

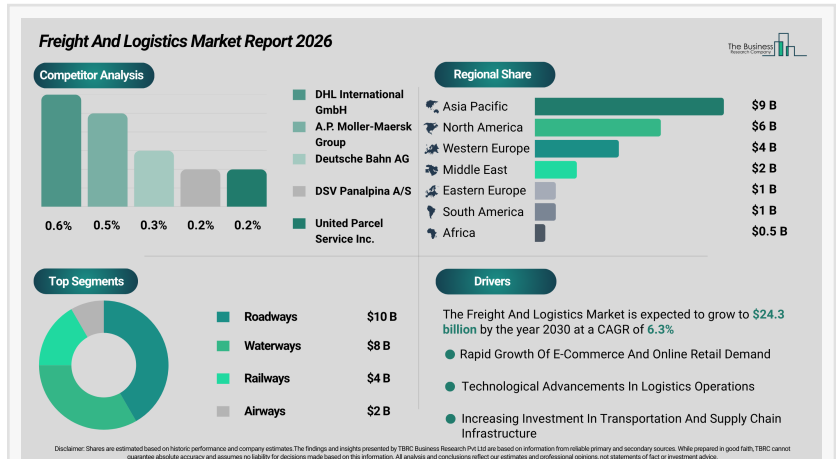
Freight and Logistics Market to Grow at 6% CAGR, Surpassing \$24 billion by 2030, Roadways Accounting for 41%

The Business Research Company's Freight and Logistics Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

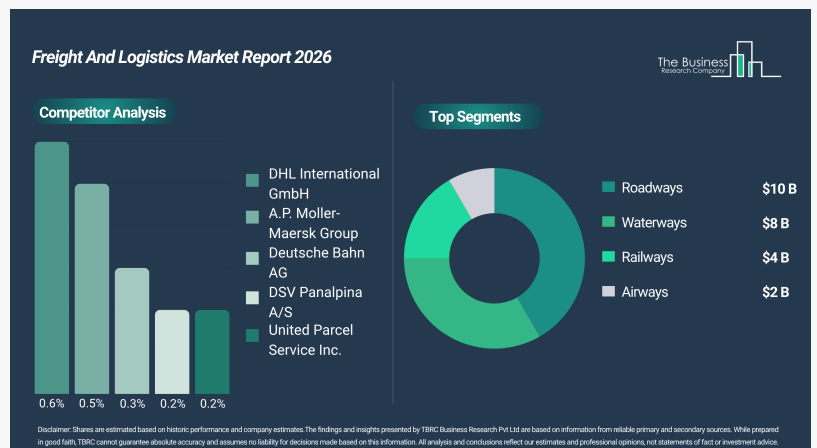
LONDON, GREATER LONDON, UNITED KINGDOM, October 8, 2026 /EINPresswire.com/ -- The freight and logistics sector is a complex and rapidly evolving landscape, shaped by a diverse group of global service providers and technological advancements. From integrated transportation companies to specialized freight forwarders and third-party logistics operators, these players are continually adopting innovative solutions to meet rising customer demands. Emphasizing digital platforms, automation, and sustainability, the market is adapting to increase operational efficiency and visibility throughout the supply chain.

Forecasting the [Freight and Logistics Market Size](#) Through 2030

By 2030, the [freight and logistics market](#) is expected to surpass \$24 billion. This segment represents roughly 1% of its larger parent market, General Transport, which is forecasted to reach about \$3,899 billion by the same year. Within the wider Transport Services sector, anticipated to be worth \$12,477 billion in 2030, freight and logistics will make up nearly 0.2% of the total market value. The market is predicted to grow at a compound annual growth rate (CAGR) of 6% leading up to 2030.



Freight and Logistics Market



Freight and Logistics Market analysis

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Roadways Segment Leading the Freight and Logistics Market

When broken down by mode of transport, the freight and logistics market includes airways, railways, roadways, and waterways. Roadways are poised to be the dominant segment by 2030, accounting for 41% of the market or approximately \$10 billion. This growth is supported by expanding road networks connecting industrial hubs and consumer centers, a rising demand for flexible door-to-door delivery services, advanced fleet management technologies that enhance route efficiency and fuel savings, and investments in modern commercial vehicles that boost capacity and reliability.

