

Zanna Records Accelerates Global Live Expansion With Two New Representation Agreements.

Rocky Point Express seeks global opportunities for Zanna's roster; Velocita represents Luca and Claudette in the U.S. and Canada.

SEDONA, AZ, UNITED STATES, October 8, 2026 /EINPresswire.com/ -- [Zanna Records](#) is expanding its presence in the live entertainment industry through two new representation agreements designed to bring the label's artists to audiences throughout North America and around the world. The independent record label, founded by Italian-born musician, songwriter and producer Gianluca "Luca" Zanna, announced that Rocky Point Express LLC will represent Zanna Records and its complete artist roster for live performance opportunities worldwide.



Bruce Gambino

Under a separate agreement, Velocita Music Entertainment & Marketing Agency, LLC will represent the electronic dance music duo Luca and Claudette for live engagements throughout the United States and Canada. The two agencies will operate independently under separate agreements, creating multiple avenues for Zanna Records and its artists to secure concerts, festival appearances, corporate events, private engagements and other live entertainment opportunities.

"These agreements represent an important new chapter for Zanna Records," said Gianluca Zanna. "We have spent years building our music, our catalog and our identity as an independent label. Now, we are expanding the live-performance side of our business and creating opportunities to connect our artists with audiences across the United States and around the

world."

Rocky Point Express to Lead Worldwide Representation Under its agreement with Zanna Records, Rocky Point Express LLC will pursue worldwide live-performance opportunities for the label and its artist roster. The company is led by President and Founder Michael A. Contés II, an Arizona-based entrepreneur with an extensive background in aviation and air transportation services. Through his business experience, professional relationships and international network, Contés brings a distinctive perspective to artist representation and the development of live entertainment opportunities.

Contés is also an accomplished saxophone player whose personal connection to music gives him an authentic understanding of performers, audiences and the importance of creating memorable live experiences. "Michael brings tremendous energy, vision and a genuine belief in what we are building," Zanna said. "His entrepreneurial experience, international relationships and passion for music make him an ideal representative as we introduce our artists to new audiences and markets."

"I am honored to represent Zanna Records and the exceptional talent behind Luca and Claudette," said Contés. "Their music has the ability to connect with audiences across cultures and borders. I see tremendous potential in bringing their live performances to venues, festivals and special events around the world."

Velocita Music Entertainment to Represent Luca and Claudette

Under a separate agreement, Velocita Music Entertainment & Marketing Agency, LLC will represent Luca and Claudette for live-performance engagements throughout the United States and Canada. Founded in 2023 and based in Oklahoma, Velocita provides artist management,



Luca and Claudette



Gianluca Zanna

talent booking, tour management, tour travel coordination, and concert and event promotion. Its promotional capabilities include radio, television and streaming-media campaigns designed to increase artist visibility and audience reach. The agency is led by Bruce Gambino and Carla Gonzalez-Gambino.

Beyond their shared commitment to independent music, the collaboration between Zanna and Gambino is connected by a deeply personal cultural bond. Zanna emigrated from Italy to the United States before independently establishing Zanna Records. Gambino, the son of a Sicilian immigrant, grew up in the Italian community in Canada before building his entertainment company in Oklahoma.

"I came to the United States from Italy with little more than my music, my determination and a belief that songs can bring people together," Zanna said. "Bruce and I share an immigrant story rooted in family, sacrifice and the courage to build something new. Now, we have the opportunity to bring that story—and our music—to stages across the United States and Canada."

The collaboration will support the next phase of growth for Luca and Claudette, whose performances combine electronic dance music with theatrical presentation, cross-genre influences and an international creative identity.

Building the Next Chapter of Zanna Records

Together, the two agreements represent a significant expansion of Zanna Records' live-performance strategy. They also establish a broader foundation for the label to develop touring opportunities, enter new entertainment markets and strengthen the visibility of its artists beyond recorded music.

Both agreements are effective immediately, with live-performance opportunities currently being developed across multiple markets.

About Zanna Records

Zanna Records is an independent record label founded by Gianluca "Luca" Zanna, an Italian-born musician, songwriter and producer based in Sedona, Arizona. The label's catalog spans electronic dance music, rock, classical and operatic styles.

Its roster includes the performing duo Luca and Claudette, featuring singer Claudette Lyons and Gianluca Zanna.

About Rocky Point Express LLC

Rocky Point Express LLC is an Arizona-based company founded and led by President Michael A. Contés II. With a background in aviation, air transportation services and international business development, the company is expanding its presence in entertainment and live-performance representation.

An established saxophone player, Contés brings a lifelong passion for music and an artist-centered perspective to his work representing Zanna Records and its performers.

About Velocita Music Entertainment & Marketing Agency, LLC

Founded in 2023 and based in Oklahoma, Velocita Music Entertainment & Marketing Agency, LLC provides artist management, talent booking, tour management, tour travel coordination, and concert and event promotion for recording artists and entertainment professionals.

The agency, led by Bruce Gambino and Carla Gonzalez-Gambino, also supports artist visibility through radio, television and streaming-media promotional campaigns.

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