

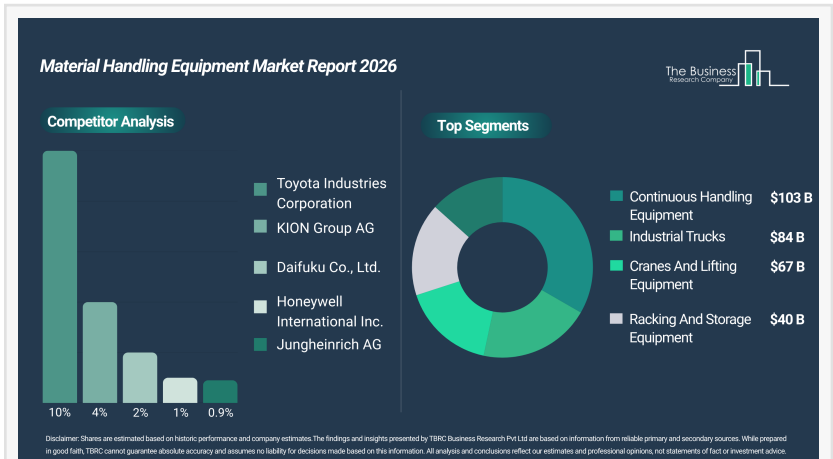
Material Handling Equipment Market to Reach \$294 billion by 2030, Toyota Industries 10%, Asia-Pacific Leads

The Business Research Company's Material Handling Equipment Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

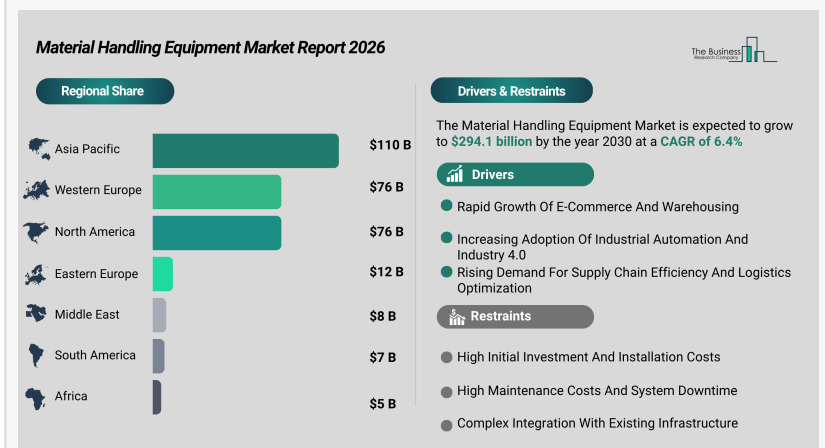
LONDON, GREATER LONDON , UNITED KINGDOM, October 8, 2026 /EINPresswire.com/ -- The [material handling equipment](#) market is on track to become a major player within the broader machinery sector, showcasing robust growth prospects fueled by technological adoption and evolving industry demands. This overview explores the market's projected size, key growth drivers, dominant segments, regional dynamics, competitive landscape, and emerging innovations shaping future developments.

[Material Handling Equipment Market Size and Industry Share Forecast](#)
Forecasts show the material handling equipment market reaching over \$294 billion by 2030, representing a significant portion of the larger

Machinery industry, which is expected to hit \$5,280 billion by the same year. This means material handling equipment will comprise nearly 6% of the machinery market's total value, highlighting its critical role in industrial operations.



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Primary Factors Fueling Material Handling Equipment Market Growth
A surge in e-commerce and warehouse expansion is one of the main engines driving this market. The rapid increase of online shopping has generated a higher volume of goods flowing through fulfillment centers, prompting businesses to invest heavily in

conveyors, automated storage and retrieval systems (AS/RS), forklifts, and robotic picking solutions. The pressure to meet same-day and next-day delivery expectations further accelerates automation adoption, creating ample opportunities for equipment suppliers. This factor alone is estimated to contribute an annual market growth rate of 2.5%.

The integration of industrial automation and Industry 4.0 technologies is another powerful growth catalyst. Companies are increasingly employing robotics, autonomous mobile robots (AMRs), automated guided vehicles (AGVs), IoT sensors, artificial intelligence, and cloud-based warehouse management systems to optimize operations. These technologies enable real-time inventory management, predictive maintenance, and automated transportation, enhancing safety by minimizing manual lifting and boosting operational efficiency. This driver is projected to add around 2.4% growth annually to the market.