Additional Freight and Logistics Market Categories

The freight and logistics market is further segmented by function into freight forwarding, warehousing, value-added services, and other related activities. By end user, the market serves industries such as manufacturing and automotive, oil and gas mining and quarrying, agriculture, fishing and forestry, construction, distributive trade, among other sectors.

Access The Detailed Freight And Logistics Market Report Here

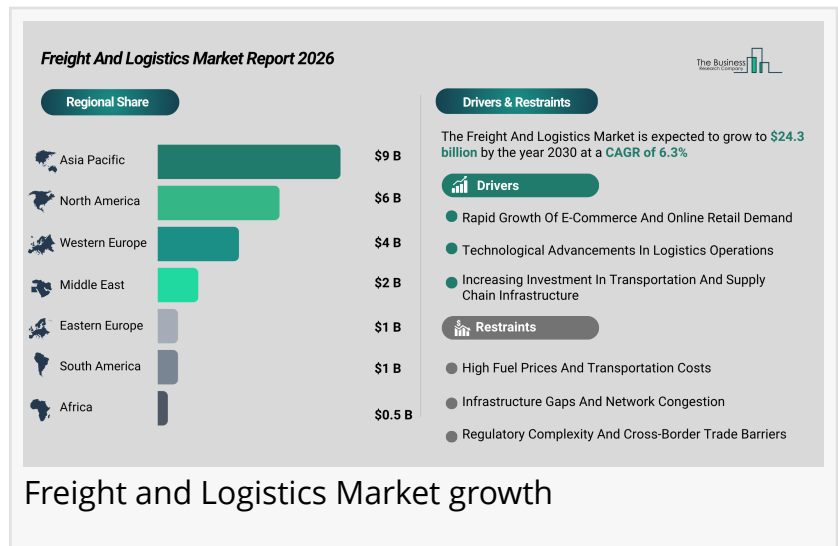
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Asia Pacific Positioned for Strong Growth in Freight and Logistics

The Asia Pacific region is set to become the largest market for freight and logistics by 2030, valued at \$9 billion, up from \$7 billion in 2025. This growth, at a CAGR of 7%, is driven by the region's expanding manufacturing industry, export orientation, investments in multimodal transport corridors and logistics infrastructure, enhanced cross-border trade facilitated by regional economic integration, and the adoption of digital freight management platforms that increase efficiency and transparency.

The United States as a Key Market Player in Freight and Logistics

The USA will lead the freight and logistics market among countries in 2030, with a market size of \$6 billion, growing from \$5 billion in 2025 at a 4% CAGR. Growth here is fueled by substantial domestic freight volumes supported by extensive road and rail networks, demand for specialized logistics including temperature-controlled services, investments in modernizing transport



infrastructure, and the use of predictive analytics and transportation management systems that optimize fleet usage and delivery performance.

Market Leader DHL International GmbH in Freight and Logistics

DHL International GmbH emerged as the global market leader in 2025, holding a 1% market share. The company's comprehensive portfolio includes international express delivery, freight forwarding, contract logistics, warehousing, and transportation management services. These offerings facilitate efficient cargo movement, strengthen global trade links, and enhance supply chain resilience for customers across domestic and international markets.

Competitive Landscape and Market Share Among Top Freight and Logistics Companies

The freight and logistics market remains fragmented, with the top 10 companies collectively accounting for only 2% of total market revenue in 2025. This competitive environment is marked by global and regional operators leveraging extensive transportation networks, integrated supply chain systems, digital logistics platforms, and diverse services. Leading firms secure their market presence through comprehensive freight forwarding, multimodal transportation expertise, warehousing facilities, global operations, and technology-driven logistics solutions. As demand grows for faster delivery, resilient supply chains, and end-to-end visibility, companies are expected to focus on service expansion, digital transformation, and strategic partnerships to solidify their positions.

Key Forces Propelling Growth in the Freight and Logistics Market

Three major drivers will shape the freight and logistics market's growth through 2030. First, thriving e-commerce and online retail activities are boosting the volume of goods requiring transport, warehousing, fulfillment, and last-mile delivery, contributing an estimated 2.5% annual market growth. Second, technological advancements such as artificial intelligence, IoT sensors, warehouse automation, GPS tracking, and route optimization are enhancing operational efficiency and supply chain transparency, adding around 2.3% to yearly growth. Third, ongoing investments in transportation and supply chain infrastructure—including roads, railways, ports, airports, warehouses, and logistics hubs—improve connectivity, reduce transit times, and increase distribution capacity, supporting approximately 2.0% annual growth.

