



Fur'st Choice Pet Care Named Business Excellence Lawrenceville for 2026

LAWRENCEVILLE, GA, UNITED STATES, October 6, 2026 /EINPresswire.com/ -- Fur'st Choice Pet Care has been named Business Excellence Lawrenceville for 2026 by the [Consumer Ratings Institute](#), recognizing the company's 5.0-star rating across overall consumer reviews. The recognition is based on publicly accessible consumer review data evaluated by the Institute.

Founded in 2018, Fur'st Choice Pet Care is a Registered Veterinary Technician–owned, licensed, bonded, and insured professional pet sitting and dog walking company serving most of Gwinnett County, including Lawrenceville, Lilburn, Grayson, Snellville, and surrounding communities. The company provides personalized in-home care for dogs, cats, rabbits, pocket pets, birds, reptiles, amphibians, and exotic pets, including specialized care for senior pets and animals recovering from illness or injury.

At the heart of the company is the Fur'st Choice Guarantee: a commitment to dependable, professional care that does not rely on just one individual. Your sitter may change. Your standard of care shouldn't. Through carefully vetted caregivers, detailed care plans, team training, and management oversight, Fur'st Choice works to provide families with familiar care, trusted people, and continuity they can count on.

The team's veterinary background and emphasis on professional standards further distinguish Fur'st Choice from traditional pet sitting options. Caregivers are background-checked and trained to Fur'st Choice standards, with Pet First Aid and CPR certification and veterinary professionals providing an additional layer of knowledge and support.

Technology also helps families remain connected to their pets while they are away. Through the company's secure online client portal, clients can manage scheduling and care instructions, communicate with their care team, receive detailed visit journals with photos and videos, and view GPS tracking for applicable services.

As Fur'st Choice Pet Care continues to grow, the company is focused on expanding its team and bringing its model of professional, compassionate, medically backed pet care to additional communities while maintaining the consistency and personal attention that have defined the company since its founding.

"We are incredibly grateful for the trust families place in us," said Samantha, founder of Fur'st

Choice Pet Care. "Growth is exciting, but our priority is making sure the quality of care grows with us. We want families to know that when they choose Fur'st Choice, they aren't simply hiring a pet sitter—they have a professional care team behind them."

About Fur'st Choice Pet Care

Founded in 2018, Fur'st Choice Pet Care is a licensed, bonded, and insured professional pet sitting and dog walking company based in Lawrenceville, Georgia. Registered Veterinary Technician-owned and medically backed, Fur'st Choice provides dependable in-home care for dogs, cats, and a wide range of companion and exotic pets, including senior, special-needs, and recovering animals. Through professional standards, thoughtful communication, and its Fur'st Choice Guarantee, the company gives pets the comfort of home and their families the confidence to leave knowing they are in caring, capable hands.

About the Consumer Ratings Institute

The Consumer Ratings Institute is a national business recognition registry based in New York, evaluating businesses across all sectors using aggregated public review data. The Institute issues recognitions across multiple categories based on publicly accessible consumer reviews.

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