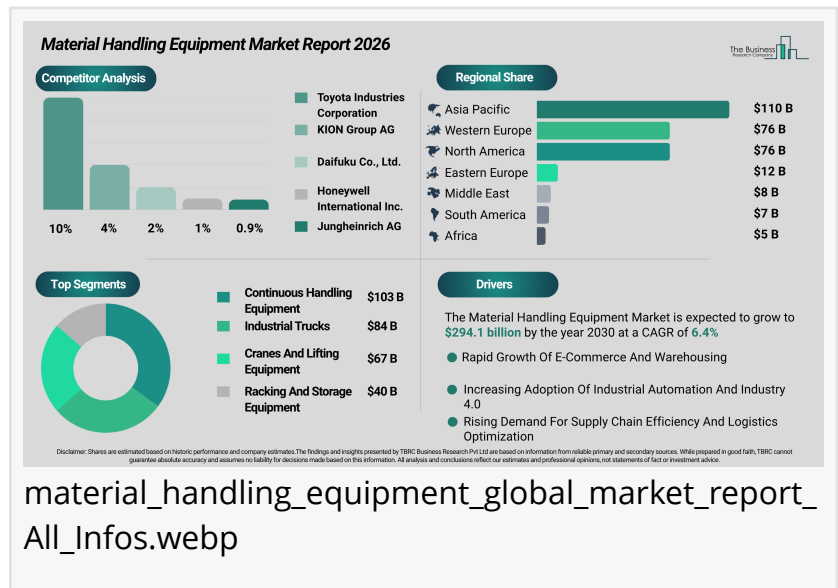
Access The Detailed Material Handling Equipment Market Report Here

https://thebusinessresearchcompany.com/report/material-handling-equipment-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Oct_PR

Demand for enhanced supply chain efficiency and optimized logistics represents the third major growth factor. Streamlined handling processes accelerate loading, unloading, storage, and retrieval, while reducing damage and dependence on manual labor. Industries ranging from automotive to pharmaceuticals are automating material flow to improve throughput, inventory control, and visibility, especially given the complexities of global trade and distribution networks. This trend is expected to contribute approximately 2.1% growth per year.

Leading Product Categories in the Material Handling Equipment Market

The market breaks down by product type into cranes and lifting equipment, industrial trucks, continuous handling equipment, and racking and storage solutions. Among these, continuous handling equipment is poised to lead by 2030, capturing 35% of the market or about \$103 billion. This segment's growth is driven by the demand for high-throughput conveyor and



sortation systems, automated baggage and parcel handling, and sensor-enhanced equipment that supports uninterrupted material flow while minimizing manual handling and safety risks.

Additional segmentation highlights include operation types such as manual, semi-automated, and automated material handling equipment. Applications cover transportation and conveying, storage and warehousing, picking and sorting, loading and unloading, and assembly line handling. The market also serves various end-user industries including automotive, food and beverage, chemical, semiconductor and electronics, e-commerce and logistics, aviation, pharmaceutical, among others.

Asia-Pacific Set to Dominate the Material Handling Equipment Market Regionally

Asia-Pacific is forecasted to be the largest regional market in 2030, valued at \$110 billion, up from \$78 billion in 2025. Its compound annual growth rate of 7% reflects rapid industrialization, expanding manufacturing output, and substantial investments in warehouse and logistics infrastructure. Key factors include port modernization, intermodal transport development, automation adoption in distribution centers, and the presence of export-driven economies like China, India, Japan, South Korea, and Southeast Asia.

Country-Level Outlook Highlights the USA's Strong Role

Within the global market, the USA is anticipated to hold the largest national share by 2030, reaching \$66 billion from \$51 billion in 2025 at a CAGR of 5%. Growth here stems from expanding warehouse and distribution capacity, labor shortages accelerating automation adoption, investments in modernizing facilities, expansion of third-party logistics, and increased use of autonomous robots and intelligent conveyor systems. The replacement of outdated equipment also fuels market demand.

Competitive Landscape and Market Leadership Dynamics

The material handling equipment market is governed by a mix of global industrial equipment giants and specialized providers focusing on warehouse automation and technology integration. Key priorities for these companies include advancing automated storage and retrieval systems, autonomous material handling solutions, smart conveyors, and comprehensive warehouse management systems aimed at boosting efficiency and market reach. Competition revolves around innovations in automation, safety, and the deployment of AI, robotics, and IoT-enabled technologies.

Toyota Industries Corporation leads the global market, holding a 10% share in 2025, according to [The Business Research Company](#). Its product portfolio spans forklifts, automated guided vehicles, warehouse trucks, AS/RS, and logistics automation systems that support seamless supply chain and warehousing operations.

Market Concentration and Player Market Shares in 2025

Despite Toyota's leadership, the overall market remains moderately fragmented, with the top ten players collectively accounting for 19% of total revenue in 2025. This fragmentation is influenced

by moderate barriers related to technology investments, safety standards, and the demand for high-performance equipment suited for manufacturing, logistics, and warehousing needs. Leading companies maintain their shares through diverse offerings, deep automation expertise, global distribution, and continuous innovation.

