

Enterprise Asset Management Market to Exceed \$13 billion by 2030, 13% CAGR, SAP SE Leads, Cloud Solutions 52%

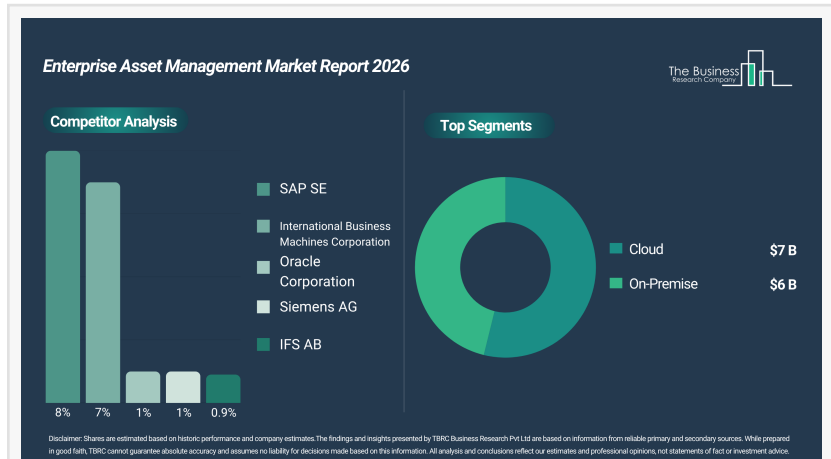
The Business Research Company's Enterprise Asset Management Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, October 8, 2026 /EINPresswire.com/ -- The [enterprise asset management](#) sector is positioned for impressive growth as industries increasingly rely on advanced technologies and data-driven strategies to optimize their assets. This evolving landscape is part of a much larger business software ecosystem, where efficiency and innovation play crucial roles in shaping future prospects. Below, we explore the market's current status, competitive dynamics, regional outlook, key drivers, and leading companies shaping this field.

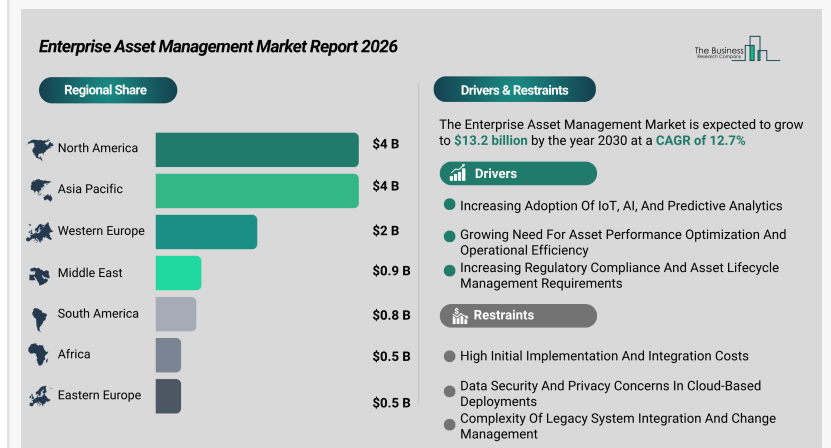
Projected Market Size and Its Relation to Parent Industries

By 2030, the [enterprise asset management market](#) is anticipated to surpass \$13 billion in value. This segment forms a small but significant part of the larger Business Analytics & Enterprise Software market, which is expected to reach around \$1,243 billion by the same year. When viewed within the even broader Information Technology industry, forecasted at \$13,788 billion in 2030, enterprise asset management accounts for nearly 0.1% of the total market worth, reflecting its niche yet vital role in IT and software ecosystems.

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Enterprise Asset Management Market Share



Enterprise Asset Management Market

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Competition Shaping the Enterprise Asset Management Market

The enterprise asset management market is dominated by global software giants, industrial technology firms, and specialized developers focused on asset management solutions. These players emphasize innovations such as asset tracking platforms, predictive maintenance tools, cloud-based systems, and integrated analytics. Their efforts concentrate on enhancing asset lifecycle management and operational efficiency, often leveraging digital transformation initiatives coupled with Internet of Things (IoT) and artificial intelligence (AI) technologies to gain a competitive edge within asset-intensive industries.

