween Heritage: Salem, Sleepy Hollow and Anoka.

Best for Major Theme-Park Halloween Experiences: Orlando, Buena Park and Los Angeles.

Best for Haunted History and Ghost Tours: New Orleans, Savannah, Quebec City and Chicago.

Best for Large-Scale Costume Celebrations: West Hollywood, Key West and Las Vegas.

Best for Canadian Autumn and Halloween Experiences: Quebec City, Montréal, Toronto, Niagara Falls and Vancouver.

Best for Cultural and Día de Muertos Experiences: Oaxaca City, Mexico City, Mérida and Aguascalientes.

Best for Latin American Urban Halloween Travel: São Paulo, Buenos Aires and Bogotá.

Best for Island Halloween Experiences: Montego Bay, San Juan and St. George's.

1. Salem, Massachusetts, USA

Salem combines the 1692 witch-trial legacy, colonial streets and October celebrations. Haunted Happenings brings parades, costumes, performances, tours and special events. Key activities include the Salem Witch Museum, historic streets, walking tours and waterfront landmarks. Reach it from Boston Logan International Airport by train, ferry or road.

2. Orlando, Florida, USA

Orlando turns Halloween into a major entertainment season. Universal Orlando's Halloween Horror Nights features haunted houses, scare zones and live entertainment, while Walt Disney World and themed districts add more options. Orlando International Airport is the main gateway, with taxis, shuttles and rental cars serving resort areas.

3. Sleepy Hollow, New York, USA

Sleepy Hollow centres on Washington Irving's 1820 The Legend of Sleepy Hollow and the Headless Horseman. Seasonal celebrations, lantern-lit experiences and pumpkin displays complement the autumn setting. Visitors can explore Sleepy Hollow Cemetery, historic estates and Irving landmarks. Metro-North links New York City with the Sleepy Hollow/Tarrytown area.

4. Quebec City, Quebec, Canada

Old Quebec's walls, lanes and historic buildings create an atmospheric setting. Ghost tours cover legends, historic crimes and mysterious stories shaped by French colonial history. Visitors can explore Old Quebec, fortifications, landmarks and seasonal decorations. Québec City Jean Lesage International Airport connects by taxi, bus and car.

5. New Orleans, Louisiana, USA

New Orleans blends costumes, ghost stories, cemeteries and nightlife. French Quarter celebrations combine entertainment, ghost tours and seasonal events, while Louisiana folklore supports the city's supernatural reputation. Explore the French Quarter, historic cemeteries and Frenchmen Street. Louis Armstrong New Orleans International Airport is the main gateway.

6. Anoka, Minnesota, USA

Known as the "Halloween Capital of the World," Anoka has a tradition dating to the early 20th century. Celebrations feature parades, costumes, family activities and community entertainment. Visitors can enjoy decorated streets and seasonal events. Minneapolis–Saint Paul International Airport is about 30 minutes away by road.

7. St. Helens, Oregon, USA

St. Helens is known for its connection to the 1998 film Halloweentown. Decorations, themed activities and entertainment transform the historic centre. Visitors can see filming locations, the waterfront and Halloween activities. Portland International Airport is roughly 30 miles south-east by road.

8. West Hollywood, California, USA

West Hollywood offers a nightlife-driven Halloween. Halloween Carnaval fills Santa Monica Boulevard with elaborate costumes, entertainment and crowds. Its seasonal identity reflects decades of public celebrations and nightlife culture. Los Angeles International Airport is the nearest major gateway, with taxis, rideshares and public transport available.

9. Key West, Florida, USA

Key West gives Halloween a tropical character through Fantasy Fest, with elaborate costumes, themed parties and major celebrations. Duval Street, nightlife and historic neighbourhoods add to the experience. Fly into Key West International Airport or drive from mainland Florida.

10. Buena Park, California, USA

Buena Park combines Halloween scares with family attractions. Knott's Scary Farm features haunted mazes, scare zones, live shows and horror-themed attractions. Other entertainment venues add options. Los Angeles International Airport and Long Beach Airport provide access by road.

11. Montréal, Quebec, Canada

Montréal mixes historic neighbourhoods, autumn atmosphere, themed parties and nightlife. Its Halloween character reflects French-Canadian traditions, old districts and festival culture. Explore Old Montréal, Notre-Dame Basilica and seasonal events. Montréal-Trudeau International Airport connects with downtown by bus and taxi, with the 747 bus linking YUL to major métro stations.

