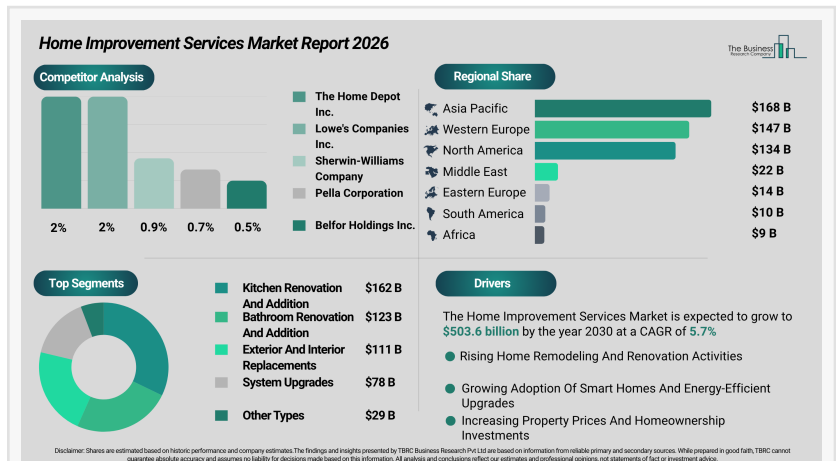


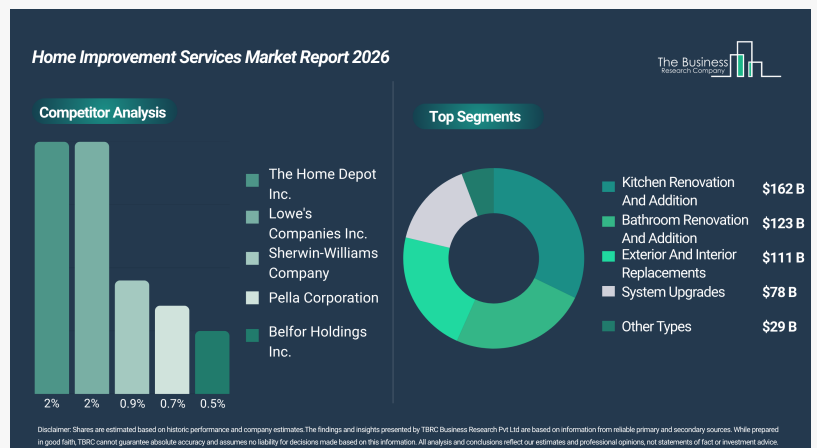
Home Improvement Services Market to Hit \$504 Billion by 2030, The Home Depot Leads, Kitchen Renovations 32%

The Business Research Company's Home Improvement Services Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, October 8, 2026 /EINPresswire.com/ -- The home improvement services sector is shaped by a mix of global providers, general contractors, remodeling firms, repair specialists, and digital platforms that offer a range of solutions including renovation, repair, remodeling, and maintenance. These players are investing in advanced project management tools, custom design services, skilled labor networks, and integrated customer experience technologies to expand their market reach and enhance service quality. Emphasizing sustainable practices, energy-efficient upgrades, smart home technologies, and tailored living environments is key to staying competitive in this evolving industry. For those looking to explore growth, innovate services, or form strategic alliances, understanding this market landscape is essential.



Home Improvement Services Market growth



Home Improvement Services Market segments

Leading Company Performance in the [Home Improvement Services Market](#)

The Home Depot Inc. stood out as the top global player in 2025, capturing a 2% share of the market according to [The Business Research Company](#). Its retail operations division actively engages in the home improvement services arena by providing installation, renovation assistance, repair solutions, ongoing home maintenance, and expert support for residential

upgrades and remodeling projects.

Request A Free Sample Of The Home Improvement Services Market Report
https://thebusinessresearchcompany.com/sample_request?id=8781&type=smp&name=Home%20Improvement%20Services%20Market%20Report%202026&utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Oct_PR

Fragmentation and Competitive Dynamics in the Home Improvement Services Sector

The market remains fragmented, with the top ten companies collectively generating just 7% of total revenue in 2025. This indicates a highly competitive environment fueled by a wide range of services, expanding contractor networks, shifting consumer preferences, bespoke renovation demands, and growing interest in home improvement, repair, and maintenance. Leading firms maintain strong positions through diversified offerings, established networks, brand strength, broad distribution, and ongoing innovation. As demand for personalized improvements, energy-efficient solutions, and smart home integration rises, strategic partnerships, service expansion, digital adoption, and regional growth initiatives will further solidify market leadership.