Market Leader and Its Influence in Enterprise Asset Management

According to [The Business Research Company](https://thebusinessresearchcompany.com/report/enterprise-asset-management-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Oct_PR), SAP SE commanded the largest market share in 2025, holding 8% of global sales. SAP's asset management division offers a comprehensive suite of solutions, including enterprise asset management software, tools for maintenance and asset lifecycle management, and platforms supporting digital transformation. These products are designed to optimize operational efficiency, predictive maintenance, and resource utilization across industrial and commercial sectors.

Access The Detailed Enterprise Asset Management Market Report Here

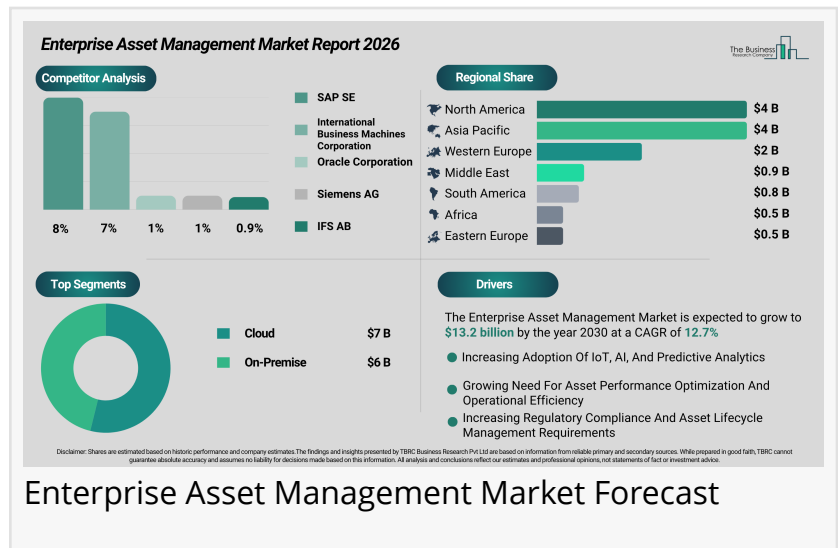
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Regional Growth Outlook Highlighting North America

North America is set to retain its position as the largest regional market for enterprise asset management by 2030, with a market value expected to reach \$4.5 billion, up from \$2.5 billion in 2025. The region's growth, at a CAGR of 12%, is driven by increasing digitalization among asset-heavy industries, investments in predictive maintenance, and the development of connected infrastructure that enhances operational efficiency and data-driven asset management strategies.

Dominant Market Segment: On-Premise Versus Cloud Solutions

Within the enterprise asset management market, cloud-based solutions are projected to lead by 2030, capturing 52% of the total market or approximately \$7 billion. This preference stems from



businesses seeking scalable, subscription-based platforms that support remote access to asset data across multiple locations. Advances in cloud security and analytics further bolster this segment by improving asset visibility and enabling better decision-making processes.

Comprehensive Segmentation of the Enterprise Asset Management Market

The market can be broken down into various application areas, including asset lifecycle management, inventory management, work order management, labor management, and others. Vertically, it spans sectors such as energy and utilities, transportation and logistics, government and public services, IT and telecommunications, manufacturing, healthcare and life sciences, education, and additional industries, reflecting its wide applicability across diverse fields.

Key Growth Drivers Impacting the Enterprise Asset Management Market

Several factors are propelling the enterprise asset management market's rapid expansion through 2030. A major driver is the growing adoption of IoT, AI, and predictive analytics, which enable continuous equipment monitoring, anomaly detection, and condition-based maintenance scheduling. These technologies reduce operational downtime, cut costs, extend equipment lifespan, and improve workforce productivity. Another important driver is the increasing demand for asset performance optimization and operational efficiency, as industries seek ways to monitor and maintain critical assets effectively, minimizing failures and lowering maintenance budgets. Lastly, stricter regulatory compliance and asset lifecycle management requirements compel organizations to maintain accurate records and documentation, prompting greater use of automated enterprise asset management platforms to ensure safety, transparency, and timely maintenance.

Adoption of IoT, AI, and Predictive Analytics as Market Catalysts

The integration of IoT sensors and AI-driven analytics allows companies to monitor asset conditions in real-time and predict potential failures before they occur. This shift from fixed maintenance schedules to condition-based maintenance helps significantly reduce downtime and operational costs. Technologies supporting Industry 4.0 and smart manufacturing are further accelerating investments in enterprise asset management solutions that offer automated decision-making and predictive maintenance capabilities.

