

THE DASH CAM: THINKWARE Announces Fall Savings and Amazon Prime Big Deal Days Promotions

Limited-time October deals offer savings across THINKWARE's dash cam lineup, including additional Amazon discounts during Prime Big Deal Days

SAN FRANCISCO, CA, UNITED STATES, October 6, 2026 /EINPresswire.com/ -- THE DASH CAM: THINKWARE, a world-leading dash cam manufacturer, today announced two October promotions offering savings across its dash cam lineup, including its weeklong Fall Savings event and special pricing during Amazon Prime Big Deal Days.

Running October 5 through October 11, THINKWARE's Fall Savings promotion includes discounts on models ranging from compact everyday dash cams to premium 4K systems with advanced parking surveillance and nighttime recording capabilities.

During the promotion, THINKWARE will also participate in Amazon Prime Big Deal Days on October 6 and 7, with special Amazon-only pricing on select models, including additional savings on the ARC 700 and ARC 900.

Fall Savings Highlights (October 5-11)

ARC 700 – Sale: \$289.99 (MSRP: \$329.99): Featuring 4K front and 2K rear recording, the ARC 700 combines high-resolution video capture with advanced parking surveillance capabilities and seamless connectivity.

ARC 800 – Sale: \$299.99 (MSRP: \$329.99): THINKWARE's newest addition to the ARC lineup combines 4K front and Full HD rear recording with a Sony STARVIS 2 image sensor, Dual HDR, AI-



powered Night Vision and advanced parking surveillance capabilities. U3000 PRO – Sale: \$549.99 (MSRP: \$579.99): The latest version of THINKWARE’s flagship lineup featuring true 4K front and 2K rear recording, Dual HDR processing, intelligent parking surveillance features and enhanced nighttime image quality.

Additional models included in the Fall Savings promotion are the F70 PRO (\$84.99, 29% off MSRP), Q200 (\$159.99, 20% off), ARC (\$179.99, 28% off), ARC 700B (No Memory) (\$237.49, 23% off), and U3000 (\$499.99, 9% off).

Amazon Prime Big Deal Days Highlights (October 6-7)



ARC 900 – Sale: \$332.99 (MSRP: \$419.99) A premium ARC-series model featuring 4K UHD front and 2K QHD rear recording, dual Sony STARVIS 2 sensors, Dual HDR processing, Super Night Vision, built-in ADAS functionality, Wi-Fi 6 connectivity and a 3.5-inch IPS LCD display.

ARC 700 – Sale: \$270.99 (MSRP: \$329.99): Featuring 4K front and 2K rear recording, advanced parking surveillance capabilities and seamless connectivity.

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These promotions give drivers several options to add reliable video recording and vehicle protection, whether they’re looking for an everyday dash cam or one of our more advanced 4K systems”

A THINKWARE representative

Q200 – Sale: \$159.99 (MSRP: \$199.99): A dual-channel dash cam featuring 2K QHD front recording and Full HD rear recording, Super Night Vision, built-in GPS and Wi-Fi, and advanced parking surveillance functionality.

Additional Amazon Prime Big Deal Days offers include the F70 PRO (\$84.99, 29% off MSRP), ARC (\$170.99, 31% off), and ARC 700B (No Memory) (\$220.99, 29% off).

“Fall is a natural time for drivers to prepare their vehicles

for changing road and weather conditions ahead of the winter months,” said a THINKWARE representative. “These promotions give drivers several options to add reliable video recording and vehicle protection, whether they’re looking for an everyday dash cam or one of our more advanced 4K systems.”

THINKWARE’s Fall Savings promotion runs October 5-11, 2026, through its official sales channels.

Amazon Prime Big Deal Days offers will be available October 6-7, 2026, through Amazon while supplies last.

For more information, visit <https://thinkwarestore.com> or find THINKWARE products on Amazon.

About THINKWARE

THINKWARE DASH CAM, a global IT company founded in Korea in 1997, has become a leader in smart car technologies through consistent research and development. Its expertise spans dash cams, electronic maps, navigation, mobile applications, and tablet PCs. With world-class image processing technology and a user-friendly interface, THINKWARE DASH CAM entered the U.S. market in 2014. It now exports its dash cam lines to 17 countries, including the U.S., Canada, the UK, and Japan. THINKWARE has impressed the industry at major global events like CES, SEMA, and The Gadget Show Live, winning the CES Innovation Award of the Year and prestigious honors such as the IF, IDEA, and Red Dot Design Awards.

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