Market Shares of Top Players in 2025

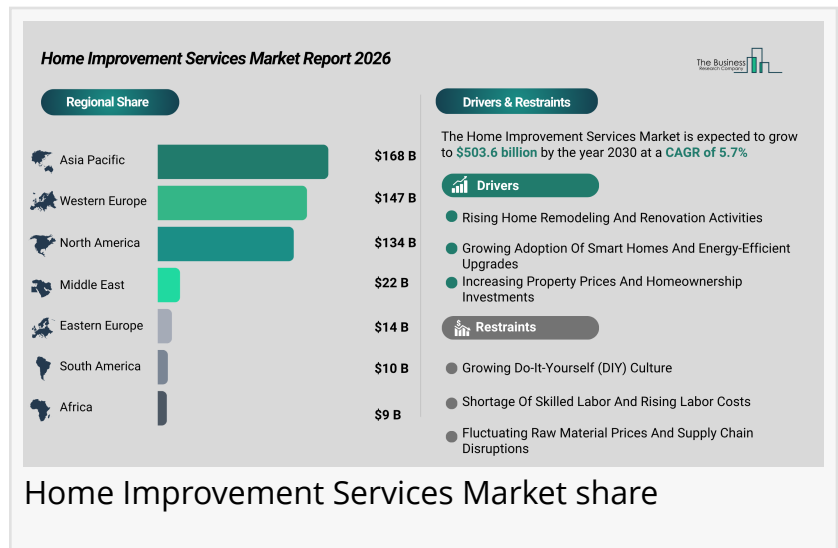
- The Home Depot Inc.: 2%
- Lowe's Companies Inc.: 2%
- Sherwin-Williams Company: 1%
- Pella Corporation: 1%
- Belfor Holdings Inc.: 0.5%
- FirstService Corporation: 0.3%
- JELD-WEN Inc.: 0.3%
- Andersen Corporation: 0.2%
- Servpro: 0.02%
- Mr. Handyman International LLC: 0.02%

Access The Detailed Home Improvement Services Market Report Here

https://thebusinessresearchcompany.com/report/home-improvement-services-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Oct_PR

Innovations Shaping the Home Improvement Services Market

Artificial intelligence (AI) is increasingly transforming the home improvement services space by enhancing contractor efficiency, improving customer engagement, and streamlining sales processes for residential projects. For example, in July 2026, Solo introduced Roofing Studio, an



AI-driven in-home sales software designed specifically for roofing contractors. This platform offers AI-powered roof measurements, interactive proposals, financing options, electronic signatures, and CRM integration, enabling smoother sales management, quicker project approvals, and an enhanced buying experience for homeowners.

Strategies Home Improvement Service Providers Use to Stay Competitive

Companies are focusing on creating services that optimize renovation and remodeling efficiency. They are leveraging home design improvements to maximize space use and property value. Expanding service networks is another priority, aimed at boosting renovation capabilities and making services more accessible. Additionally, digital tools are being adopted to enhance project management and operational productivity.

Size and Growth Trajectory of the Home Improvement Services Market

Projections indicate that the home improvement services market will exceed \$504 billion by 2030. It forms approximately 26% of its parent market, Architectural, Engineering Consultants and Related Services, which is expected to reach nearly \$1,906 billion by 2030. Within the broader Professional Services industry, anticipated to hit \$8,518 billion, home improvement services will represent about 6% of the total value. The market is forecast to grow at a compound annual growth rate (CAGR) of 6% up to 2030.

Regional Outlook for the Home Improvement Services Market

Asia-Pacific is predicted to be the largest regional market for home improvement services by 2030, reaching \$168 billion up from \$117 billion in 2025, growing at a CAGR of 7%. This growth stems from rapid urban residential expansion, increasing disposable incomes, demand for modern and practical living spaces, and investments in residential remodeling across emerging economies.

Meanwhile, the United States is expected to hold the largest national market size by 2030, valued at \$116 billion, increasing from \$104 billion in 2025 with a CAGR of 2%. This steady growth is driven by homeowner spending on remodeling and maintenance, preference for professional contractors, investments in property value, and customized renovations of older housing stock.

Segment Breakdown Within the Home Improvement Services Market

By service type, the market includes kitchen and bathroom renovations and additions, interior and exterior replacements, system upgrades, and other related services. Kitchen renovation and addition will dominate in 2030, making up 32% of the market or \$162 billion. This segment benefits from the rising demand for multifunctional kitchen designs, high-end cabinetry and countertops, energy-efficient appliances, and customized layouts that improve convenience and appeal.

