

E2open Named a Leader in the IDC MarketScape for Worldwide AI-Enabled Direct Spend 2026

Recognized as a Leader for the second time, as e2open expands its capabilities across sourcing, supplier collaboration, multi-tier visibility, and execution

DALLAS, TX, UNITED STATES, October 8, 2026 /EINPresswire.com/ -- [E2open](#), part of the [WiseTech Global](#) Group (WiseTech), a leading developer of logistics execution software and supply chain technology, has been

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Pawan Joshi, Chief Strategy Officer, e2open, part of WiseTech Global Group

named a Leader in the IDC MarketScape: Worldwide AI-Enabled Direct Spend 2026 Vendor Assessment (Doc #US54900426, September 2026). This marks e2open’s second recognition as a Leader in the IDC MarketScape.

E2open has broadened its offering over the past year with continued innovation as well as the addition of capabilities across the WiseTech portfolio including LiveSource, a central platform for managing relationships with suppliers worldwide, from source to ship. These expanded capabilities enable manufacturers to connect upstream

direct materials sourcing and supplier relationship management with downstream collaboration, multi-tier visibility, risk management, and supply execution, reinforcing e2open’s deep expertise in direct materials procurement and multi-enterprise supply collaboration.

According to the IDC MarketScape, “E2open’s core differentiator is the scale and connectivity of its multi-enterprise trading partner network (500,000+ connected enterprises, 640,000+ active users) combined with native multi-tier data collection that captures and propagates order-based execution data bidirectionally across the extended supplier structure, a capability the vendor positions as distinct from ERP-centric or single-tier collaboration tools.”

"The efficient management of direct materials sourcing and associated spend has moved from a specialized manufacturing concern to a board-level supply chain imperative. Organizations that once treated direct procurement as an ERP extension or a set of disconnected spreadsheets now face a different operating reality: volatile commodity markets, trade and tariff regimes, compressed new product introduction (NPI) cycles, and binding expectations for multi-tier risk,

quality, and sustainability transparency. Purpose-built AI-enabled direct spend applications have become the control plane that connects design, sourcing, supplier collaboration, cost, quality, and execution for the materials that go into the product,” said Patrick Reymann, Research Director, Procurement Applications and Agent for IDC.

Direct procurement for complex, multi-tier manufacturing networks

E2open’s multi-enterprise network gives manufacturers direct connections to their suppliers and sub-tier suppliers, while multi-tier orchestration carries order and execution across the extended supply base. A broad set of integration options supports a come-as-you-are approach, so customers can easily onboard any trading partner regardless of its technical maturity and connect the network to the systems they already run.

Delivered as a unified set of intelligent applications on its cloud platform, spanning sourcing through execution and risk management, e2open’s solution supports:

- Sourcing: direct materials sourcing and product launch readiness, with early visibility into cost, quality, and execution risk;
- Product cost management: component- and bill-of-materials (BOM)-level cost visibility, supplier pricing, rebates, and time-phased cost data;
- Direct materials collaboration and execution: digitized collaboration for purchase orders, scheduling agreements, forecasts, shipments, receipts, and invoices;
- Supply network discovery and risk management: extended sub-tier supplier discovery, real-time risk event capture, and mitigation support.

“Manufacturers can no longer afford disconnected decisions between sourcing, planning, and execution. Competitive advantage comes from connecting supplier strategy, planning, procurement, risk management, and supply execution in a unified orchestration model,” said Pawan Joshi, Chief Strategy Officer, e2open, part of WiseTech. “By merging LiveSource process flows within e2open’s connected platform, we’ve extended that model upstream, enabling customers to move from sourcing decisions to execution outcomes with greater speed, insight, and trust. Ultimately, customers can operate from a single connected view spanning sourcing and supplier commitments through orders, inventory, and risk across the extended supply network, allowing them to serve their customers with confidence.”

To learn more and download an excerpt of the IDC MarketScape: Worldwide AI-Enabled Direct Spend 2026 Vendor Assessment, visit e2open.com/resources.

About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor’s position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides

technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors. ¹Source: IDC MarketScape: Worldwide AI-Enabled Direct Spend 2026 Vendor Assessment (Doc #US54900426, September 2026)

About e2open

E2open, a WiseTech Global Group company, is the connected supply chain software platform that enables the world's largest companies to transform the way they make, move, and sell goods and services. With the broadest cloud-native global platform purpose-built for modern supply chains, e2open connects more than 500,000 manufacturing, logistics, channel and distribution partners as one multi-enterprise network tracking over 18 billion transactions annually. Our SaaS platform anticipates disruptions and opportunities to help companies improve efficiency, reduce waste and operate sustainably. Moving as one™. Learn more: www.e2open.com.

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