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Danielle Roszko

Bridge the Gap Between Procurement and Execution with Strategic Material Staging and Deployment Solutions
Integrated warehousing, inventory management, sequencing, and transportation help companies position critical materials closer to the point of need

ATLANTA, GA – BWT Logistics helps companies bridge the gap between procurement and execution through [integrated warehousing, inventory management, material staging, sequencing](#), and transportation solutions designed to keep critical materials moving in step with operational needs.

As companies manage new facility launches, expansions, equipment installations, project deployments, production changes, seasonal demand, and shifting inventory requirements, materials and equipment often arrive before operating locations are ready to receive or use them. BWT provides the flexible space, visibility, and coordination needed to receive, manage, stage, and deploy those materials according to customer schedules and requirements. Serving as an extension of customer supply chain and operations teams, BWT manages inventory from initial receipt through final deployment, helping companies reduce congestion, relieve pressure on existing facilities, and maintain control of materials until they are needed. “For many companies, the challenge is not getting materials into the supply chain. It is managing what happens next,” said Danielle Roszko, CEO of BWT Logistics. “Materials may arrive weeks or months before they are needed, while operating facilities often have limited space to accommodate them. We help bridge that gap between procurement and execution.”

BWT supports a range of business needs, including:

- New facility launches and expansions
- Equipment installations and production line changes
- Construction and infrastructure projects

- Network and technology deployments
- Seasonal and promotional inventory builds
- Supplier and material consolidation
- Ongoing replenishment programs
- Temporary or changing inventory requirements

BWT's capabilities include:

- Material and equipment receiving and staging
- Inventory storage, management, visibility, and reporting
- Multi-supplier consolidation
- Sequencing, kitting, and replenishment
- Just-in-time fulfillment and deployment
- Transportation and final-mile delivery
- Project and operational inventory support
- Dedicated and shared warehousing capacity

By integrating warehousing and transportation, BWT can manage inventory from receipt through deployment, allowing customers to position materials closer to the point of need without adding permanent warehouse infrastructure.

This approach gives companies greater flexibility as project schedules, production requirements, and inventory needs change while helping reduce unnecessary handling, improve space utilization, and maintain operational continuity.

"Companies are looking for more flexibility in how they manage space and inventory," Roszko said. "They do not always need another permanent facility. In many cases, they need a logistics partner that can receive materials, maintain visibility, sequence inventory, and move it into the operation when it is actually needed."

Rather than simply providing storage space, BWT helps customers manage the flow of materials throughout the process—from receipt and inventory control through staging, sequencing, transportation, and deployment.

As supply chains become more dynamic, companies are increasingly looking for logistics partners that can provide flexible capacity and coordinated operational support beyond traditional storage and transportation. Through its integrated warehousing and [transportation capabilities](#), BWT helps customers simplify complexity, improve execution, and create more responsive supply chains.

About BWT Logistics

BWT Logistics is an asset-based third-party logistics provider delivering warehousing, transportation, distribution, fulfillment, yard, and supply chain solutions across North America. [BWT supports customers through dedicated and shared warehousing](#), transportation services, and customized logistics programs designed to improve flexibility, execution, and supply chain performance.

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