

Inaugural BBQ World Cup & Expo with \$1 Million Finals Comes to Las Vegas, Hosted by Caesars Entertainment

Tickets on sale Oct. 7 for the April 8 to 11, 2027 championship and expo on the Las Vegas Strip

LAS VEGAS, NV, UNITED STATES,
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The [BBQ World Cup & Expo](#), a new global event for competitive barbecue, today named Caesars Entertainment

as host of its inaugural \$1 million Finals, April 8 to 11, 2027. The championship and expo will take over six and a half acres in Lot C, the surface lot behind The High Roller Observation Wheel and adjacent to Caesars Forum Convention Center. Tickets go on sale today, Wednesday, October 7.



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*Scott Erdmann, Co-Founder
and CEO*

The venue will be built as a single festival campus, with cook spaces for 100 finalist teams, a main concert stage, and the debut BBQ World Expo. It is the destination for Season One: BBQ World Cup's Road to \$1 Million, which links 50 qualifying events across the United States and 12 countries, including Australia, Belgium, Brazil, Canada, Croatia, France, Lithuania, Mexico, New Zealand, South Africa, UAE and the United Kingdom. One hundred pitmaster teams will earn their way to Las Vegas.

Tickets are on sale now at [BBQ World Cup Ticket On-Sale Link](#). Options include single day general admission, multi day passes, and VIP hospitality packages General Admission and VIP Packages.

"The teams who make it to Las Vegas will have earned it at events that have been building this craft for decades," said Scott Erdmann, Co-Founder and CEO. "Our job is to put them in front of the world."

"Las Vegas is a global destination synonymous with world-class cuisine and experiences," said

Dan Walsh, Senior Vice President and General Manager of Flamingo Las Vegas, The LINQ Hotel and Harrah's Las Vegas. "We're excited to welcome hungry BBQ fans for a fun inaugural event with some really delicious food from very talented cooks."

"A venue is what turns an idea into a stage," said Shannon Pruitt, Co-Founder and President. "Now the pitmasters have somewhere to be crowned, the fans have somewhere to go, and the brands who have been part of backyards and tailgates for generations have somewhere to show up at full scale." Founding partner and expo exhibitor inventory is now open. Partnership inquiries: info@bbqworldcup.com.

About the BBQ World Cup & Expo

The BBQ World Cup is the first global championship for competitive barbecue, founded by Scott Erdmann and Shannon Pruitt and operated by BBQ United. It connects 50 established qualifying events into one season culminating in the inaugural \$1 million championship in Las Vegas, April 8 to 11, 2027. Tickets and details at [URL]. Learn more at www.bbqunited.com.

About [Caesars Entertainment, Inc.](#)

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino entertainment company in the U.S. and one of the world's most diversified casino entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through the development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe® and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards® loyalty program, the company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its Team Members, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-GAMBLER. For more information, please visit www.caesars.com/corporate.

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