Innovative Trends Shaping the Freight and Logistics Industry

Specialized logistics solutions for new energy markets are transforming freight operations by enhancing supply chain efficiency, ensuring timely deliveries, and enabling the safe handling of batteries and renewable energy products. For example, in June 2026, DHL Group expanded its New Energy Logistics portfolio by launching the Time Definite Plus service and investing in a European Battery Logistics Hub in the Netherlands. This integrated network, equipped with specialized battery handling facilities and time-definite delivery capabilities, improves operational performance and shipment reliability to support the growing global renewable energy sector.

Strategic Directions Companies Are Pursuing in Freight and Logistics

Leading market players are prioritizing several strategic initiatives: deploying AI-powered logistics platforms to boost supply chain visibility and efficiency; implementing autonomous warehouse automation to optimize order fulfillment and productivity; expanding multimodal transport networks to enhance global connectivity; investing in smart distribution centers to strengthen infrastructure; and adopting sustainable freight solutions to promote low-emission logistics operations.

Biggest Growth Opportunities Within Freight and Logistics Segments

The four main transport segments—roadways, waterways, railways, and airways—offer substantial growth potential, collectively expected to add over \$6.5 billion in market value between 2025 and 2030. Roadways are projected to grow by \$3 billion, waterways by \$2 billion, railways by \$1 billion, and airways by \$0.5 billion. This expansion will be driven by digital freight platforms providing real-time shipment visibility, the adoption of electric and alternative-fuel commercial vehicles, the development of multimodal transport networks, and the use of predictive analytics and transportation management systems for optimized fleet utilization and delivery efficiency.

Key Players Operating in the Freight and Logistics Market

The freight and logistics landscape features major companies such as DHL International GmbH, A.P. Moller-Maersk Group, Deutsche Bahn AG, DSV A/S, United Parcel Service Inc., Nippon Express Co. Ltd., Kuehne + Nagel International AG, Expeditors International of Washington Inc., CEVA Logistics LLC, GXO Logistics Inc., C.H. Robinson Worldwide Inc., Kintetsu World Express Inc., Kerry Logistics Network Limited, Ryder System Inc., Lineage Logistics Holdings LLC, Agility Public Warehousing Company K.S.C.P., J.B. Hunt Transport Services Inc., Knight-Swift Transportation Holdings Inc., Werner Enterprises Inc., XPO Logistics Inc., Schneider National Inc., Bolloré Logistics, and Americold Realty Trust.

The Ecosystem Supporting the Freight and Logistics Market

The freight and logistics ecosystem includes a variety of raw material suppliers such as Shell plc, BP plc, Exxon Mobil Corporation, Chevron Corporation, TotalEnergies SE, Cummins Inc., PACCAR Inc., Volvo Group, Daimler Truck AG, Michelin, Bridgestone Corporation, Goodyear Tire & Rubber Company, Bosch, ZF Friedrichshafen AG, Wabtec Corporation, Hexagon AB, Trimble Inc., Honeywell International Inc., Carrier Global Corporation, and Toyota Material Handling. Wholesalers and distributors comprise companies like Sysco Corporation, US Foods Holding Corp., McKesson Corporation, Cencora, Cardinal Health, Grainger, Fastenal Company, Bunzl plc, Ingram Micro, Ferguson plc, Rexel SA, Sonepar, Wesfarmers Industrial and Safety, LKQ Corporation, Core & Main, WESCO International, Performance Food Group, HD Supply, and Motion Industries. End users represent major retailers and manufacturers including Amazon, Walmart Inc., Alibaba Group, JD.com, Costco Wholesale Corporation, The Home Depot, Target Corporation, IKEA, Inditex, H&M Group, Apple Inc., Samsung Electronics, Procter & Gamble, Unilever, Nestlé, Coca-Cola Company, PepsiCo, Ford Motor Company, Toyota Motor Corporation, and Pfizer Inc.

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