12. Toronto, Ontario, Canada

Toronto delivers a big-city Halloween through costume events, haunted attractions, themed parties and neighbourhood celebrations. Downtown events, Casa Loma and nightlife are key draws. Toronto Pearson International Airport offers extensive connections, with trains, buses and taxis serving the city.

13. Niagara Falls, Ontario, Canada

Niagara Falls combines waterfalls, misty scenery and illuminated evenings with haunted attractions and seasonal events. Local folklore and historic sites strengthen its spooky appeal. Visitors can explore Clifton Hill and Halloween activities. Reach it by road or rail from Toronto; Toronto Pearson is the nearest major international gateway.

14. Vancouver, British Columbia, Canada

Vancouver blends mountain and Pacific scenery with themed parties, haunted attractions and seasonal entertainment. Stanley Park, autumn scenery and themed venues are key attractions. Vancouver International Airport connects via Canada Line, buses, taxis and rental cars.

15. São Paulo, Brazil

São Paulo offers an urban Halloween shaped by themed parties, costume events and nightlife. Halloween is a modern imported celebration growing through entertainment culture. Explore

Paulista Avenue, nightlife districts and seasonal events. São Paulo–Guarulhos International Airport connects by rail, bus, taxi and road.

16. Buenos Aires, Argentina

Buenos Aires gives Halloween an urban setting through costume parties, club nights and seasonal entertainment, largely shaped by international pop culture and local nightlife. Palermo, Recoleta Cemetery and historic neighbourhoods are key draws. Ministro Pistarini International Airport and Aeroparque Jorge Newbery serve the city.

17. Oaxaca City, Mexico

Oaxaca's late-October appeal centres on Día de Muertos rather than conventional Halloween. Marigolds, altars, candlelit vigils, comparsas and community celebrations reflect Indigenous and Mexican remembrance traditions. Explore markets, decorated streets, altars and cuisine. Oaxaca International Airport provides access.

18. Savannah, Georgia, USA

Savannah's squares, moss-draped streets and historic buildings support its haunted reputation. Ghost tours cover cemeteries, old buildings and darker stories rooted in colonial history and legend. Bonaventure Cemetery and the Historic District are key attractions. Savannah/Hilton Head International Airport is the nearest airport.

19. Mexico City, Mexico

Mexico City offers Día de Muertos rather than traditional Halloween. Altars, marigolds, public celebrations and parades express Indigenous and Mexican remembrance customs. Visitors can explore museums, decorated neighbourhoods and traditional cuisine. Mexico City International Airport is the main gateway.

20. Montego Bay, Jamaica

Montego Bay offers a warm Caribbean Halloween through resort entertainment, costume parties, themed nights and nightlife. Halloween is mainly a contemporary celebration influenced by tourism and entertainment culture. Beaches and resort activities complement events. Sangster International Airport is in Montego Bay.

21. Los Angeles, California, USA

Los Angeles combines Hollywood horror, themed attractions and seasonal entertainment. Universal Studios Hollywood's Halloween Horror Nights features haunted houses, scare zones and live entertainment. The city's identity draws heavily from film and horror culture. Los Angeles International Airport provides access.

22. San Juan, Puerto Rico

San Juan mixes Caribbean energy, tropical surroundings and Old San Juan's architecture with costume parties and themed nightlife. Its Halloween culture reflects Spanish heritage, Caribbean entertainment and international influences. Explore historic forts, Old San Juan and seasonal

parties. Luis Muñoz Marín International Airport serves the city.

23. Estes Park, Colorado, USA

Estes Park pairs Rocky Mountain scenery with historic ghost stories. Haunted tours and seasonal events around historic properties, especially The Stanley Hotel, form the core appeal. Visitors can also explore Rocky Mountain National Park. Denver International Airport is around a 90-minute drive away.

24. Bogotá, Colombia

Bogotá presents a contemporary Halloween with costume parties, themed nightlife and entertainment shaped by popular culture and urban traditions. La Candelaria and Monserrate are major attractions. El Dorado International Airport connects by TransMilenio, taxi and road.

25. Las Vegas, Nevada, USA

Las Vegas turns Halloween into a nightlife spectacle with themed parties, haunted attractions, nightclub events and immersive entertainment. Its seasonal identity grows from the city's established entertainment culture. Explore the Strip and live events. Harry Reid International Airport offers access.

