From Saskatchewan to Dallas: NWD BRIDAL Celebrates One Year in Snider Plaza, Dallas, TX

Fresh off celebrating its first anniversary in Dallas, NWD BRIDAL looking ahead to its next chapter


Nadia and Samantha

DALLAS, TX, UNITED STATES, October 8, 2026 /EINPresswire.com/ -- Fresh off celebrating its first anniversary in Dallas this spring, NWD BRIDAL, the luxury bridal boutique founded by Saskatchewan, Canada native Nadia Williamson, is looking ahead to its next chapter while continuing to bring internationally celebrated bridal fashion and a distinctly personal experience to brides in Dallas and beyond.

For Williamson, choosing Dallas and specifically Snider Plaza was intentional.

Growing up on the Canadian Prairies, Williamson was drawn to Dallas for its sophistication, style, warmth and tradition. She envisioned a bridal destination where international couture could meet an intimate, highly personalized experience.

“I wanted to create the kind of bridal experience I always believed should exist, beautiful and elevated, but also incredibly personal,” says Williamson. “Dallas felt like the right city for that vision.”

Snider Plaza became the natural home for the boutique. Williamson was inspired by its romantic atmosphere, beautiful fountain, walkable streets and timeless architecture.

“I fell in love with Snider Plaza because it has such a romantic charm,” says Williamson. “It feels removed from the typical retail experience. You arrive here for something special, and that was exactly the feeling I wanted a bride to have when she came to NWD BRIDAL.”

The boutique offers an exclusive selection of internationally celebrated designers, including Vivienne Westwood, Zuhair Murad, Dana Harel, Enaura and Lihi Hod, alongside other carefully curated couture collections.

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>
> *Nadia Williamson*

For Samantha Levis, NWD BRIDAL partner and celebrity stylist who grew up in Oklahoma, the boutique reflects both Dallas sophistication and a global approach to bridal fashion.

"Dallas women have an incredible sense of personal style, and they know the difference between something that is simply beautiful and something that feels truly special," says Levis. "We have created a boutique that brings extraordinary international design together with a level of intimacy and personal attention that feels very Dallas."

Williamson's Saskatchewan roots continue to influence her approach to luxury, with an emphasis on craftsmanship, authenticity and personal connection.

"The greatest part of this first year has been the brides," Williamson says. "You become a small part of an incredibly important moment in someone's life. To have women trust us with that experience is something I never take for granted."

From Saskatchewan to Dallas, NWD BRIDAL is creating a bridal destination that is international in its fashion perspective, personal in its approach and distinctly at home in Dallas.

One year behind us. A lifetime of bridal dreams ahead.

About NWD BRIDAL

NWD BRIDAL is a luxury bridal boutique located in Snider Plaza in Dallas, Texas. Founded by Saskatchewan native Nadia Williamson, the boutique offers a curated selection of international bridal designers, couture craftsmanship and personalized styling in an intimate appointment experience.

Nadia Williamson
NWD Bridal

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