

Freight Forwarding Market to Hit \$277.35 Billion by 2030, with DHL Global Forwarding Holding 8% Market Share

The Business Research Company's Freight Forwarding Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

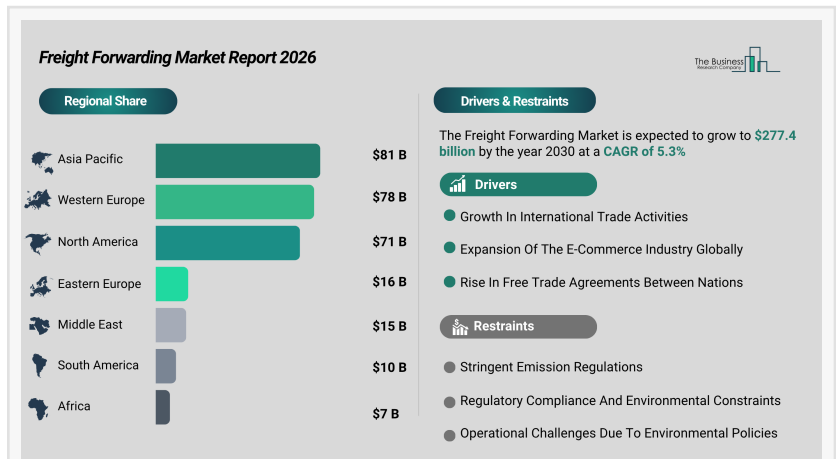
LONDON, GREATER LONDON, UNITED KINGDOM, October 8, 2026 /EINPresswire.com/ -- The freight forwarding sector plays a crucial role in global trade by connecting various transportation modes and streamlining supply chains. This industry is evolving rapidly as companies focus on digital tools, multimodal transport solutions, and enhanced customs expertise to meet growing international commerce demands. Understanding the key players, market dynamics, and emerging trends is essential for anyone looking to navigate or invest in this competitive landscape.

Market Size and Leading Companies in the [Freight Forwarding Market](#)

DHL Global Forwarding stands out as the market leader in 2025, commanding an 8% share of global freight forwarding sales, according to [The Business Research Company](#). Offering a broad suite of services such as air and ocean freight, customs brokerage, multimodal transport, and supply chain management, DHL supports diverse industries by ensuring dependable shipment delivery and operational agility worldwide.

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Freight Forwarding Market growth



Freight Forwarding Market segments

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Market Concentration and Competitive Environment

The freight forwarding sector is moderately fragmented, with the top ten companies representing 21% of the market revenue in 2025. Entering the market requires overcoming operational challenges like establishing extensive global networks, mastering customs regulations, and developing multimodal logistics capabilities. Leading firms maintain their positions through diverse service offerings, expansive international footprints, and ongoing investments in digital supply chain technologies, all of which boost efficiency and customer satisfaction.

Key Players and Their Market Shares in 2025:

1. DHL Global Forwarding – 8%
2. DSV A/S – 4%
3. Kuehne + Nagel International AG – 4%
4. Deutsche Bahn AG – 1%
5. Expeditors International of Washington Inc. – 1%
6. A.P. Moller-Maersk Group – 1%
7. Nippon Express Co. Ltd. – 1%
8. UPS Supply Chain Solutions Inc. – 0.1%
9. C.H. Robinson Worldwide Inc. – 0.04%
10. Kerry Logistics Network Limited – 0.03%

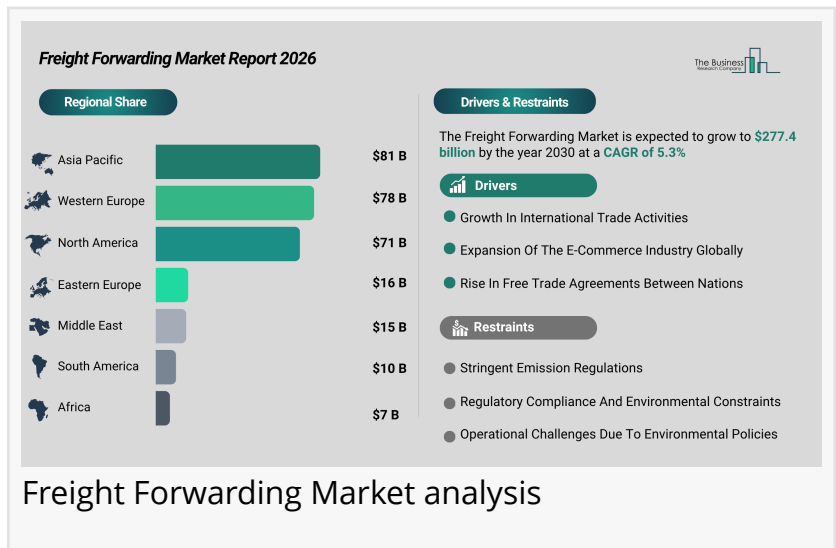
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How Digital Innovation Is Transforming the Freight Forwarding Market

Digital freight forwarding platforms are revolutionizing the industry by enhancing shipment tracking and streamlining operations. For instance, in March 2024, DP World introduced a global freight forwarding network equipped with advanced digital logistics solutions and over 100 new offices worldwide. This platform integrates features such as real-time shipment updates, automated order management, customs processing, and last-mile delivery, improving transparency and efficiency in global supply chains.