Necessity for Operational Efficiency and Asset Optimization

Industries such as manufacturing, energy, transportation, mining, and healthcare operate thousands of essential assets that require constant oversight. Enterprise asset management systems centralize information, automate scheduling, optimize inventory and work orders, and reduce unplanned outages. These improvements contribute to increased productivity, lower maintenance expenses, and prolonged asset longevity, driving steady market growth.

Regulatory Compliance and Lifecycle Management as Important Market Factors

Sectors like oil and gas, utilities, pharmaceuticals, healthcare, aviation, and transportation face stringent regulations requiring thorough documentation of maintenance, inspections, and asset histories. Enterprise asset management platforms simplify compliance by automating audit trails

and maintenance schedules, reducing risks of penalties, enhancing safety, and supporting comprehensive lifecycle management from asset acquisition to disposal.

Market Fragmentation and Share Distribution Among Key Players

The enterprise asset management market is moderately fragmented, with the top 10 companies accounting for 22% of total revenue in 2025. Barriers to entry include technical complexity, integration challenges, data security standards, and compliance demands across industries. Leading firms maintain strong market positions through diversified solutions, extensive partnerships, global clientele, and continuous innovation in areas like predictive maintenance and digital transformation. The growing demand for cloud-based platforms, real-time monitoring, AI-driven maintenance, and integrated enterprise systems is expected to further consolidate their competitive advantage.

Top Companies and Their Market Shares in 2025

The major players and their shares include: SAP SE (8%), International Business Machines Corporation (7%), Oracle Corporation (1%), Siemens AG (1%), IFS AB (1%), Hexagon AB (1%), Accenture plc (1%), AVEVA Group plc (1%), ServiceNow Inc. (0.5%), and Aptean Inc. (0.3%).

Innovation Spotlight in Enterprise Asset Management

Artificial intelligence-native platforms are revolutionizing enterprise asset management by enhancing asset reliability, streamlining maintenance operations, and delivering predictive insights. For example, in October 2025, Spare introduced spare EAM, the first AI-native platform tailored for public transit organizations. This unified solution integrates inspections, work orders, parts management, and asset health monitoring, improving maintenance efficiency, compliance, and overall asset performance through data-driven analytics.

Strategic Directions of Enterprise Asset Management Providers

Companies in this market are prioritizing the development of solutions that enhance asset lifecycle management and operational performance. They focus on leveraging asset performance management technologies to increase maintenance visibility, expanding cloud-based offerings for improved scalability, and adopting AI tools to boost monitoring and predictive analytics capabilities.

Major Growth Opportunities in On-Premise and Cloud Segments

The on-premise and cloud enterprise asset management sectors present the biggest opportunities, expected to add over \$6 billion in market value between 2025 and 2030. Each segment is projected to grow by \$3 billion, fueled by the rise of predictive maintenance strategies, integration with IoT and AI, demand for centralized asset lifecycle management, and ongoing investments in digital transformation. These trends reflect the industry's focus on enhancing asset reliability, reducing costs, and enabling informed decision-making.

Common Questions About Enterprise Asset Management Market Growth

The enterprise asset management market is forecasted to grow at a compound annual growth

rate of 13% through 2030. The United States is predicted to be the largest country market, reaching \$4.1 billion by 2030, up from \$2.2 billion in 2025, driven by AI-powered maintenance platforms and centralized asset monitoring. Leading companies include SAP SE, IBM, Oracle, Siemens, IFS AB, Hexagon AB, Accenture plc, AVEVA Group plc, ServiceNow Inc., and Aptean Inc., among others.

Key Suppliers, Distributors, and End Users in the Market

Prominent raw material and software suppliers encompass major tech firms like IBM, Oracle, SAP, Microsoft, Siemens, Schneider Electric, ABB, Honeywell, and several others. On the distribution front, companies such as Arrow Electronics, Avnet, Ingram Micro, and TD CDW Corporation are key players. Important end users span a wide range of industries, including construction equipment manufacturers (Caterpillar, Komatsu), automotive companies (Toyota, Ford, General Motors), airlines (Delta, United), railroads (Deutsche Bahn, Union Pacific), energy providers (Duke Energy, Saudi Aramco), and shipping and logistics firms (Maersk, Singapore Airlines).

New analytical features added to our 2026 market reports:

- Market attractiveness scoring and analysis
- Total addressable market (TAM) analysis
- Company scoring matrix graphics and tables
- Excel-based forecasting dashboards
- Market hotspots infographics
- Key technologies and future trend analysis
- Updated graphics and tables

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