The top companies by market revenue share in 2025 include:

1. Toyota Industries Corporation – 10%
2. KION Group AG – 4%
3. Daifuku Co., Ltd. – 2%
4. Honeywell International Inc. – 1%
5. Jungheinrich AG – 1%
6. KNAPP AG – 1%
7. Beumer Group GmbH & Co. KG – 0.5%
8. SSI Schäfer Group GmbH – 0.5%
9. KUKA SE & Co. KGaA (Swisslog Holding AG) – 0.4%
10. Mecalux, S.A. – 0.1%

Innovative Advances Transforming the Material Handling Equipment Market

Artificial intelligence is playing a transformative role, particularly in pallet tracking systems that enhance inventory visibility and warehouse workflow efficiency. In March 2025, Gather AI introduced MHE Vision, an AI-powered camera system capable of real-time pallet and equipment tracking. This solution employs high-resolution cameras and analytics for seamless inventory monitoring and workflow optimization, integrating smoothly into existing warehouse setups.

Most Promising Growth Areas Within the Material Handling Equipment Market

Key segments such as cranes and lifting equipment, industrial trucks, continuous handling equipment, and racking and storage solutions present the largest growth opportunities. Collectively, these areas are projected to add more than \$79 billion in value by 2030, with cranes and lifting equipment growing by \$17 billion, industrial trucks by \$23 billion, continuous handling equipment by \$29 billion, and racking and storage equipment by \$10 billion from 2025 onwards. Drivers include demand for high-capacity cargo handling, energy-efficient and electric equipment, automation, smart factories, digital warehouses, fleet management, predictive maintenance, and improvements in storage density and asset utilization.

Effective Strategies Shaping Success in Material Handling Equipment

Leading players are focusing on developing automated handling technologies to boost productivity, refining equipment designs to optimize material flow, expanding industrial capacity to support logistics, and adopting AI-driven tools to enhance automation and inventory management.

Prominent Players Steering the Material Handling Equipment Market

Major competitors include Toyota Industries Corporation, KION Group AG, Daifuku Co., Ltd., Honeywell International Inc., Jungheinrich AG, KNAPP AG, Beumer Group GmbH & Co. KG, SSI

Schäfer Group GmbH, KUKA SE & Co. KGaA (Swisslog Holding AG), Mecalux, S.A., as well as Action Construction Equipment Limited, Crown Equipment Corporation, Liebherr Group, Hytrol Conveyor Company, Hyster-Yale Materials Handling, Mitsubishi Logisnext Inc., Columbus McKinnon Corporation, TGW Logistics Group GmbH, Cimcorp Automation Ltd., WITRON Logistik + Informatik GmbH, Hapman LLC, Elettric80 S.p.A., and Hänel GmbH & Co. KG.

Supply Chain and Customer Base Overview

Raw material sourcing involves companies like ArcelorMittal S.A., Nippon Steel Corporation, POSCO Holdings Inc., Tata Steel Limited, and others that provide essential metals. Distributors include Motion Industries, Inc., Applied Industrial Technologies, Inc., WESCO International, Fastenal Company, and Grainger, Inc., among others. End users span top industry players such as Toyota Industries Corporation, KION Group AG, Jungheinrich AG, Mitsubishi Logisnext Co., Hyster-Yale Materials Handling, Crown Equipment Corporation, Komatsu Ltd., Doosan Industrial Vehicle Co., Clark Material Handling Company, Anhui Heli Co., Hangcha Group, Cargotec Corporation, Raymond Corporation, Combilift Unlimited Company, JBT Corporation, Daifuku Co., SSI Schäfer Group, Dematic Corporation, Murata Machinery, Mecalux, Interroll Holding AG, BEUMER Group GmbH & Co. KG, Fives Group, and TGW Logistics Group GmbH.

New analytical features added to our 2026 market reports:

- Market attractiveness scoring and analysis
- Total addressable market (TAM) analysis
- Company scoring matrix graphics and tables
- Excel-based forecasting dashboards
- Market hotspots infographics
- Key technologies and future trend analysis
- Updated graphics and tables

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The Business Research Company (www.thebusinessresearchcompany.com) is a renowned market intelligence firm specializing in company, market, and consumer research. With over 30,000+ reports spanning 27 industries and more than 60 geographies, their insights draw upon 1.5 million datasets, extensive secondary research, and interviews with industry leaders. They offer a range of tailored research packages such as Market Entry, Competitor Tracking, and Supplier & Distributor packages.

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