

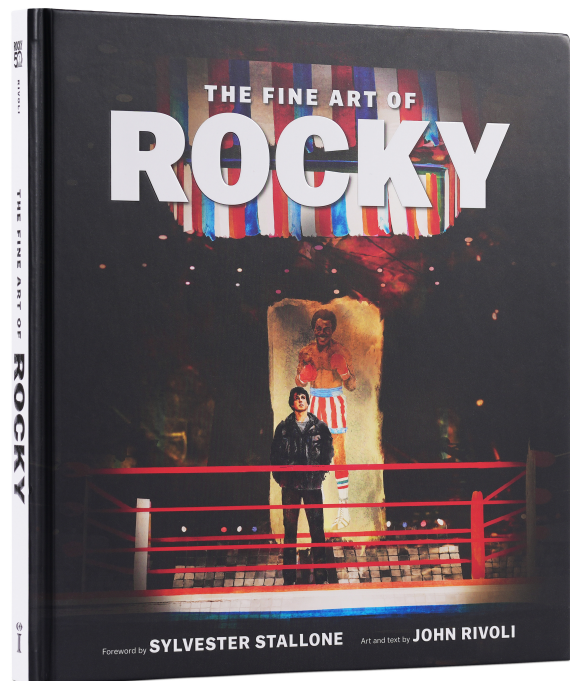
Celebrate Rocky's 50th Anniversary with New Book THE FINE ART OF ROCKY: AN ARTISTIC TRIBUTE FROM SCREEN TO CANVAS

With foreword by Sylvester Stallone, official Rocky Artist John Rivoli offers an immersive exploration of Rocky– in time for the film's 50th anniversary

LOS ANGELES, CA, UNITED STATES, October 6, 2026 /EINPresswire.com/ -- As the world gears up for this year's celebration of 50 years since Rocky's original theatrical release on December 3rd, Insight Editions is pleased to announce [THE FINE ART OF ROCKY: AN ARTISTIC TRIBUTE FROM SCREEN TO CANVAS](#)– a treasured archive of rare & never-before-seen original Rocky paintings by the official Rocky artist, John Rivoli.

Filled with rich, vibrant paintings, The Fine Art of Rocky is an immersive exploration and celebration of an iconic character throughout the last fifty years. Part art book and part analysis of the six Rocky films, this one-of-a-kind book invites fans to revisit the iconic franchise through Rivoli's collection of large-scale original paintings and iconic posters, seeing this beloved character in a whole new light.

In The Fine Art of Rocky, readers follow Rivoli on his journey to portray Rocky through the lens of fine art and seeks to prove, once and for all, that Rocky is an art film worthy of being called a masterpiece. Rocky takes center stage in more than 70 paintings, posters, and other unique artworks, highlighting unforgettable moments from the Rocky franchise presented in original and unique perspectives as well as art collaborations with Sylvester Stallone– who provides an original foreword for the book.



The Fine Art of Rocky: An Artistic Tribute from Screen to Canvas

“This book represents a lifetime of training—for this moment, for this story, for this opportunity to reinterpret Rocky through my own artistic lens,” Rivoli said. “My hope is that readers don’t just experience the film again, but feel it in a way they never have before—as if they’re seeing Rocky for the very first time. If it moves them, if it reveals something new, then I’ve done what I set out to do.”

Rivoli's astounding volume reimagines Rocky as an immersive artistic celebration. Insight Editions is also pleased to have collaborated with him on a Limited Edition of the book: [THE FINE ART OF ROCKY: LIMITED EDITION](#), signed by the author. This limited edition is housed in a bespoke slipcase, bound in Svepa leatherette, with a tipped-on image, and type debossed in gold foil. The enclosed book, *The Fine Art of Rocky*, features an exclusive cover created especially for this edition, quarter-bound in cloth and with gold foil detailing. The set is completed by a quarterbound portfolio containing four 16-by-20-inch prints by John Rivoli.

“

No one has ever captured the heart of ROCKY like this man, or ever will, because, as I mentioned before, his passion is second to none.”

—*Sylvester Stallone, from his foreword*

artist for MGM's ROCKY franchise.

Celebrating a one-of-a-kind cinematic icon on his 50th anniversary milestone, this set is the ultimate tribute to the series, and a must-have for fans looking to experience the artistry and legacy of Rocky.



More information on John Rivoli can be found at [his website](#). He is an animator, illustrator, and fine artist who was classically trained at the Fashion Institute of Technology in New York and the Istituto Politecnico della Moda (POLIMODA) in Florence, Italy. He became an expert in the art of hand inking animated characters early on in his career, and developed an affinity for its organic beauty. John's massive body of work spans from films, TV, and animated series, and since 2019, John has been the official

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John Rivoli (left) with Sylvester Stallone

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