Adoption of Technology Spurs New Growth Opportunities



The market is also witnessing a surge in AI-powered freight management systems, cloud-based shipment visibility, and warehouse automation. These innovations facilitate end-to-end supply chain efficiency and responsiveness, enabling forwarders to offer better services in an increasingly complex international trade environment.

Strategic Approaches Driving Competitiveness in Freight Forwarding

Leading companies are focusing on expanding multimodal transport networks along key trade routes, forming strategic partnerships to enhance cross-border capabilities, and investing in cloud-based platforms to improve supply chain transparency. Additionally, automation in warehousing boosts logistics efficiency and supports faster turnaround times, contributing to stronger competitive positioning.

Freight Forwarding Market Valuation and Growth Outlook

The freight forwarding market is projected to exceed \$277 billion by 2030. It forms about 7% of the larger General Transport market, expected to reach nearly \$3,899 billion in the same year. Within the wider Transport Services industry, forecasted at \$12,477 billion by 2030, freight forwarding accounts for roughly 2% of total value. Analysts predict a compound annual growth rate (CAGR) of 5% for freight forwarding up to 2030.

Regions Showing the Fastest Growth in Freight Forwarding

Asia Pacific is set to become the biggest market region by 2030, with a valuation of \$81 billion, growing from \$61 billion in 2025 at a CAGR of 6%. This rapid expansion is fueled by the area's robust manufacturing sector, export-focused economies, world-class ports, and investments in logistics connectivity. The adoption of digital freight platforms and demand for customs-related services also contribute to this growth.

The United States will remain the largest single country market, expected to reach \$63 billion by 2030 from \$51 billion in 2025, growing at a 4% CAGR. Steady import and export volumes, integrated freight management, digital customs clearance, and collaborative partnerships among logistics providers support this consistent growth.

Dominant Service Segments in Freight Forwarding

The transportation and warehousing segment is set to lead the market in 2030, representing 59%, or \$164 billion, of the total. This growth is supported by the demand for integrated cargo transport, strategically located distribution centers, real-time inventory tracking, and investments in automated and smart warehouse technologies.

Other market segments include packaging and documentation, insurance, and value-added services, each expected to contribute significantly to overall growth, driven by increasing digitalization and efficiency improvements.

Breakdown of Freight Forwarding Market Segments

The market is categorized by logistics models, including first party logistics, second party

logistics, and third party logistics. It is also segmented by mode of transportation such as air, ocean, road, and rail freight forwarding. Customer segments include business-to-consumer (B2C) and business-to-business (B2B). Applications span diverse industries like industrial and manufacturing, retail, healthcare, media and entertainment, military, oil and gas, food and beverages, and others.

Primary Factors Supporting Freight Forwarding Market Expansion

Three main drivers are expected to propel the freight forwarding industry through 2030. The first is the growth of international trade, which demands sophisticated logistics coordination, customs clearance, and multimodal transport solutions, adding approximately 2.5% annual growth. The second driver is the rapid expansion of global e-commerce, increasing shipment volumes and requiring efficient forwarding services; this contributes about 2.3% annual growth. Thirdly, the rise in free trade agreements lowers barriers and streamlines customs processes, generating around 2.0% annual growth.

Opportunities Ahead in the Freight Forwarding Sector

Segments like transportation and warehousing, packaging and documentation, value-added services, and insurance are poised for substantial growth, projected to add over \$63 billion by 2030. This will be fueled by advancements in digital freight management platforms offering full supply chain visibility, integrated multimodal logistics, automation in warehousing, and improvements in customs digitization and shipment processing.

Key Participants Within the Freight Forwarding Ecosystem

The freight forwarding network includes raw material suppliers such as Volvo Trucks, Daimler Truck, PACCAR, Scania, MAN Truck & Bus, Michelin, Bridgestone, Goodyear, Shell, ExxonMobil, Chevron, Cummins, Caterpillar, Wabtec, ORBCOMM, Trimble, Samsara, Zebra Technologies, Honeywell, and Geotab.

Wholesalers and distributors include Ingram Micro, Sysco, US Foods, McLane, Bunzl, W.W. Grainger, Fastenal, Sonepar, Rexel, Ferguson, LKQ, Wesco International, Motion Industries, Avnet, Arrow Electronics, Core-Mark, HD Supply, Imperial Dade, and Univar Solutions.

End users encompass major corporations like Amazon, Walmart, Apple, Samsung Electronics, Toyota, Volkswagen, Ford, General Motors, Siemens, BASF, Pfizer, Unilever, Procter & Gamble, Nestlé, IKEA, Inditex, H&M, Dell Technologies, Lenovo, and Caterpillar.

Leading Companies Competing in the Freight Forwarding Market

Key competitors in this space include DHL Global Forwarding, DSV A/S, Kuehne + Nagel International AG, Deutsche Bahn AG, Expeditors International, A.P. Moller-Maersk Group, Nippon Express, UPS Supply Chain Solutions, C.H. Robinson Worldwide, Kerry Logistics Network, Yusen Logistics, Logisteed, Agility Public Warehousing, Savino Del Bene, CTS International Logistics, Kintetsu World Express, Hellmann Worldwide Logistics, Bolloré Logistics, Dimerco Express Group, and Seko Logistics.

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- Company scoring matrix graphics and tables
- Excel-based forecasting dashboards
- Market hotspots infographics
- Key technologies and future trend analysis
- Updated graphics and tables

About The Business Research Company

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