

City Beat News Awards Businesses for 12 Years of Excellent Customer Service

Three businesses were recently recognized by City Beat News for their legacy of outstanding customer service, receiving a 12th straight Spectrum Award.

LAPEER, MI, UNITED STATES, October 8, 2026 /EINPresswire.com/ -- From coast to coast, three businesses were awarded by City Beat News for their dedication and commitment to providing top-notch customer service.



[Bravo Salon](#) in Scottsdale, Arizona, provides a professional, experience-driven approach to hair and beauty. Clients come to the salon because they want more than a haircut or color — they want confidence, consistency and results that last. Choosing the right salon is about trust, which the team at Bravo earns every time through transparency, education and consistent excellence. Each visit at the salon is designed to enhance clients' hair today while protecting it for tomorrow. It all begins with a powerful but simple philosophy: beautiful hair starts with healthy hair and expert decision making. For more information, visit their Award Page at <https://awards.citybeatnews.com/BRAVO-SALON-SCOTTSDALE-AZ>.

[California Reflections](#) Auto Body & Paint in Livermore, California, offers complete auto care in one stop. Since 1994, the family-run shop has helped drivers recover after accidents with honest guidance and quality repair work. From small dents to major collision damage, as well as full-service mechanical repair and automotive glass repair and replacement, California Reflections does it all. No matter the job, the goal is to make the repair process clear from the start. The team stands behind its work and focuses on customer safety, satisfaction and peace of mind. For more information, visit their Award Page at <https://awards.citybeatnews.com/CALIFORNIA-REFLECTIONS-AUTO-BODY-PAINT-LIVERMORE-CA>.

The [Sailfish Marina](#) Resort in Palm Beach Shores, Florida, is a tropical vacation paradise with Old Florida charm. The resort is home to a world-famous fleet of luxury sport fishing yachts and water taxis that take guests cruising through the Palm Beaches. Every Thursday guests can join the Sunset Celebration along the seawall and dine in the fabulous waterfront restaurant. Amenities also include a full-service marina, ship store and gift shop, sailboat charters, and

numerous waterway activities. The Sailfish Marina Resort is proud to offer a unique paradise with something for everyone. For more information, visit their Award Page at <https://awards.citybeatnews.com/SAILFISH-MARINA-RESORT-PALM-BEACH-SHORES-FL>.

In its search for customer and patient service excellence, City Beat News is continually taking nominations for companies and service providers that offer top-notch service, granting the Spectrum Award to those that earn high rankings.

In partnership with the Stirling Center for Excellence, City Beat News uses its independent, proprietary research and evaluation system to identify businesses with a track record of providing a great customer or patient experience. The rating system combines data collected from nominations, online and other customer reviews, surveys, blogs, social networks, business-rating services, and other honors and accolades — all of which express the voice of the consumer. It brings many sources of information together into one rating for the year that shows the whole picture and avoids the pitfalls of unfounded or unjustified negative commentary posted by an unhappy employee or competitor.

Consumers value a legitimate source they can trust to help them find companies that will not only meet their needs, but also exceed their service expectations. The Spectrum Award is a great indicator of future customer and patient service.

About City Beat News and The Stirling Center

The Stirling Center includes a learning and resource center with courses, team training and support, executive coaching, articles, and case studies focused on excellence. Its objective is to encourage and enable excellence across many fields, wherever it can. The Stirling Center, www.stirlingcenter.org, recognizes service excellence in businesses and service providers such as those served by City Beat News and Pulse of the City News.

City Beat News and The Stirling Center are located in Lapeer, Michigan. For more information, call 866-732-9800 or go online to www.citybeatnews.com.

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