Additional segmentation includes:

- City type – metro versus non-metro cities and towns
- Buyer age groups – under 35, 35-54, 55-64, and above 65

Primary Factors Driving Growth in the Home Improvement Services Market

Three main forces will propel this market through 2030: increased home remodeling and renovation, wider adoption of smart and energy-efficient home upgrades, and rising property values alongside greater investment in homeownership.

Rising Home Renovation and Remodeling Activities

Homeowners are actively upgrading older properties to enhance functionality, aesthetics, structural integrity, and overall resale value by relying on professional remodeling, repair, and renovation services. This trend is expected to contribute roughly 2.5% annual growth to the market.

Increasing Embrace of Smart Home and Energy-Efficient Technologies

The integration of connected home devices, efficient HVAC systems, smart security, insulated windows, and sustainable electrical infrastructure demands expert installation, integration, and maintenance. This factor is projected to add approximately 2.3% annual growth.

Growing Property Prices and Investment in Homeownership

Rather than purchasing new properties, many homeowners opt to renovate in order to maximize living space, increase resale potential, boost rental returns, and tailor homes to evolving family needs. This driver is anticipated to support about 2.1% annual growth in the market.

Significant Growth Prospects Across Home Improvement Service Types

All five service categories present strong growth potential, collectively expected to add over \$122 billion in value by 2030. Between 2025 and 2030, kitchen renovations and additions are projected to grow by \$40 billion, bathroom work by \$30 billion, exterior and interior replacements by \$26 billion, system upgrades by \$20 billion, and other services by \$6 billion. This growth is fueled by preferences for bespoke living spaces, premium finishes, smart and energy-efficient renovations, home modernization efforts, and advances in digital project management and sustainable materials that enhance quality and homeowner satisfaction.

Supply Chain and Customer Base in the Home Improvement Services Market

Key raw material suppliers include Saint-Gobain S.A., Owens Corning, James Hardie Industries plc, Masco Corporation, RPM International Inc., Sherwin-Williams Company, PPG Industries, Inc., Sika AG, BASF SE, 3M Company, Mohawk Industries, Inc., Armstrong World Industries, Inc., USG Corporation, Knauf Group, Kingspan Group plc, Assa Abloy AB, Fortune Brands Innovations, Inc., Whirlpool Corporation, Electrolux AB, Kohler Co., Toto Ltd., LIXIL Corporation, Panasonic Holdings Corporation, LG Electronics Inc., and Rheem Manufacturing Company.

Wholesalers and distributors range from The Home Depot Pro and Ferguson Enterprises, Inc. to W.W. Grainger, Inc., Fastenal Company, Beacon Roofing Supply, Inc., Builders FirstSource, Inc., HD Supply Holdings, Inc., Watsco, Inc., Rexel S.A., Sonepar Group, WESCO International, Inc., White Cap Construction Supply, ABC Supply Co. Inc., Winsupply Inc., MORSCO Inc., Lansing Building

Products, Inc., Hajoca Corporation, Hajoca Supply, Inc., Allied Building Products Corp., BMC Stock Holdings, Inc., and SiteOne Landscape Supply, Inc.

End consumers include retailers and chains such as Ace Hardware Corporation, Bunnings Group Limited, Kingfisher plc, Travis Perkins plc, OBI GmbH & Co. Deutschland KG, Leroy Merlin S.A., Bauhaus AG, Canadian Tire Corporation, RONA Inc., True Value Company, Inc., Floor & Decor Holdings, Inc., LL Flooring Holdings, Inc., IKEA Group, Wayfair Inc., Williams-Sonoma, Inc., Restoration Hardware Holdings, Inc., Kitchen & Lighting Gallery, Build.com, Amazon.com, Inc., Walmart Inc., Target Corporation, Costco Wholesale Corporation, and West Elm LLC.

Key Players Operating in the Home Improvement Services Market

Prominent companies in the sector include The Home Depot Inc., Lowe's Companies Inc., Sherwin-Williams Company, Pella Corporation, Belfor Holdings Inc., FirstService Corporation, JELD-WEN Inc., Andersen Corporation, Servpro, Mr. Handyman International LLC, Coit Services Inc., Rainbow International Restoration, Venturi Restoration, Steves and Sons Inc., DKI Ventures LLC, American Exteriors, MI Windows and Doors LLC, Neil Kelly Company, Crane Renovation Group, Dreamstyle Remodeling, and Power Home Remodeling Group LLC.

New strategic additions in our 2026 market reports include market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, along with updated graphics and tables.

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