26. Fall River, Massachusetts, USA

Fall River appeals to true-crime and haunted-history travellers. The Lizzie Borden House and tours linked to the 1892 Borden murders form the main draw. Historic districts add context. Reach Fall River by road from Boston or Providence, with Boston Logan and Rhode Island T.F. Green airports nearby.

27. Chicago, Illinois, USA

Chicago combines architecture, legends, historic mysteries and neighbourhood Halloween events. Haunted tours and attractions bring darker stories into focus. Travellers can explore historic sites, architecture and seasonal events. O'Hare and Midway airports provide extensive rail, bus and road links.

28. Mérida, Yucatán, Mexico

Mérida's seasonal appeal comes from Día de Muertos, Yucatecan traditions and Maya cultural practices. Altars, traditional food and community activities create a remembrance-led experience. Explore the historic centre, markets and cultural sites. Mérida International Airport is the main gateway.

29. St. George's, Bermuda

St. George's combines centuries of heritage with a distinctive island Halloween experience. The historic town hosts Thee Olde Towne Trick & Treat, bringing performances, family activities and trick-or-treating into its atmospheric streets. Visitors can explore the historic town and nearby East End attractions. L.F. Wade International Airport provides Bermuda's main air gateway.

30. Aguascalientes, Mexico

Aguascalientes highlights remembrance traditions through Día de Muertos celebrations, decorated spaces, cultural events and artistic displays. Its seasonal identity is rooted in remembrance rather than Halloween. Explore the historic centre, museums, markets and activities. Aguascalientes International Airport serves the city.

[Click here](#) to discover the complete Top 30 Halloween Travel Destinations in Americas and Caribbean rankings.

Recent Reports from Travel And Tour World in 2026

Travel And Tour World has continued to expand its destination rankings and travel intelligence coverage throughout 2026, including:

TTW Names Top 30 Shopping Travel Destinations in the Americas and Caribbean for 2026

TTW Names Top 50 Shopping Destinations in the World for 2026

Travel And Tour World Strengthens Global Travel Intelligence Through Major Industry Engagements Across July and August 2026

TTW Unveils Top 50 Travel Solution Cards for UK Travellers in 2026

TTW Highlights Top 30 Travel Solution Cards in the Americas and Caribbean for 2026

TTW Presents the Top 50 Travel Solution Cards in the World for 2026

Travel And Tour World Ranks Top 30 Solo Travel Destinations in the Americas and Caribbean for 2026 and more.

Research Methodology

TTW assessed established and emerging destinations across the Americas and Caribbean based on Halloween heritage, folklore, seasonal events, haunted attractions, theme-park experiences, cultural traditions, nightlife, family activities and overall visitor appeal. Día de Muertos and related remembrance traditions were considered separately within the broader seasonal travel period. Final positions reflect TTW's comparative editorial assessment rather than a single quantitative tourism metric.

Research Design

TTW examined established and emerging Halloween destinations across North America, Central America, South America and the Caribbean.

The assessment covered:

Halloween heritage and historical associations

Folklore, legends and supernatural traditions

Major festivals and community celebrations

Ghost tours and haunted attractions

Theme parks and immersive horror experiences

Costume events and nightlife

Family-friendly seasonal activities

Dark and cultural tourism

Día de Muertos and related remembrance traditions

Overall visitor experience and destination appeal

This approach allowed heritage-led destinations such as Salem, Sleepy Hollow and New Orleans to be compared with entertainment-focused destinations including Orlando, Buena Park and West Hollywood, while recognising culturally distinctive experiences across Mexico and the Caribbean.

Validation and Final Ranking

Salem ranks first, followed by Orlando, Sleepy Hollow, Quebec City and New Orleans, with Anoka, St. Helens, West Hollywood, Key West and Buena Park completing the Top 10. The ranking is an independent TTW editorial assessment of destinations offering distinctive Halloween-season experiences, while Día de Muertos destinations are recognised for their seasonal travel significance as culturally distinct remembrance traditions.

About Travel And Tour World

Travel And Tour World is a global travel media publication with 20 million readers. Since 2009, it has covered travel, tourism, aviation, hospitality, cruises, destinations, technology, policy and the wider visitor economy, providing news, analysis, destination intelligence, industry insights and travel-focused editorial coverage for professionals and travellers internationally.

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