



Hardwood Design Company Highlights Southern Pecan as a Distinctive Texas Hardwood Flooring Choice

The Texas manufacturer transforms salvaged local timber into handcrafted Southern Pecan floors with regional character and old world craftsmanship.

BRYAN, TX, UNITED STATES, October 5, 2026 /EINPresswire.com/ -- Hardwood Design Company, a Texas based manufacturer of premium architectural wood products operating since 1998, is highlighting its made to order Southern Pecan flooring as a distinctive option for homeowners, architects, and designers seeking authentic materials with regional character.

Southern Pecan is one of the most character rich domestic hardwood species available in the United States, yet it remains less commonly specified than traditional flooring options.

Hardwood Design Company has developed a specialized sourcing process around the species, salvaging timber from cleared land and standing dead trees across Texas to create wide plank flooring with natural variation, warm tones, and a story connected to its place of origin.

For architects and homeowners researching whether pecan is a hardwood or softwood, understanding the characteristics of the species is an important part of the specification process. Hardwood Design Company provides material guidance covering the wood's density, grain structure, Janka hardness rating, and finishing characteristics to help clients make informed decisions when selecting flooring for residential and commercial spaces.

Each Southern Pecan board produced at Hardwood Design Company's Bryan facility receives individual attention throughout the manufacturing process. From milling and curing to hand scraping and finishing, the company creates wide plank flooring designed to showcase the natural character of the wood while adding depth and texture to interior spaces.

The result is a handcrafted wide plank hardwood flooring with visible craftsmanship, dimensional texture, and a finished appearance that highlights the unique qualities of Southern Pecan. Rather than producing identical boards from standardized materials, Hardwood Design Company embraces the natural variation that makes each installation distinctive.

Hardwood Design Company manages the process from sourcing through final finishing, handling steps including timber selection, sawmilling, curing, milling, and finishing in house. This approach allows the company to maintain control over quality, accommodate made to order

specifications, and provide clients with flooring tailored to their project goals.

For architects and interior designers working on custom homes, hospitality spaces, and high end renovations, Southern Pecan offers an alternative to more familiar flooring species. Its warm color range, distinctive grain patterns, durability, and Texas origin story make it a meaningful choice for projects where material authenticity matters.

Hardwood Design Company works directly with architects, designers, and homeowners throughout the specification process, helping clients select plank widths, textures, profiles, and finishes that align with their vision. The company is currently accepting project inquiries for 2026 and 2027 delivery.

Southern Pecan is one of the most overlooked species in American woodworking, and we have spent years developing the sourcing and craftsmanship needed to showcase what makes it special. When clients choose a floor made from responsibly sourced Texas timber and finished by hand, they are choosing more than a surface. They are choosing a material with history, character, and a connection to where it came from.

About Hardwood Design Company:

Hardwood Design Company is a Texas based manufacturer of premium, handcrafted wide plank hardwood flooring and architectural wood products, founded in 1998 and operating from its Bryan, Texas facility. The company manages every step of the process from timber sourcing through hand finishing, specializing in distinctive species including Northern White Oak, French Oak, and Southern Pecan sourced from reclaimed and salvaged timber across Texas and the United States. Every product is made to order based on individual project specifications, creating authentically crafted flooring and millwork with natural character and lasting quality.

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